



International  
**Paralympic**  
Committee

International  
Paralympic Committee

# Annual Report 2018





#### Images

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# Annual Report 2018

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# President's welcome



## Key highlights during 2018 included:

- Signing of a long-term partnership agreement with the IOC which provides greater stability and co-operation
- Record breaking PyeongChang 2018 Paralympic Winter Games with more athletes, countries, spectators and media than ever before
- IPC Membership Gathering in Madrid, Spain, bringing together over 200 stakeholders
- Launch of the IPC's first governance review since 2004
- Agitos Foundation activities benefitting over 100 IPC members around the world

I am determined to strengthen the IPC membership at all levels and make the IPC a more membership focussed organisation.

### IOC Partnership

When I was elected IPC President, my number one priority was to strengthen the IPC's relationship with the IOC and secure the future of our organisation and the Paralympic Movement.

That is why I was so pleased in March to sign a historic long-term partnership agreement with the IOC that will run through until at least 2032.

Without the IOC's support and co-operation, the IPC would not be where it is today and since our first formal agreement in 2000, the Paralympic Games and the Paralympic Movement has grown beyond all recognition. Since signing the agreement, we are collaborating a lot closer on Games preparations, have benefited commercially from a new partnership with Bridgestone and an extension agreement with Visa, and seen a record number of Paralympic Movement representatives named to IOC Commissions. I was also elected an IOC Member, giving the Paralympic Movement a position of influence within the Olympic Movement.

I am greatly excited at this partnership, my relationship with IOC President Thomas Bach, and at how well both sets of management teams are working together for the good of global sport.

### PyeongChang 2018 success

The PyeongChang 2018 Paralympic Winter Games were an outstanding and record-breaking success with more athletes, countries, spectators and media involved than ever before.

With a record 567 competitors from 49 delegations, PyeongChang 2018 highlighted the growing strength and depth of the Paralympic Movement. Three National Paralympic Committees (NPCs) – Georgia, North Korea and Tajikistan – took part in their first Winter Games and a record 26 NPCs won at least one medal. This included a record 20 nations who won gold, including China, Croatia, Kazakhstan and South Korea, who all picked up first Paralympic winter titles. The contribution of the Agitos Foundation in driving record participation in PyeongChang should not be underestimated. Fifty-one athletes from 21 countries

at the Games, plus several coaches, sport managers and officials, all benefitted from Agitos Foundation workshops in the lead-up to the event.

One of the many stand-out features were the crowds, while the growth in TV audiences outside the host nation was fantastic. A record 343,000 spectators packed the stands, more than double the numbers who attended Torino 2006, and a cumulative TV audience of 2.02 billion watched the Games. Outside of South Korea, the international audience grew by 27.4 per cent and happily it was not just broadcasters who were displaying greater interest.

Ahead of the Games, more commercial partners than ever before undertook promotional activities with the IPC, helping to further raise the profile of athletes and engage billions of people via digital media.

The performances of athletes, as always, were mind blowing.

On the ski slopes, Slovakia's Henrieta Farkasova and France's Marie Bochet impressed with four golds each, while in Nordic skiing athletes from the USA and Ukraine excelled.

The fairytale two gold medals won by Dutch snowboarder Bibian Mentel-Spee, so soon after major surgery resonated around the world, and the noise in the Para ice hockey venue when South Korea won bronze against Italy will live with me for the rest of my life.

China's success in wheelchair curling showed us all that the Beijing 2022 hosts are going to be a lot more competitive when it comes to winter sports in the years to come.

### Membership focus and governance reform

I am determined to strengthen the IPC membership at all levels and make the IPC a more membership focussed organisation. To support this, I visited many IPC members in 2018 to learn more about their day-to-day challenges. At the same time, the IPC membership team adopted a new structure to further improve membership communications.



Throughout 2018 great progress was made developing the IPC's new Strategic Plan and it was important to gather first-hand input from key stakeholders during September's IPC Membership Gathering.

Running alongside the development of the IPC Strategic Plan has been the governance review, which is being led by IPC Vice President Duane Kale, and the production of a first IPC Athletes' Council strategy.

The IPC's governance is not broken, far from it, however the systems we currently have in place are almost 15-years-old. We aspire to be world leading sports organisation, therefore it is vital that regular reviews of our decision-making processes are conducted and any necessary changes to our constitution, rules and bylaws are made to enhance our position in today's ever-changing landscape.

As the Paralympic Movement evolves, it is also essential to increase the presence and voice of athletes. To help facilitate this, the IPC Governing Board held a first joint meeting with the IPC Athletes' Council in June while Council members also finalised for publication in 2019 its first strategic plan.

To strengthen IPC members, several Agitos Foundation programmes made a great impact in 2018. Athletes, coaches, classifiers, technical officials and NPC administrators from 106 countries benefited from the NPC Development Programme. Supported by the IPC's Worldwide Paralympic Partner Toyota, the programme helps to build capacity and improve skills in NPCs around the world.

The sixth edition of the Grant Support Programme benefited 29 recipients, bringing to EUR 3.8 million the amount that has been invested to support 179 Para sport development projects around the world since 2013.

### Future

In 2019 the IPC will celebrate its 30th anniversary. In three decades the IPC has achieved a lot, and huge credit needs to be given to the IPC membership, IPC staff, volunteers, classifiers, the IOC, commercial and

media partners and, of course, my predecessors Dr. Bob Steadward and Sir Philip Craven.

Anniversaries are normally occasions to look back at achievements but, in 2019, I want to look forward as I believe the coming years could be our most exciting and impactful to-date.

Since our formation, the IPC's key priority areas have been growing the Paralympic Games and the development of the Movement. These will remain priority areas for the foreseeable future, however with the publication of our new strategic plan, a third focus area has been identified.

All of our work has a profound transformational societal impact and it is vital that we make more of this in order to drive the human rights agenda and empower the world's one billion persons with disabilities.

Going forward, you will see the IPC undertaking more efforts to showcase how we make for a more inclusive world through Para sport by advancing the UN Convention on the Rights of Persons with Disabilities and the Sustainable Development Goals.

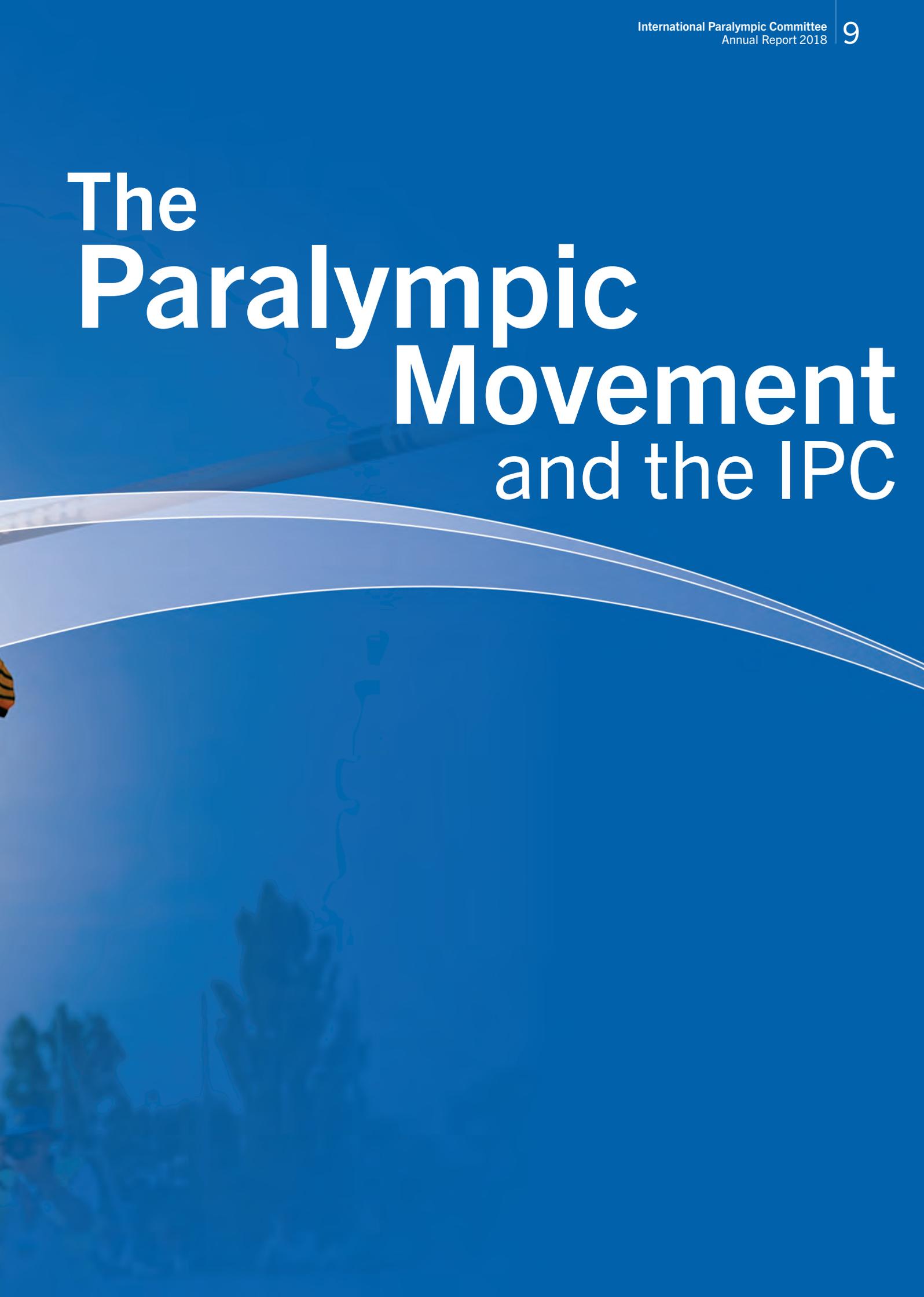
Together, I am confident we can change the stigma around disability by engaging greater audiences and highlighting how we celebrate diversity and transform global attitudes towards disability.

The IPC may have achieved a lot in 30 years, far more than we expected, but I am hugely confident that the next 30 years will be even more special and transformational. I honestly believe we will change the world through Para sport.

Andrew Parsons  
IPC President

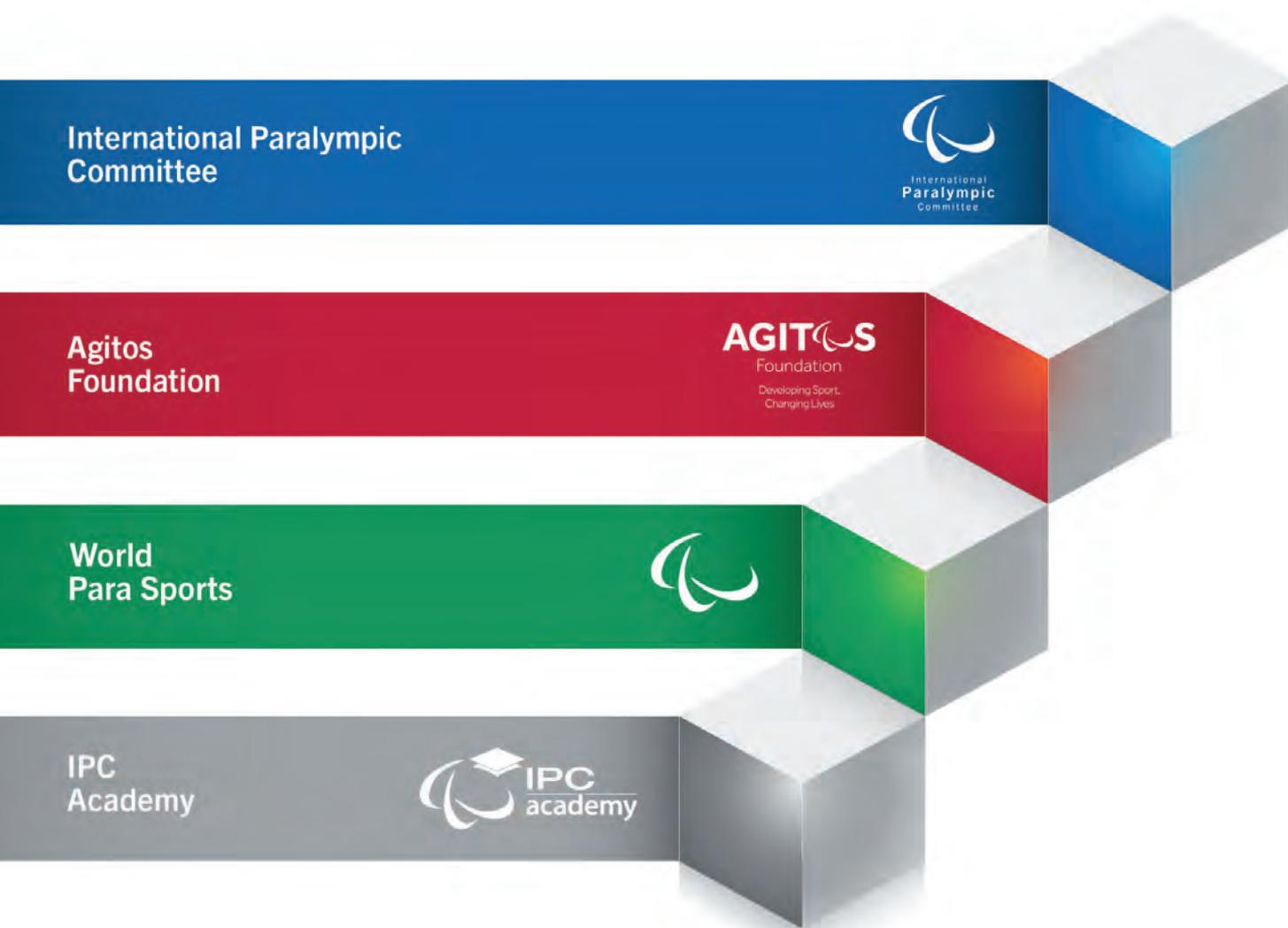


# The Paralympic Movement and the IPC

The background is a solid blue color. A white, curved line sweeps across the middle of the page. In the lower-left corner, there is a faint, semi-transparent image of a person in a wheelchair, possibly a Paralympic athlete, in motion. The overall aesthetic is clean and professional.

The Paralympic Movement's ultimate aspiration is: **“To make for a more inclusive society for people with an impairment through Para sport.”**

## Divisions of the IPC



Although all within the Movement have different perspectives and backgrounds, they all share a common vision: **“To enable Para athletes to achieve sporting excellence and inspire and excite the world.”**

\* As of 1 January 2019.

## The International Paralympic Committee

Founded on 22 September 1989, the IPC is an international non-profit organisation based in Bonn, Germany. It is composed of a Governing Board, management team and various Standing Committees and the IPC Athletes' Council.

The IPC executes and leads the direction of the Paralympic Movement. As such it ensures the constitutional duties as outlined by the IPC Handbook are carried out appropriately. This includes supervising the organisation of the Paralympic Games and the Paralympic Winter Games and acting as international federation for 10 sports.

The Agitos Foundation is the development division of the IPC. It was launched in August 2012 and is the only global charity focussed on the development of Para sport.

The IPC Academy – a partnership between the IPC and World Academy of Sport – is the education division of the IPC. It aims to improve educational standards throughout the Paralympic Movement.

## Our aspiration, vision and values

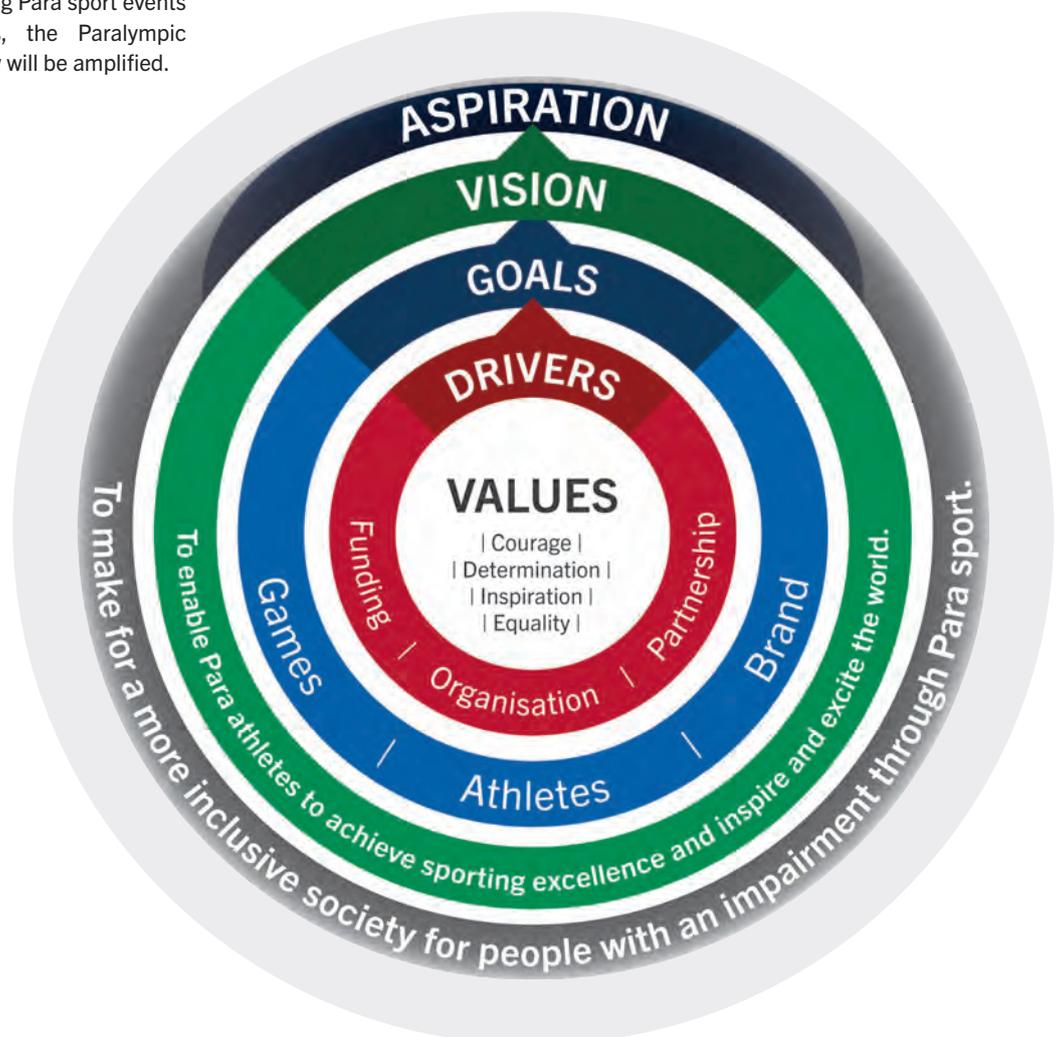
As of 1 January 2019, the Paralympic Movement's ultimate aspiration is: *"To make for a more inclusive society for people with an impairment through Para sport."*

The Paralympic Games are the world's number one sporting event for driving social inclusion. By broadening the reach of the Paralympics, growing Para sport events and furthering brand awareness, the Paralympic Movement's transformational legacy will be amplified.

Although all within the Movement have different perspectives and backgrounds, they all share a common vision: *"To enable Para athletes to achieve sporting excellence and inspire and excite the world."*

In trying to achieve this vision, the Paralympic Movement has adopted and follows four athlete focussed values, which also act as an underlying reference for all those involved in Para sport.

- **Courage** – through their performances Para athletes showcase to the world what can be achieved when testing your body to its absolute limits
- **Determination** – Para athletes have a unique strength of character that combines mental toughness, physical ability and outstanding agility to produce sporting performances which regularly redefine the boundaries of possibility
- **Inspiration** – Para athletes fully maximise their talents and abilities in their tireless pursuit of sporting excellence. As role models they empower and excite others to get active and involved in sport
- **Equality** – through sport Para athletes challenge stereotypes and transform attitudes, helping to increase inclusion by breaking down social barriers and discrimination towards people with an impairment





# Consolidate the Paralympic Games as a premier sporting event



## Strategic priorities

- Further enhance the appeal of the Paralympic Games by ensuring a balanced yet attractive sports programme with high quality and easily understood competition
- Promote the values of the Paralympic Games by maximising legacy and social impact opportunities as well as harnessing commercial impact
- Use the Rio 2016, PyeongChang 2018 and Tokyo 2020 Games to further improve the global reach of the Paralympic Games
- Leverage existing Paralympic Games know-how and the positive relations with the IOC, international federations and NPCs to strengthen the effectiveness with Organising Committees.



## PyeongChang 2018

When PyeongChang 2018 won the right to stage the Olympic and Paralympic Winter Games in 2011 it promised “New Horizons”. What it delivered was a record-breaking Games as athletes once again thrilled global audiences with sensational performances.

### Torch Relay

The motif for the PyeongChang 2018 Paralympic Torch Relay was derived from the mathematical symbol for infinity ( $\infty$ ) to signify the infinite potential of a human being. To reflect this motif, the Torch Relay covered eight days and 800 torchbearers were paired to represent the value of companionship around the globe. Eight flames - bringing together flames from five Korean regions, Seoul, Stoke Mandeville in Great Britain and a digital flame made up of cheering worldwide messages – were brought together in a special unifying ceremony in the Korean capital on 2 March.

After a relay around venues in Seoul lasting three days, the Torch Relay travelled onwards for five days in Gangwon-do before arriving at the Olympic Stadium on 9 March 2018 for the Opening Ceremony.



### Opening Ceremony

With a vibrant Opening Ceremony at the Olympic stadium, PyeongChang welcomed the return of the Paralympics to South Korea for the first time since Seoul 1988.

The evening began with a percussion performance led by Myeongjin Shin, an amputee, who was joined by Ga-in Flower Dancers following the beats of the drums that set the rhythm for the rest of the nine days of sporting action.

Paralympic Winter Games debutants North Korea received a jubilant reception when flagbearer and cross-country skier Jonghyon Kim led his nation into the Athletes Parade. Georgia and Tajikistan also made their first appearances at a Winter Games. Completing the line-up of nations were hosts South Korea, whose team was welcomed with a wave of applause around the stadium.

In his opening speech, IPC President Andrew Parsons highlighted how everything starts with a dream for the athletes and urged them to write their names into history.

A special moment during the ceremony came as the final torch bearers were dramatically unveiled, symbolising the inclusive power of the Paralympics. South Korean biathlete Bogue Choi and North Korean cross-country skier Yu Chol Ma entered the stadium together and passed on the flame to South Korean Para ice hockey player Min Su Han, who, with his prosthetic, climbed a rope up to the Paralympic cauldron. He then handed the torch off to compatriot and wheelchair curler Soonseok Seo who, together with able-bodied South Korean curler Eun-jung Kim, lit the cauldron.

## Outstanding sport

A record 567 athletes from 49 delegations – more than any previous edition – took part in the Games, contesting 80 medal events. Underlining the growing strength of nations, 26 NPCs won at least one medal – more than ever before – and a record 20 NPCs won gold. Four countries – China, Croatia, Kazakhstan and South Korea – won their first Winter Games gold medals.

Vocal crowds packed into the Gangneung Hockey Centre daily and eventually saw the USA Para ice hockey team win gold and members of the South Korean team become national heroes.

Up against world champions and massive rivals Canada in the gold medal match, USA were facing defeat until Declan Farmer scored to tie the game with 37 seconds left to play. In overtime, Farmer netted the winner to secure the USA a record breaking third consecutive and fourth overall Paralympic title.

A day earlier in front of a capacity crowd that included President Moon Jae-in and First Lady Kim Jung-sook, South Korea secured a historic bronze with a stunning 1-0 win over Italy.

South Korea also won a first Paralympic Winter Games gold medal with cross-country skier Eui Hyun Sin making history in the sitting 7.5km race. His wild celebrations at the finish line made for one of the iconic images of the Games. The USA topped the medals table in cross-country skiing; Oksana Masters excelled winning two gold medals despite suffering a serious elbow injury in the lead-up to the Games.

In biathlon, France's Benjamin Daviet and Neutral Paralympic Athlete Ekaterina Rumyantseva were the star athletes; each won two golds and a silver in standing events to add to the one gold and silver medals they also claimed in cross-country. One in four biathlon medals was won by Ukrainians; the country's athletes won 14 of the 54 medals up for grabs, including four golds.

Multi-world and Paralympic champion Bibian Mentel-Spee missed the majority of the 2017/2018 snowboard season as she fought against cancer. Having endured radiation therapy and two neck surgeries just two months prior to PyeongChang, the Dutch athlete showed immense courage and determination to win two gold medals. The USA dominated the snowboard competition, picking up half of the titles available thanks to the performances of Brenna Huckaby, Noah Elliott, Mike Minor and Mike Schulz.

For a nation that has dominated summer Paralympic sports for a generation, the celebrations of the Chinese wheelchair curling team underlined how much it meant for the Beijing 2022 host country to win a first Paralympic winter gold. World champions Norway settled for silver, a best finish for them at a Paralympics, while Canada took bronze, maintaining their record of reaching the podium at every Paralympic Winter Games.

In alpine skiing, Slovakia's Henrieta Farkasova, guided by Natalia Subrtova, and France's Marie Bochet each won four out of five medal events. Farkasova's heroics helped her country top the sport's medal table. The sport clearly has a bright future with skiers aged 21 or under winning 36 medals, including 12 Paralympic golds.





### Broadcast records broken

PyeongChang 2018 broke all international broadcast and online viewing records, notably attracting more broadcasters and viewers outside of the host country than any previous Paralympic Winter Games.

According to Nielsen Sports figures published on behalf of the IPC, the Games were broadcast in more than 100 territories and attracted a cumulative audience of 2.02 billion people. The overall figure of 2.02 billion was down 3.7 per cent from Sochi 2014 where the host market accounted for nearly 30 per cent of the total audience. However, it's important to note the number of viewers outside of the host country for PyeongChang 2018 grew 27.4 per cent to 1.87 billion people.

Japanese viewers accounted for 21 per cent of the overall audience (433 million viewers) with almost half of them consuming the Games through public broadcaster and Paralympic rights holder NHK. Ahead of Beijing 2022, and helped by wheelchair curling gold, TV audiences in China grew to 122.8 million, an increase of 18 per cent on Sochi 2014.

Online, the Games reached more than 251.5 million people, almost four times the number reached during Sochi 2014, and close to three times the number reached by London 2012. With the support of several commercial partners, more than 13 million people viewed video content on Facebook and Twitter accounts controlled by the IPC, while a further 4.15 million people watched the Games either live or on demand via the IPC's YouTube channel. The IPC's website drew 60 per cent more visitors than it did for Sochi 2014.

PyeongChang 2018 was covered by 629 accredited media, 15 per cent more than Sochi 2014.

Watching the action and creating a tremendous atmosphere for the athletes were a record 343,000 spectators. This turnout smashed the previous Winter Games record of 316,200 sales at Sochi 2014.





### Closing Ceremony

The record-breaking Games came to an end in a blaze of fireworks on Sunday 18 March with a festive Closing Ceremony at the PyeongChang Olympic Stadium.

The evening began with the playing of the South Korean national anthem and the hoisting of the country's flag. It was followed by Korean Folk song 'Arirang' helping to showcase the moments of joy and sorrow during the Winter Paralympics and recognising the effort and contribution made by the Para athletes, Gangwon Province residents, volunteers and staff.

In a symbolic handover, the Paralympic flag was given to Chen Jining, the mayor of Beijing, the host city of the 2022 Paralympic Winter Games.

In his closing speech, the IPC President made reference to world-renowned physicist and author Stephen Hawking, who passed away days earlier.

"While Hawking tested the limits of his imagination, Paralympians, you have once again pushed the boundaries of human endeavour. Your logic defying performances have focused the world not on what holds you back, but on what motivates and pushes you forward."

Marie Bochet, Rudolf Klemetti and Birgit Skarstein, the three IPC Athletes' Council representatives elected during the Winter Paralympics, were introduced, and a flower presentation was made on behalf of all the volunteers who participated in the event.

Finally, New Zealand's alpine skier Adam Hall and Finland's Nordic skier Sini Pyy were presented with the Whang Youn Dai Achievements Awards.

### Legacy

The PyeongChang 2018 Paralympic Winter Games will have a lasting impact for generations to come both domestically and internationally.

The upgrading of infrastructure has been one of the immediate benefits for the host nation. To help bring and move athletes, spectators and staff to and around PyeongChang, road and rail networks were upgraded. Two major highways were created, plus a high-speed rail line that efficiently connects Seoul to the host area.

The apartments used as the Paralympic Village and Media Village were all sold to local residents in advance of the Games.

The Paralympic competition venues (Alpensia Biathlon Centre and Gangneung Curling Centre) will be used as public sports facilities or serve as training centres for the athletes from home and abroad. This will be done under the agreement between the city of



Gangneung, Korea National Sport University and the Catholic Kwandong University. A total of KRW 41.8 billion will be used to restore the ecological system around the Jeongseon Alpine Centre, where Para alpine skiing and snowboard competitions were held.

The Games also helped the development of winter Para sports in 48 countries. The Agitos Foundation and the PyeongChang 2018 Organising Committee (POCOG) partnered in 2016 to develop and implement "Actualising the Dream". The programme benefitted athletes, coaches, officials and nations looking to further their involvement in winter sports. Grants were provided to 22 NPCs to purchase winter sport equipment, while workshops took place to develop athletes and coaches in all six winter Para sports. This included the first women's Para ice hockey training camp.

During the Games, the Korean Paralympic Committee and the Agitos Foundation signed a Memorandum of Understanding outlining a framework for the development, implementation, monitoring and evaluation of joint programmes to develop Para sport in the region. The agreement's main goal is to organise international workshops for technical officials, coaches, athletes and classifiers at the facilities of the KPC Icheon Training Centre, a multi-sport training complex established for South Korean national Para athletes.

### Games debrief

More than 600 participants attended the PyeongChang 2018 Olympic and Paralympic Winter Games Debrief in Beijing, China, including representatives from the IOC, IPC, National Olympic Committees, international federations, TOP Partners, broadcasters and athletes. They were all on site to share lessons from PyeongChang, while reinforcing the implementation of Olympic Agenda 2020's New Norm.

For the first time, the IPC was fully integrated into the event and throughout the Debrief, the POCOG contributed its expertise on how Olympic Agenda 2020 helped it deliver an iconic sporting event that will offer long-lasting benefits to the region.



### Overall medals table

Position   NPC				Total
1 USA	13	15	8	36
2 Canada	8	4	16	28
3 France	7	8	5	20
4 Germany	7	8	4	19
5 Ukraine	7	7	8	22

\* Does not include Neutral Paralympic Athletes who competed as individuals

### Alpine skiing

Position   NPC				Total
1 Slovakia	6	4	1	11
2 France	4	5	2	11
3 Germany	4	5	1	10

### Biathlon

Position   NPC				Total
1 Ukraine	4	5	5	14
2 Germany	3	0	2	5
3 USA	2	4	1	7

### Cross-country skiing

Position   NPC				Total
1 USA	4	3	2	9
2 Canada	4	1	5	10
3 Ukraine	3	2	3	8

### Para ice hockey

Position   NPC				Total
1 USA	1	0	0	1
2 Canada	0	1	0	1
3 South Korea	0	0	1	1

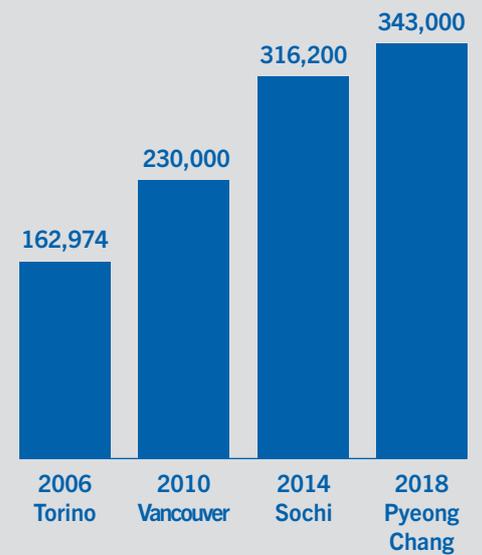
### Snowboard

Position   NPC				Total
1 USA	5	5	3	13
2 Netherlands	2	2	1	5
3 Australia	1	0	1	2

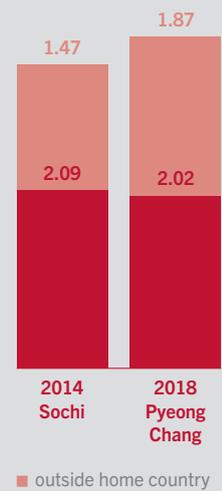
### Wheelchair curling

Position   NPC				Total
1 China	1	0	0	1
2 Norway	0	1	0	1
3 Canada	0	0	1	1

### Ticket sales growth

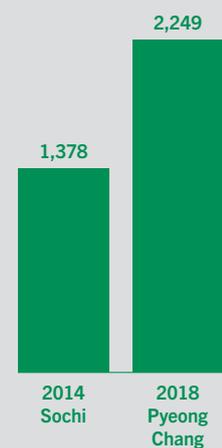


### TV audiences (in billions) Cumulative global audience



■ outside home country

### Number of hours broadcast





## Tokyo 2020

### Sport programme and qualification guide

The final athletics, swimming and triathlon medal event programmes were confirmed while the qualification guide for the Games was also published for all 22 sports.

Triathlon will have eight medal events (four men's and four women's), two more than when it made its Paralympic debut at Rio 2016. The Para athletics programme will feature 168 medal events - nine less than Rio 2016 - and will be made up of 93 events for men, 74 women and one mixed relay. Swimming will have 146 medal events, six less than Rio 2016. These will be comprised of 76 for men, 67 for women and three mixed gender relays.

In October, the sport competition schedule for the Games was released. In finalising this, Tokyo 2020 took a holistic approach, taking into account the athletes' experience and well-being, technical rules and regulations of the various international federations, gender balance, the popularity of individual sports in Japan, operational considerations, and the global TV audience.

The world-famous Fuji International Speedway was chosen as the venue for all road cycling events, while the Para triathlon course was also approved.

### Broadcast coverage and schedule

A record 16 disciplines from 14 sports will be available for Rights Holding Broadcasters to show live from the Tokyo 2020 Paralympics.

Badminton, boccia, road cycling, goalball, triathlon and marathon events in athletics – sports that are either new or were not covered at Rio 2016 – will all benefit from live coverage. In addition to live coverage of the Opening and Closing Ceremonies, athletics, track cycling, football 5-a-side, judo, sitting volleyball, swimming, table tennis, wheelchair basketball, wheelchair rugby and wheelchair tennis will also be made available live for broadcasters.

### Test event schedule

Tokyo 2020 announced the first part of its planned test event schedule which will run between late 2018 and May 2020. Twelve Paralympic test events will be held with some taking place as part of international sporting events due to be staged in Japan in the build-up to the Games.

Test events give organisers the opportunity to assess the facilities and sports, as well as provide its management and operations staff with hands-on experience running events at the Paralympic venues.

### Volunteers

More than 200,000 people applied to volunteer for Tokyo 2020 following a three-month long recruitment campaign. Around 37 per cent of applications came from non-Japanese.

Interviews and orientation sessions for applicants in Japan will commence in February 2019 with general training following in October 2019. Around 80,000 volunteers are needed for the Games.

### Mascot revealed

In February, Tokyo 2020 unveiled their Paralympic and Olympic mascots. The Paralympic mascot is named Someity and is a cool character with cherry tactile sense and supernatural power. The mascot is usually calm however, it gets very powerful when needed. It has a dignified inner strength and a kind heart that loves nature. It can talk with stones and the wind. It can also move things just by looking at them.



### Ticket prices announced

Ticket prices for the Tokyo 2020 Paralympic Games were announced in late August with passes for the Opening and Closing Ceremonies costing from JPY 8,000 (approx. EUR 62) to JPY 150,000 (EUR 1,162). Attending a sport event will cost between JPY 900 (EUR 7) and JPY 9,000 (EUR 70). Sales will begin in August 2019.

In July, Tokyo 2020 launched its ID sign-up campaign and by the end of the year more than 1.2 million people had registered.

### Medals

Ahead of their unveiling in 2019, a competition was launched to design the official medals of the Tokyo 2020 Paralympic Games. A medal design selection panel comprising members of the Tokyo 2020 Brand Advisory Board, former athletes and professional designers reviewed all entries and selected a shortlist. The designers of the shortlisted entries and a manufacturing institution created three-dimensional mock-ups of the shortlisted designs, with the winning design selected in August 2018.

### Communication, engagement and education

To mark two years to go, a ceremony was hosted jointly by Tokyo 2020 and the Tokyo Metropolitan Government at MEGA WEB, a theme park in the Tokyo Bay zone where many Paralympic events will be held.

Thousands of people participated in a variety of events, many taking the chance to try out various Paralympic sports such as boccia, football 5-a-side, sitting volleyball and wheelchair basketball. Many of the booths attracted children, families and others interested in Paralympic sports and in getting involved in the Tokyo 2020 Games.

A number of Paralympic athletes and medallists attended, together with the Tokyo 2020 Paralympic mascot Someity. They were joined by IPC Special Ambassador toward the Tokyo 2020 Paralympic Games Shingo Katori.

More than 17,000 schools have been authorised as “Yoi, Don! Schools” that engage in the Tokyo 2020 education programme which integrates the IPC’s “I’m POSSIBLE” education initiative.

### Torch Relay concept

“Share Your Light” will be the concept behind the Tokyo 2020 Paralympic Torch Relay, expressing the Organising Committee’s determination to help achieve a fully-inclusive society by the gathering and meeting of the “light” – human beings – who provide hope and support to others.

The Paralympic Torch Relay route will run through the host city Tokyo, as well as through Saitama, Chiba and Shizuoka prefectures, each of which will be hosting Paralympic events.

### Sharing expertise

During the year, Tokyo 2020 signed agreements with the Organising Committees of Beijing 2022 and Paris 2024 to share expertise and knowledge.

The Memorandum of Understanding with Beijing 2022 ensures co-operation between the two Committees to ensure successful delivery of their respective Games and to promote further Olympic and Paralympic movements in East Asia.

With Paris 2024, Tokyo 2020 will combine skills and expertise to optimise the delivery of the Olympic and Paralympic Games, fully aligning with the principles of the IOC’s Agenda 2020 and New Norm.





## Beijing 2022

### Emblem revealed

Beijing 2022 revealed the official emblems for the 2022 Olympic and Paralympic Winter Games during a gala ceremony in the Chinese capital in December.

Designed by Chinese artist Lin Cunzhen, the emblems combine traditional and modern elements of Chinese culture, illustrating the vigour and passion of winter sports while incorporating Chinese calligraphy and emphasising the importance of placing athletes at the center of the Games.

The Paralympic emblem artfully transforms 飞, the Chinese character for 'fly.' It vividly evokes the image of an athlete in a wheelchair rushing towards the finish line and victory. The robust strokes in the upper part and the soft curves below symbolise Para athletes striving for excellence. The emblem also embodies the Paralympic vision of enabling Para athletes to achieve sporting excellence and inspire and excite the world.

### Accessibility improvements

Beijing 2022 released guidelines for better barrier-free access as the Chinese capital city gears up for the Paralympic Winter Games.

The 'Guide to Barrier-Free Services' lays out the requirements for barrier-free facilities and services in a wide range of places, including stadiums, hotels and transport terminals.

The Code for Accessibility Design, in effect across China since 2012, mainly covers infrastructure. But the new guide also features barrier-free access to information and services, such as easy access to sports schedules for the blind and convenient wheelchair rentals. It also covers the training and management of those offering services, and the maintenance of facilities.

Beijing will begin an investigation and devise a plan of action and a supervision system in accordance with the guide. The city already launched a plan earlier this year to upgrade accessibility within three years.

### Venue masterplan

In June, the IPC Governing Board approved the Beijing 2022 Paralympic Winter Games venue masterplan which consists of five competition venues and three Paralympic villages.

In the Beijing zone, the National Aquatics Centre, which hosted Para swimming events in 2008, will stage the wheelchair curling competition. Furthering the 2008 legacy, the National Indoor Stadium will stage the Para ice hockey competition having previously hosted wheelchair



basketball events in 2008. Athletes in both Para ice hockey and wheelchair curling will be housed in the Beijing Paralympic Village.

Para alpine skiing competition will take place at the newly built National Alpine Ski Centre in Yanqing Zone and athletes will stay at the Yanqing Paralympic Village.

The Zhangjiakou Zone is the location for the newly built Biathlon Centre which will host the biathlon and cross-country skiing events. Para snowboard competition will be held at the renovated Genting Snow Park A. Athletes in this zone will be housed at the Zhangjiakou Paralympic Village.

### Sport programme

After it was provisionally accepted for the 2022 Paralympic Winter Games in September 2016, the IPC Governing Board decided not to include Para bobsleigh in the final sport programme. The decision was taken after the sport failed to meet one of the minimum requirements laid out by the Board.

### IPC President visit

As part of his attendance at the PyeongChang 2018 Debrief, IPC President Andrew Parsons met with Cai Qi, President of Beijing 2022, Chen Jining, Executive President of Beijing 2022, and Zhang Haidi, Executive President of Beijing 2022. He also held talks with Zhang Jiandong, Executive Vice President of Beijing 2022, and visited the China Administration of Sport for Persons with Disabilities and the First Aid Centre of the Red Cross Society of China Beijing Branch.

### Communications, engagement and education

During the year, Beijing 2022 announced the "Share the Winter Olympics and Paralympics" engagement programme, education programme, community engagement programme, youth programme, and video and publication programme.

More than 80 primary and middle schools were designated as ice-snow sports model schools and received training from ski coaches.

Paralympic education was also integrated into school teaching to promote the development of the Paralympic Movement and Paralympic spirit in school sport education.



## Paris 2024

**PARIS 2024**  
PARALYMPIC GAMES



### Orientation Seminar

In April, the IPC held an Orientation Seminar with the Paris 2024 Organising Committee to introduce the IPC and Paralympic Movement, as well as key learnings from previous Paralympic Games.

The concept of inclusion was one of the pillars proposed by the IPC as a guiding principle that should be embedded throughout the Paris 2024 Organising Committee in order to maximise the Games' positive impact on society.

Paris 2024 provided an update on the progress made since being elected host city in September 2017. The major milestones of 2018 were discussed including: team recruitment and organisation, finalisation of the technical plan, development of the vision, marketing strategy and legacy ambition.

The Organising Committee also shared their goals of widening sports participation among people with an impairment, changing attitudes towards impairment and inclusion, and improving accessibility of infrastructure and the public space.

### Sport programme

The first phase of the application process for the Paris 2024 Paralympic sport programme invited IPC recognised federations to submit an interest in joining the Games. Sports included in Tokyo 2020 were also asked to put forward any new disciplines they wished to be considered.

Eight international federations - International Federation of CP Football, International Federation of Powerchair Football, International Golf Federation, International Surfing Association, World Armwrestling Federation, World Karate Federation, World Para Dance Sport and World Sailing - all expressed an interest to be included. The International Wheelchair Basketball

Federation put forward the 3x3 discipline of the sport, World Taekwondo expressed an interest in including the Poomsae discipline of Para taekwondo and World Shooting Para Sport proposed the inclusion of Para trap shooting.

After reviewing these submissions, the IPC Governing Board gave the green light for CP football, golf, powerchair football and sailing to move forward to phase two. These four sports, together with the 22 existing Paralympic sports, then had until July to complete a comprehensive application pack for assessment by the Board. Karate and Para dance sport also moved to phase two, but only to be considered as additions outside of the official Paris 2024 Paralympic sport programme.

In September, after thoroughly reviewing applications from 28 sports, the 22 Paralympic sports included in Tokyo 2020, plus CP football, progressed to the next stage of the application process. Golf, karate, Para dance sport, powerchair football and sailing were not successful.

### Race for 2026

The race to host the 2026 Olympic and Paralympic Winter Games heated up in October with the IOC inviting Calgary, Canada; Milan/Cortina, Italy; and Stockholm, Sweden, to become Candidate Cities, eliminating Erzurum, Turkey.

A month later, Calgary withdrew from the contest leaving Milan/Cortina and Stockholm to take part in a shortened Candidature Stage in line with Olympic Agenda 2020. The Candidates had until January 2019 to submit a single Candidature File, as part of a streamlined process which reduces the cost and complexity for the cities.

Earlier in the year Sion, Switzerland; Sapporo, Japan; and Graz, Austria, all withdrew their interest in staging the 2026 Games.



# Empower Para athletes and support the development of Para sports

## Strategic priorities

- Ensure resources exist to improve access and opportunities in Para sport through the continued development of athlete pathways, from the grassroots level to Paralympic success
- Provide robust sport-specific classification, supported by policies, procedures and evidence, as a prerequisite for fair and easily understood competition
- Support Para athletes in reaching their full potential during their sporting career and beyond, as they transition to life after sport
- Ensure that sports in the Paralympic Movement are practiced in a manner that protects the health of Para athletes, addresses their needs and respects fair play and ethics.



**AGITOS**  
Foundation

### Agitos Foundation

During 2018, the Agitos Foundation continued to cement its position as the leading global organisation developing sport activities for persons with disabilities as a tool for changing lives. It undertook work in the following areas:

#### Grant Support Programme

Projects from eight NPCs and one international federation were the first-time beneficiaries among the 29 recipients of the 2018 Grant Support Programme.

In its sixth edition, the Grant Support Programme made available grants of up to EUR 40,000 for summer and winter sports projects which have an impact on the growth and development of the Paralympic Movement around the globe.

Bhutan, Cameroon, Canada, Grenada, Latvia, Luxembourg, Sweden and Togo were the NPCs receiving grants for the first time, while World Para Snowboard was the new international federation awarded a grant.

Launched in 2013, the Grant Support Programme has invested over EUR 3.8 million in supporting 179 Para sport development projects across the world. So far 61 NPCs, five Regional Organisations, 20 international federations and three International Organisations of Sports for the Disabled have benefitted from support reaching more than 517,500 people.

### Road to the Games

Of the 567 competitors at the PyeongChang 2018 Paralympic Winter Games, a total of 51 athletes from 21 countries had taken part in initiatives delivered or funded by the Agitos Foundation. In addition to that, several coaches and sport managers from more than 50 NPCs had also attended Agitos Foundation workshops, ensuring a legacy for winter sports around the world.

Among the beneficiaries were five participants from the three NPCs who competed in a Paralympic Winter Games for the first time – Georgia (two athletes), North Korea (two athletes) and Tajikistan (one athlete). They took part in a Para Nordic skiing workshop in January 2018 in Germany.

One athlete to benefit from the Grant Support Programme was Brazilian cross-country skier Cristian Werstemaier Ribera. Aged 15 years, he was the youngest athlete at the PyeongChang 2018 Paralympic Winter Games. His first contact with the sport was in 2015 during a project involving the Brazilian Paralympic Committee and the Brazilian Confederation of Snow Sports. In PyeongChang he finished sixth in the 15km race achieving the country's best performance ever in the history of Paralympic or Olympic Winter Games.

Norway's Lena Schroeder, the first female Para ice hockey player to take part in the Paralympic Winter Games since Lillehammer 1994, was present in a women's Para ice hockey workshop in 2017 in Chuncheon, South Korea. It was delivered in partnership with the PyeongChang 2018 Organising Committee, as part of the Actualising the Dream project.

The Road to Lima 2019: Agitos Foundation Sessions, in partnership with NPC Peru and the Lima 2019 Parapan



American Games Organising Committee began. The first workshop was held in Peru for boccia coaches, and classifiers from South America and the Caribbean, together with Proud Paralympian workshop for athletes.

### Proud Paralympian

The Agitos Foundation's athlete education programme ended 2018 with 15 newly trained Proud Paralympian leaders from around the globe. All are certified to deliver workshops to young athletes. After hosting training sessions in Africa, Asia and Europe, there is now a global pool of trained leaders from all five regions, as well as materials available in Arabic, English, French, Portuguese and Spanish.

In April, prior to the 3rd International Athletics Meeting in Marrakech, Morocco, Rwanda's Jean Baptiste Murema (sitting volleyball), Sierra Leone's George Wyndham (table tennis) and Egypt's Tarek Zahry (badminton, swimming and wheelchair tennis) took part in a three-day training session and delivered their first workshops in the following days.

During August's CPISRA World Games in Sant Cugat, Spain, seven Para athletes went through the leader training. They are Australia's Gavin Bellis (rowing), Great Britain's Alistair Patrick-Heselton (football 7-a-side), Rachel Choong (badminton), Samantha Carrington (taekwondo) and Stephen Miller (athletics), France's Richard Perot (badminton) and Guatemala's Raul Anguiano (badminton).

In the same month, a leader training also took place in Bogota, Colombia. Five Paralympians from the Americas were trained: Brazil's Phelipe Rodrigues (swimming), Canada's Benoit Huot (swimming) and Erin Latimer (alpine skiing), Costa Rica's Camila Haase (swimming) and Peru's Jose Luis Casas (athletics).

Throughout the year, Proud Paralympian workshops were hosted during Agitos Foundation training camps, as well as outreach activities during the 2018 Asian Para Games in Jakarta, Indonesia.

### I'mPOSSIBLE

After launching the Paralympic education programme I'mPOSSIBLE in December 2017, the Agitos Foundation continued its implementation around the globe in 2018. To mark the programme's first anniversary, 16 new agreements with NPCs to implement I'mPOSSIBLE were announced.

Together with Japan, Kazakhstan and Malawi, who successfully implemented the programme in 2018, Brazil, Cameroon, Cape Verde, Colombia, Georgia, Grenada, Hong Kong, Iran, Luxembourg, Mexico, Peru, Portugal, Sierra Leone, Singapore, South Korea and Zambia are also set to use I'mPOSSIBLE as a tool for social change.

I'mPOSSIBLE was launched with five units aimed at learners aged 6-12 years. In 2018, five more units were added for the same age group, as well as five units aimed at learners aged 13-18.

Japan was the first country to pilot a version in early 2017 in the build up to the Tokyo 2020 Paralympic Games and currently about 15 per cent of elementary schools use the programme.

To celebrate I'mPOSSIBLE's first anniversary, Japan, Kazakhstan and Malawi were invited to implement a drawing and writing contest on a national level to engage schools and spread awareness of the programme. Around 3 December 2018, the United Nations Day of Persons with Disabilities, each NPC hosted a celebration announcing the contest winners inviting media, local stakeholders, the Ministry of Education, and the Ministry of Sport.

I'mPOSSIBLE reached 138,602 learners and 3,818 teachers around the globe in 2018.





**NPC Development Programme**

Launched in 2017, the NPC Development Programme made a considerable impact in 2018, reaching 106 countries through training for athletes, coaches, classifiers, technical officials, NPC staff and leadership. In total, 562 people were trained – 463 in sport technical courses and 99 organisational development activities.

The programme aims to build capacity within NPCs around the world. Supported by the IPC’s Worldwide Paralympic Partner Toyota, the programme will run until 2024 and reach over 140 countries. It offers support and training in three areas: organisational development, sport technical training and athlete support.

**Organisational development**

The Agitos Foundation continued to implement the Organisational Capacity Programme (OCP), an initiative to support NPCs by encouraging their increased professionalism, more local support from governments, corporates and development agencies, new local partnerships and better visibility.

In 2018 the Organisational Capacity Programme level 1 (OCP1) was delivered in three different sub-regions: Oceania (Fiji, Indonesia, Kiribati, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu), East Africa (Ethiopia, Kenya, Rwanda, Somalia, Tanzania and Uganda) and South/West Asia (Afghanistan, Bhutan, India, Nepal, Palestine, Sri Lanka, Syria, Yemen)

In addition, the team continued to support the implementation of national workshops by other NPCs who previously attended OCP1 delegate training workshops.

The OCP also expanded its activities in 2018 with the launch its level 2 (OCP2). The World Academy of Sports was contracted to develop the content and delivery, designed as an executive education programme to strengthen NPCs in the areas of governance & planning, marketing & communication and athlete development. As part of the OCP2 methodology, mentors are trained to support NPC delegates during the workshop and in the following years with their action plans.

The first OCP2 workshop was hosted in Tallinn, Estonia, and covered topics on governance and planning, with representatives from Hungary, Israel, Lithuania, Luxembourg, Romania, Serbia and the host country. NPCs worked on planning tools and case studies applicable to their own NPCs.



The second workshop of OCP2 focused on marketing and communications and took place in Bogota, Colombia, with representatives from Argentina, Chile, Colombia, Ecuador, El Salvador, Mexico and Nicaragua and Peru. Finally, Iran hosted the last OCP2 workshop in November, focused in governance and planning, with delegates from Angola, Kazakhstan, Tunisia and the hosts.

Through the NPC Development Programme, a group of selected NPCs – based on their marketing value, governance, Para sport status and data compiled in 2016) – are eligible for direct financial support grants, a non-competitive annual grant designed to enhance the sustainability of the Paralympic Movement.

### Sport technical training

The Agitos Foundation delivered 10 sport technical courses for athletes, coaches and classifiers.

More than 40 athletes, coaches and technical officials in Para athletics and Para powerlifting participated in June's sport technical course organised in Lilongwe, Malawi, for Southern African regions: hosts Botswana, Lesotho, Malawi, Mozambique, Namibia, Tanzania, Zambia and Zimbabwe.

In September, targeting East and Central African NPCs, athletes, coaches and technical officials from 14 African countries gathered in Addis Ababa, Ethiopia, for a three-day workshop and training camp. A total of 81 participants were involved in the courses. The countries taking part in the activities in Ethiopia were Burundi, Cameroon, Central African Republic, Comoros, Congo, Democratic Republic Congo, Gabon, Kenya, Madagascar, Mauritius, Rwanda, Somalia and Uganda.

Workshops in Para badminton (coaching course and an administration course) and Para taekwondo (classification courses and a training camp for coaches and athletes) were held in October. The courses took place at the Paralympic Training Centre in Sao Paulo, Brazil, and hosted 40 international participants and 20 local participants from 14 NPCs – Argentina, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Jamaica, Paraguay, Peru, Surinam and Venezuela.

Additional sport technical courses were organised by the Badminton World Federation (South Asia), FISA (Northern Africa), International Table Tennis Federation (Oceania), World Archery (Europe), World Para Alpine Skiing (Europe, America and Asia), World Para Ice Hockey (Europe and Asia) and World ParaVolley (Southern Africa).

### Athlete support

Five training camps were held in 2018 under the NPC Development Programme.

Prior to January's Para Nordic Skiing World Cup in Oberried, Germany, 49 athletes, coaches and officials had the opportunity to learn and develop their skills and knowledge in the sport. Participants from Argentina, Armenia, Bulgaria, Chile, Georgia, Iran, Kyrgyzstan, Mongolia, Serbia, North Korea (funded by the IPC) and Tajikistan.

In February, more than 50 athletes and coaches from Portuguese-speaking African countries gathered in Luanda, Angola, for the Agitos Foundation Para athletics and Para powerlifting training camp. Participants came from hosts Angola, Cape Verde, Guinea-Bissau, Mozambique and Sao Tome and Principe and improved their knowledge and skills. They were mentored by athletes and coaches from the Brazilian Paralympic Committee.





Twenty coaches and athletes from Burundi, Cameroon, Central African, Democratic Republic Congo, Ghana, Guinea, Guinea Bissau and Sao Tome & Principe received participation grants to compete in April's World Para Athletics sanctioned International Athletics Meeting in Marrakech, Morocco.

In July, 19 athletes and coaches from seven African countries participated in a Para powerlifting training camp and completed in the Algiers 2018 World Para Powerlifting African Championships, a Tokyo 2020 qualifier. The participant countries were Gambia, Ivory Coast, Libya, Mali, Sierra Leone, Togo and Tunisia.

Six athletes and coaches from El Salvador, Nicaragua and Peru trained with the Colombian national Para athletics team in September. They prepared for the Para athletics meeting in Barranquilla with the goal of qualifying athletes for the Lima 2019 Parapan American Games.

The Agitos Foundation launched its Equipment Support Programme in November with the aim to enhance existing programmes by providing sport equipment to Para athletes. A total of EUR 7,500 will be made available in 2019 to NPCs in Burundi, Gambia, Ghana, Kenya, Liberia, Mauritius, Rwanda, Sierra Leone and Uganda.

### Other projects and partnerships En sus marcas, listos... Inclusión

The Agitos Foundation, together with the IPC, Sport Ministers, the Americas Paralympic Committee, several NPCs and the Inter-American Development Bank started the implementation of the programme 'En sus marcas,

Listos... Inclusión!'. The programme aims to reinforce structures in the NPCs of Colombia, Ecuador, El Salvador, Nicaragua and Peru and their regional integration, facilitate access of persons with disabilities to practice sport, and as a result, favour its social and economic inclusion.

In 2018, 10 coaches were hired to work in 10 vulnerable communities across the five countries. A further 84 coaches and 800 local administrators were trained, as well as 500 Para athletes involved in grassroots activities.

In August, 16 communications leaders from the five NPCs also took part in the Organisational Capacity Programme workshop focused on marketing and communications, which took place in Bogota, Colombia, under the NPC Development Programme.

The programme launched the communications campaign *Elige tu meta* (Choose your goal) in September, which challenges people to set their own goals inspired by the achievements of Para athletes. The campaign aims to break down prejudices and barriers in order to improve participation and opportunities to persons with disabilities.

The five NPCs involved were able to use the material produced for the campaign to engage with local authorities, the private sector and the general public. It also targets persons with disabilities who currently do not have access to sport.

The campaign contributed to an increase in the number of social media followers to the Agitos Foundation's channels: Facebook (+2.7%), Twitter (4.5%) and Instagram (79.3%). In addition there were more than two million video views across the three platforms.

### Refugees' support from EU Commission

The Agitos Foundation, in partnership with NPC Greece, expanded its activities with refugees in 2018 thanks to a European Commission grant.

The initiative aimed to promote social inclusion of refugees and asylum seekers through Para sports by further developing the project "Paralympic Education Development in Refugee and Asylum-seeking Populations," which started in October 2016.

The project was one of the 19 selected among 101 applications to the European Commission. It concluded with an event in November, in which Greek Para athletes, refugees and other participants could share their experiences.

The international organisation "Equal Society" presented a report showing that the Social Return on Investment (SROI) for the project with the refugee Para athletes is EUR 6.80 for each EUR 1 invested, the highest rate measured for a project with refugee population in Greece.

### KOICA/KPC

In November, the Agitos Foundation hosted their largest training camp with participants from eight Asian nations in Icheon, South Korea. The event was held with in partnership with the Korea International Co-operation Agency (KOICA) and the KPC and it was the first event following the agreement among the three organisations signed during the PyeongChang 2018 Paralympic Winter Games to support developing countries in the Asian region.

The camp welcomed 65 athletes and 28 coaches from Cambodia, Indonesia, Laos, Nepal, Pakistan, Philippines, Vietnam and hosts South Korea. The participants learned more about athletics and swimming at the state-of-the-art facilities of the Korean Paralympic Committee's (KPC) Icheon Training Centre, which has more than 18 Para sport specific venues.

During the sessions, athletes and coaches improved and exchanged their knowledge guided by Para athletics educators Richard Robert and Lawrence Judge (USA); and Para swimming educators Gary Francis (New Zealand) and Martin Salminger (Switzerland). Alongside the event, the Agitos Foundation organised morning sessions of Proud Paralympian workshops for the training athletes, led by Proud Paralympian leaders Gyu Dae Kim, a track and field athlete from South Korea; and Hong Kong wheelchair fencing Paralympic champion Yu Chiu Yee.

### Medical and sports science

Members of the IPC Medical Committee were engaged in an operational role at the PyeongChang 2018 Paralympic Winter Games. This included reviewing applications for therapeutic use exemptions (TUEs), liaising with PyeongChang 2018 counterparts, implementing an educational programme for all NPC team medical staff and overseeing the IPC Injury and Illness Surveillance System.

Committee members were also involved in several World Para Sport events during the year. In addition



to serving as medical delegates, some of the events acted as opportunities to gather data for an IOC funded shoulder injury study.

As preparations for VISTA 2019 in Amsterdam, Netherlands, continued, Dr. Wayne Derman was selected to serve as the Medical Committee appointee to the VISTA Scientific Committee. Outgoing Committee member, Dr. Yetsa-Tuakli Wosornu, attended the 2018 Safe Sport International Conference and presented on the current status of the IPC's work on the prevention of harassment and abuse in sport agenda.

The IPC's partnership with the American College of Sports Medicine saw several IPC Medical Committee members give Para sport specific lectures at May's annual meeting.

During the year, the IPC Medical Committee finalised its Strategic Plan for 2018-2022 which was approved by the IPC Governing Board.

### Athlete classification

The proposed amendment to the International Standard for Protest and Appeals was approved by the IPC Governing Board in January 2018. This change was published the following month with implementation no later than 1 January 2019.

In an effort to improve awareness and transparency around classification, the IPC produced six short videos explaining how classification works in each of the Paralympic winter sports ahead of PyeongChang 2018. The videos were viewed thousands of times on IPC digital media channels and were well received by PyeongChang 2018 broadcasters who used the content.

Later in the year, the IPC Medical & Scientific Director participated in a live Facebook chat session with the athlete community. This initiative ensured direct dialogue with athletes to further make them aware of the of the Movement's classification agenda. Calls were also initiated with the IPC Athletes' Council and athlete representatives of each Paralympic sport.

A first meeting of the Vision Impairment Classification Advisory Group took place in April in Bonn. Priority action items were identified and follow-up initiated.

Different meetings were held, in-person or through conference call, on different classification research projects across the sports of alpine skiing, athletics, shooting and swimming.

Following completion of the International Federation Athlete Classification Compliance Survey in 2018, the IPC provided detailed feedback to each international federation on their "Code Compliance" in June. Individual follow-up meetings were held in July in Bonn at a time when the IPC Classification Committee and IPC Medical & Scientific Department met with 100 International Federation and NPC Classification representatives.

These meetings provided an opportunity for the IPC and the participants to exchange knowledge and experience on best practices, and to ponder the long-term future of classification. International federation representatives were also informed about the target to have zero classification at the Tokyo 2020 Paralympic Games.

The IPC Classification Committee also met separately to plan the next steps for furthering the development and harmonisation of classification across Para sports.





An introductory meeting was held with the newly recruited IPC Volunteer Workforce Professional Development Manager to map out next steps to revisit classifier training, certification and re-certification pathways.

Due to the implementation of revised classification rules and regulations in Para athletics and Para swimming, the IPC classification team was responsible for planning a high volume of athlete evaluations ahead of each sport's respective European Championships. In swimming 122 athletes with physical, intellectual and vision impairments were assessed, while in athletics 110 athletes were evaluated at these Championships.

### Anti-doping

Ahead of the PyeongChang 2018 Paralympic Winter Games, the IPC conducted an extensive testing programme in alpine skiing, Nordic skiing, Para ice hockey and snowboard – the winter World Para Sports the IPC acts as the international federation for.

The IPC Taskforce – set-up to assist the IPC Governing Board in determining whether NPC Russia had met its reinstatement criteria – met several times during the year and provided regular updates to the Board. The suspension was maintained throughout the year as key reinstatement had still not been fulfilled.

In January, the Board did announce however that in recognition of the progress made by NPC Russia in improving its anti-doping activities, it would allow eligible Russian Para athletes who met strict conditions to compete in five sports under the name Neutral Paralympic Athlete at the PyeongChang 2018 Paralympic Winter Games. As a result of this decision, the IPC Anti-Doping team managed a significant testing programme on the potential athletes of the Neutral Paralympic Athlete delegation. In addition, expert input

was provided to the eligibility assessment of individual athlete selection.

During the Games, the IPC conducted 842 tests overall, a 71 per cent increase on the number of tests conducted at Sochi 2014. Tests were a combination of blood and urine samples, conducted both in and out of competition. All samples were tested at the World Anti-Doping Agency (WADA) accredited laboratory in Seoul, South Korea, and Results Management from the Games is ongoing.

In June, WADA published its Independent Observers Report from the Games, commending the IPC “for its commitment to clean sport”. Upon invitation from the IPC, WADA sent an Independent Observer team to PyeongChang 2018 with the aim of reinforcing confidence in athletes and the public as to the quality, effectiveness and reliability of the Games’ anti-doping programme. The WADA team provided real-time feedback to the IPC and the PyeongChang 2018 Organising Committee in order to suggest areas of ongoing improvement to the programme. They also compiled a post-event report, including recommendations for potential longer-term improvements for future editions of the Games. The IPC



Anti-Doping Committee reviewed the recommendations and initiated relevant follow-up actions.

The WADA team provided further responses to the WADA Code Compliance Corrective Action Report, which were deemed satisfactory by WADA.

Meetings were held with the Organising Committees of the Lima 2019 Parapan American Games, Tokyo 2020 Paralympic Games and Beijing 2022 Paralympic Winter Games to ensure effective and efficient anti-doping programmes for both events. In Lima, a workshop was also held for Peruvian Doping Control Officers on the topic of modifications of doping control for athletes with an impairment.

The IPC Anti-Doping Senior Manager participated in a WADA Code Compliance audit as external auditor. Three IPC personnel also participated in the annual WADA ADO Symposium in Lausanne. Following the review of the IPC submissions and corrective actions, WADA concluded that the IPC had addressed all of the high priority corrective actions from its Code Compliance Questionnaire.

Following the appointment of James Sclater as the IPC's Anti-Doping Director in July and the subsequent separating from the Medical and Scientific Department, the IPC's Anti-Doping department structure was reviewed and revised in order to best move forward as a leader in the fight against doping in sport. The department will concentrate on continuing to develop an effective and intelligent doping control programme with an intensified out-of-competition testing programme, complemented by an intelligent in-competition programme.

The IPC Anti-Doping Committee, the IPC Medical Committee, and IPC staff compiled and submitted the IPC comments on the second phase of the 2021 World Anti-Doping Code Review. The third phase of the review has begun and was submitted in March of 2019. In addition to the relevant Committees and staff, the NPCs will be provided with an opportunity to provide their feedback for the Code Review.

In November 2019, the IPC Anti-Doping staff will attend the World Conference on Doping in Sport in Katowice, Poland. The Conference will focus on the conclusions of the World Anti-Doping Code review process which started late in 2017 and which also included the review of the International Standards. The Code and the supporting documents will then be approved by the WADA Executive Committee and Foundation Board on the final day of the Conference, and they will come into effect on 1 January 2021. The IPC Anti-Doping team is continuing to work on its' plans to ensure that they are fully compliant by this time.

### Anti-doping education and activities

The IPC continues to work with NPCs and NADOs to ensure all athletes are receiving Anti-Doping education. Providing a broader range of athletes with effective Anti-Doping education will be a major focus of the IPC Anti-Doping team over the next year.

## IPC Anti-Doping – Annual Statistics 2018

The following tables include all tests conducted by the IPC as Testing Authority.

WORLD PARA SPORTS	TOTAL ATHLETES TESTED	URINE SAMPLES (OOC)	URINE SAMPLES (IC)	BLOOD SAMPLES (OOC)	BLOOD SAMPLES (IC)	TOTAL BLOOD SAMPLES	ESA ANALYSES	GHRF ANALYSES	ABP BLOOD ANALYSES
PARA ALPINE SKIING	158	79	79	6	6	12	15	145	0
PARA ATHLETICS	337	107	230	33	0	33	84	103	26
PARA BIATHLON	145	75	70	74	30	104	145	109	75
PARA CROSS COUNTRY SKIING	248	154	94	31	26	57	123	177	185
PARA DANCE SPORT	6	0	6	0	0	0	0	0	0
PARA ICE HOCKEY	67	25	42	4	12	16	3	67	0
PARA POWERLIFTING	245	41	204	16	14	30	32	89	0
PARA SNOWBOARD	62	21	41	2	2	4	8	51	0
PARA SWIMMING	159	13	146	4	4	8	19	25	0
SHOOTING PARA SPORT	54	0	54	0	0	0	0	0	0
<b>TOTAL</b>	<b>1,481</b>	<b>515</b>	<b>966</b>	<b>170</b>	<b>94</b>	<b>264</b>	<b>429</b>	<b>766</b>	<b>286</b>

*NON-IPC SPORTS	TOTAL ATHLETES TESTED	URINE SAMPLES (OOC)	URINE SAMPLES (IC)	BLOOD SAMPLES (OOC)	BLOOD SAMPLES (IC)	TOTAL BLOOD SAMPLES	ESA ANALYSES	GHRF ANALYSES	ABP BLOOD ANALYSES
WHEELCHAIR CURLING	24	0	24	0	0	0	0	0	0
<b>TOTAL</b>	<b>24</b>	<b>0</b>	<b>24</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

<b>TOTAL (IPC + Non-IPC sports)</b>	<b>1,505</b>	<b>515</b>	<b>990</b>	<b>170</b>	<b>94</b>	<b>264</b>	<b>429</b>	<b>766</b>	<b>286</b>
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\* Testing conducted at the 2018 PyeongChang Paralympic Winter Games

OOC: Out-of-Competition | IC: In-Competition | ESA: Erythropoiesis Stimulating Agent | GHRF: Growth Hormone Releasing Factors | ABP: Athlete Biological Passport

## IPC Therapeutic Use Exemption (TUE) management

IPC SPORTS	APPROVED TUES	RECOGNISED TUES*	TOTAL TUES	REJECTED TUES**
PARA ALPINE SKIING	0	2	2	1
PARA ATHLETICS	12	17	29	0
PARA ICE HOCKEY	1	5	6	0
PARA NORDIC SKIING	2	0	2	0
PARA POWERLIFTING	2	4	6	0
SHOOTING PARA SPORT	2	10	12	1
PARA SNOWBOARD	3	1	4	0
PARA SWIMMING	2	19	21	1
PARA DANCE SPORT	1	3	4	0
<b>TOTAL</b>	<b>25</b>	<b>61</b>	<b>86</b>	<b>3</b>

\* Includes TUEs which were automatically recognised, and those which were reviewed by the IPC Medical Committee prior to recognition.

\*\* Includes TUEs reviewed for recognition where recognition was not granted

NON-IPC SPORTS	APPROVED TUES	RECOGNISED TUES*	TOTAL TUES	REJECTED TUES**
WHEELCHAIR CURLING	1	4	5	0

\* Includes TUEs which were automatically recognised, and those which were reviewed by the IPC Medical Committee prior to recognition.

\*\* Includes TUEs reviewed for recognition where recognition was not granted



# Improve the recognition and value of the Paralympic brand

## Strategic priorities

- Develop and implement a long-term brand vision that ensures greater understanding, consistent usage, exposure, recognition and affinity across the world, in particular in key territories
- Develop and implement a strategy to increase the quality, recognition and awareness of Para sport, its main events and leading Para athletes 365 days a year.



### Broadcast World Para Alpine Skiing World Cup

For the first-time in the history of the sport, live coverage was provided from the World Cup season in the lead-up to the PyeongChang 2018 Paralympic Winter Games. Seven events were planned to be broadcast between December 2017 and February 2018. However, poor weather led to the cancellation of the World Cups in St. Moritz, Switzerland, and Tignes, France.

The five World Cups that went ahead were all live-streamed via World Para Alpine Skiing's digital channels. Footage was also provided to broadcasters which resulted in 121 different pieces of coverage in broadcasts in eight different countries. The nine hours of broadcast time resulted in a cumulative TV audience of 27 million people, with German broadcaster ARD leading the way supplying 43 per cent of the audience. A significant amount of the coverage appeared in sport magazine programmes and on news bulletins as broadcasters looked to increase awareness ahead of PyeongChang 2018.

### World Para Athletics European Championships

Berlin 2018 was the most broadcast European Championships in the history of Para athletics.

Live coverage on either linear TV or digital platforms was achieved on VRT (Belgium), DR (Denmark), Areena (Finland), ARD/ZDF (Germany), Pundit Arena (Ireland), Rai (Italy), RTP (Portugal), LaLiga4Sports (Spain) and NPC Ukraine's website.

Channel 4 (Great Britain) produced an hour-long highlights show post-event, as did Eurosport 1 across the whole of Europe. All weekday action was made available via the Eurosport Player and there was more than 22 hours of live and delayed coverage on Eurosport Asia-Pacific. In Spain, Eurosport 2 showcased daily highlights as did RTVE.

News coverage was achieved on ORF (Austria), France Televisions (France) and RUV (Iceland), while TVP (Poland) broadcast at least 10 minutes of highlights each day.

The Berlin 2018 microsite had 98,000 visitors – two and a half times higher than during the 2016 Europeans. On Facebook, World Para Athletics had 1,065,001 impressions and 475,000 livestream views during August. The World Para Athletics Twitter page had 1,412,678 impressions.

### World Para Swimming Allianz European Championships

August's event in Dublin, Ireland, led to more broadcast coverage than any previous European Championship with at least 20 broadcasters taking advantage of the HD footage.

In the host country, TG4 offered full live coverage of all morning sessions and a livestream from all of the evening sessions via their digital platforms. RTE offered news and highlights across all platforms and Pundit Arena livestreamed the event on Facebook and produced highlights packages as part of a partnership with Allianz.

All sessions were broadcast live on Rai in Italy, while live coverage was also achieved with Spanish commentary on LaLiga4Sports in Spain. Eurosport 2 in Spain also ran a daily highlights programme as did RTVE. NPC Ukraine livestreamed the whole event via its website.

In Portugal, RTP2 ran 10 minutes of highlights each day and livestreamed the event on Facebook. Post-event, British broadcaster Channel 4 produced a one-hour long highlights show, as did Eurosport 1 which was broadcast across the whole of Europe. All weekday action was also made available live on the Eurosport Player as well as nearly 40 hours of live and delayed coverage on Eurosport Asia-Pacific.

News coverage was achieved on ORF, DR (Denmark), YLE (Finland), France Televisions, ARD/ZDF, MTVA (Hungary) and RUV.

On the IPC's digital channels, the event delivered exceptional results. A combination of livestream, highlights videos, editorial content, graphics and interviews led to record results for a Swimming European Championships.

More than 515,000 people watched the livestream across Facebook, Twitter and YouTube. Visitor numbers to the Dublin 2018 microsite were up 22.6 per cent compared with Funchal 2016. The number of page views increased by 319.6 per cent to 624,098. On Facebook, the event reached 679,025 people, up from 359,471 for the 2016 Europeans. The number of engagements was up 88.9 per cent to 38,524. On Twitter, the number of engagements increased from 1,981 in Funchal to 30,390 in Dublin.



### International Emmy award

The second season of “Who I Am”, a series of eight documentaries featuring some of the world’s leading Para athletes was nominated for an International Emmy Award.

The series, produced by Japan’s leading premium broadcaster WOWOW, was shortlisted alongside programmes from Brazil, Netherlands and Great Britain.

The “Who I Am” series was launched two years ago telling the stories of several Para athletes on their journey to the Rio 2016 Paralympic Games. Athletes covered in the first two series included Italian wheelchair fencer Beatrice Vio, Brazilian swimmer Daniel Dias and Slovakian skier Henrieta Farkasova.

Although WOWOW did not claim the prestigious Emmy, they were ecstatic to be nominated. During the year they also won best TV sports programme at September’s Asian Broadcasting Union Awards that were held in Ashgabat, Turkmenistan.

### IPC marketing and media summit

The second IPC marketing and media summit was held in September in Madrid, Spain, ahead of the IPC Membership Gathering in the city.

The event was attended by around 150 people made up of IPC members, broadcasters, commercial partners and Organising Committees.

The aim of the summit was for stakeholders from different areas of the Paralympic Movement to share best practices and knowledge.

The event was hosted by Olympic Broadcasting Services (OBS) and attendees received a tour of OBS and Olympic Channel’s on-site facilities.

### Brand

To further develop awareness, understanding and appreciation of the Paralympic brand, a Brand Steering Group was established and met for the first time in October. The group is a mixture of IPC personnel and external brand experts with a close association to the Paralympic Movement.

One outcome from the meeting was the appointment of a creative agency following a tender process. Adam&EveDDB, a multiple-award winning agency based in London, Great Britain, was appointed on a pro-bono basis. Going forward, the agency will play a key role in helping the Paralympic Movement’s growth globally, will work to improve the recognition, understanding and value of the Paralympic brand, and will build greater awareness outside of the Paralympic Games period.

In addition, the agency will help the IPC develop a new brand strategy and assist in leveraging the IPC’s global network of Paralympic partners.

Adam&EveDDB boast an international client list that includes the likes of FIFA, John Lewis, Samsung and Save the Children.

In addition to the appointment of Adam&EveDDB, the IPC enlisted the support of North, a specialist design agency, to refine and strengthen the IPC’s visual identity across all platforms. North will work with the IPC to create a more powerful and coherent Paralympic brand.



### Pre-PyeongChang 2018 Paralympic Winter Games activity

Leading up to PyeongChang 2018, the IPC implemented its most comprehensive communications plan to date for a Paralympic Winter Games, benefitting greatly from more activations than ever before from several key commercial partners.

#### ■ Team Visa

With Visa the IPC created and produced a digital campaign featuring three Ones to Watch athletes, two of which were Team Visa members:

Germany's Andrea Rothfuss (Alpine skiing), South Korea's Seung-Hwan Jung (Para ice hockey) and USA's Oksana Masters (Nordic skiing).

The videos aimed to show that there are no boundaries to human potential and showcased the great lengths athletes go to find new finish lines as they strive to excite and inspire the world.

Each athlete was featured in three different videos – a teaser, a feature on finding new finish lines and finally The Road to PyeongChang. The videos ran between 6-17 March and were viewed by 4.0 million people across social media, generating 52,500 engagements.

#### ■ NowThis/Toyota

The IPC facilitated interviews with six Ones to Watch alpine skiers to create the athlete profiles.

The athletes were:

Australia's Mitch Gourley,  
Austria's Claudia Lösch,  
Great Britain's Menna Fitzpatrick,  
Mexico's Arly Velásquez  
and the US duo of Stephanie Jallen and Andrew Kurka.

The IPC worked with NowThis to produce awareness and education videos on classification, to dispel misconceptions about Para sport, to highlight Paralympic equipment and the vital relationship between skier and guide in vision impaired skiing.

Across all channels, the videos were viewed by 43.5 million people, generating nearly 690,000 engagements. Sixty-two per cent of the viewers were aged 18-34 years-old.



#### ■ Allianz

To coincide with the World Para Alpine Skiing World Cup, three short videos were produced profiling Ones to Watch athletes. The theme of the videos was 'limitless' and how athletes constantly push themselves to achieve personal bests. The athletes featured were Switzerland's Robin Cuche, Great Britain's Millie Knight and Germany's Anna Schaffelhuber.

The videos were published during the World Cup season and again during the Paralympic Winter Games. They received 3.6 million views across IPC digital channels and generated 143,000 engagements.

#### ■ Sport explainer videos

In conjunction with the PyeongChang 2018 Organising Committee, the IPC facilitated the creation of short sport explanation videos for all six Paralympic Winter sports. This content was then shared with OBS and utilised by several Paralympic broadcasters. It was also used by sport presentation in all venues and by the PyeongChang education and communications teams.

The videos were viewed 177,785 times and briefly explained information about the sport's history, rules and classification system and were shared across digital media.

#### ■ Classification explainer content

Working with the IPC Classification Committee and Classification team, six short videos were produced explaining how classification works in each of the Paralympic winter sports. The videos were viewed 11,258 times on IPC digital media channels and were shared and warmly received by PyeongChang 2018 broadcasters.



#### ■ Editorial build-up

The editorial build-up to the Games included Sport Weeks, where a series of articles were dedicated to a different Paralympic sport each week. This content also included the announcement of Ones to Watch athletes, athlete interviews, profiles of key rivalries and articles explaining classification which utilised the classification explainer video content.

#### PyeongChang 2018 Games-time activity

To maximise awareness of the PyeongChang 2018 Paralympic Winter Games a range of activities were implemented at Games-time. The IPC's own activities between 9-18 March reached 251.5 million people and led to nearly 650,000 engagements.

#### ■ Livestream and video content

Through a paid partnership with the Olympic Channel, all six sports were livestreamed on Paralympic.org, the Olympic Channel, the IPC's YouTube channel and the sport's relevant Facebook pages. On the main Paralympics Facebook page, a different live sport was featured each day.

After each day of competition, 60-second long highlights videos were produced for each sport which were then shared across the IPC's digital media channels.

Individual runs in the snow sports, together with full sessions, were uploaded as videos on demand to the IPC's YouTube channel. This was the same for individual matches from Para ice hockey and wheelchair curling.

On the IPC's YouTube channel 250,000 people watched the livestream coverage while a further 3.9 million videos on demand were viewed (up from 13,000 live and 778,000 on demand views in Sochi). Overall visitors to YouTube consumed 13.3 million minutes of content, the equivalent of 25 years! (Up from 2.7 million minutes of content in Sochi).

#### ■ IPC website

In addition to utilising the video content available, a special PyeongChang 2018 microsite within the IPC website was created. It featured live results from all sports, together with a wide range of editorial content which included previews, reviews and athlete interviews covering all six sports.

Between 9-18 March, more than 180 stories were produced and uploaded to the website, as well as shared across social media.

During the Games-time period, the site attracted 639,721 visitors, a 60 per cent increase from the Sochi 2014 Paralympic Winter Games.

#### ■ Social media channels

Across the relevant IPC and World Para Sport social media channels, unique and exclusive content produced included behind the scenes videos from the village, athlete profiles and Q&As, and medals table and medal winner graphics.

Such activity helped increase the fanbase across the digital channels during Games-time by almost 100,000 people.

#### ■ Post-PyeongChang 2018 Paralympic Winter Games

To maintain momentum after the Games, "Best Of" videos were created for each of the six winter sports. In conjunction with the videos, a series of editorial articles were created looking back at the biggest medal winners and best moments from the Games. All this material was shared across the IPC's digital and social media channels.

# TOP 3 Moments of 2018



USA defeat Canada in overtime to win PyeongChang 2018 Para ice hockey gold.

### ■ Samsung Paralympic Bloggers

For the fourth successive Paralympic Games, the Samsung Paralympic Bloggers initiative took place and was the most successful yet generating nearly four times as many views as the London 2012, Sochi 2014 and Rio 2016 editions combined.

There were 25 video bloggers comprising of 19 athletes, three team officials and three Samsung Reporters. The three reporters and 10 athletes were chosen via a competition to ensure only the best and most enthusiastic athletes and reporters took part. Samsung key markets were taken into consideration throughout the selection process.

During the Games period 199 videos were created. In addition to its use on social media, the blogger content was utilised by Games broadcasters and by in-venue sports presentation.

### ■ Toyota Twitter amplify

Toyota partnered with the IPC to showcase clips of the best of the sporting action from PyeongChang 2018 via Twitter. The campaign was a great success with 19.2 million video views and 43.7 million impressions.

### Transforming Lives Makes Sense for Everyone

To coincide with the United Nations (UN) International Day of Persons with Disabilities on 3 December, the IPC and the UN Human Rights Office launched a global campaign to highlight the impact of the Paralympic Games to transform society.

Focussing on several editions of the Paralympics, the overall campaign showcases the long-term legacies of the Games by looking at how the Paralympics improve the lives for persons with disabilities through education, employment, inclusive cities, Para sport and political leadership.

A first series of three short films were published in December and highlighted how the London 2012 Paralympic Games contributed to greater employment opportunities for persons with disabilities in Great Britain.

According to figures from the Office of National Statistics, 3.85 million persons with disabilities are now in employment in Great Britain, nearly one million more than five years ago.

The films featured several people who have either played key roles in driving inclusive employment in Great Britain or who have secured employment following London 2012, including several Paralympians.

Two of the three videos were supported by BP, while a third was championed by Bridgestone. Within one month the three films had been viewed millions of time on digital media channels.





Dutch snowboard sensation Bibian-Mentel-Spee won two Paralympic golds soon after surgery.



Japan defeated Paralympic champions Australia on home soil to win the IWRF World Championships.

### Digital activities

Assisted by March's Paralympic Winter Games, the IPC website received 4.05 million visitors during the year, making 2018 the second most successful year for Paralympic.org after 2016.

Visitor traffic overall was up 28.6 per cent compared to 2017 and up 44.4 per cent over 2014, the last year to feature a Paralympic Winter Games.

Work also progressed with Atos, the IPC's Worldwide Paralympic Partner, on the development of a new IPC website which will launch in 2019.

In line with the social media landscape in general in 2018, the IPC's main Facebook and Twitter pages experienced limited growth during the year, increasing by 3.7 per cent and 7.9 per cent respectively. The number of YouTube subscribers increased by 111.9 per cent to more than 204,000. Followers of the IPC's Instagram account was up by 47.2 per cent.

By the end of the year, there had been more than 64.2 million views of IPC generated content on YouTube, almost three-times the number viewed in 2017. In total, nearly 142 million minutes of content was consumed, a 189 per cent growth on 2017, and equivalent to watching 1.6 million football matches!

### Regional Games support

The IPC assisted the Managua 2018 Para Central American Games with one member of staff on hand to hold a communications workshop for NPCs and support the Organising Committee with their activities.

Working with the Asian Paralympic Committee, the IPC ensured the most comprehensive coverage to-date of the Asian Para Games. On the ground in Jakarta, Indonesia, for October's event, the IPC had two freelance writers who produced daily content for use across all IPC digital channels. The result was a significant increase in the number of people visiting the site from Asia.

### Sport support

PR and digital plans were implemented for each of the 10 World Para Sports. The result was that the sports of alpine skiing, Nordic skiing, Para ice hockey, Para dance sport, shooting Para sport and snowboard all enjoyed record visitor numbers during the year.

By working with a several international federations, more than 40 events were livestreamed across IPC platforms during the year including:

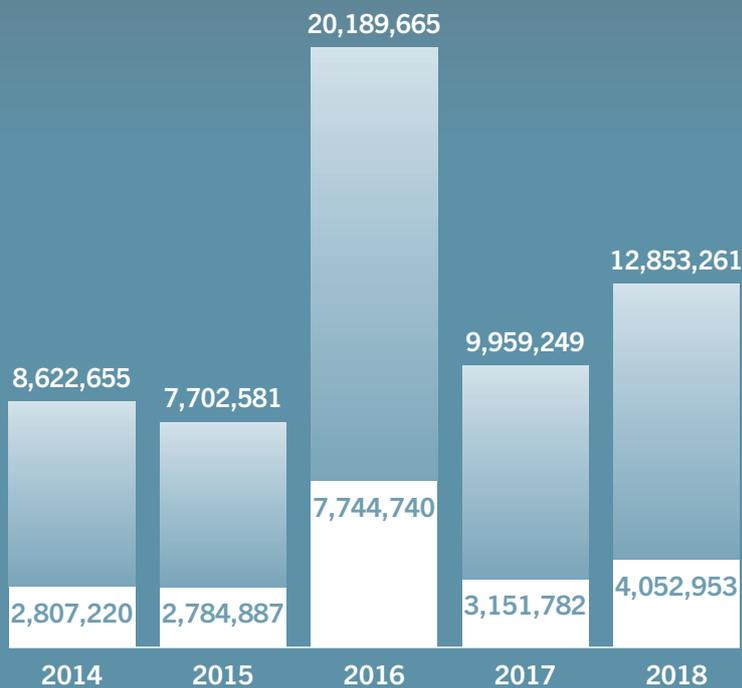
- 2018 Asian Para Games
- BWF European Championships
- BWF Badminton Irish International
- BWF Para Pan Am Championships
- BWF Badminton Thailand International
- BISFed Boccia World Championships
- BISFed Boccia Montreal Open
- FEI World Equestrian Games
- IBSA Blind Football 5 World Championships
- IBSA Judo World Championships
- ITF Masters (singles and doubles)
- ITTF World Championships
- IWBF World Championships qualification tournament
- IWBF Wheelchair Basketball World Championships
- IWRF Wheelchair Rugby World Championships
- PyeongChang 2018 Paralympic Winter Games
- UCI Para Cycling Road World Championships
- UCI Para Cycling Track World Championships
- World Para Alpine Skiing World Cups
- World Para Athletics Grand Prix (Berlin and Sao Paulo)
- World Para Athletics European Championships
- World Para Dance Sport Mainhatten World Cup
- World Para Dance Sport Polish Open
- World Para Dance Sport World Championships
- World Para Powerlifting African Championships
- World Para Powerlifting Americas Championships
- World Para Powerlifting Asia-Oceania Championships
- World Para Powerlifting European Championships
- World Para Powerlifting World Cup (Dubai)
- World Para Swimming World Series (Berlin, Copenhagen, Lignano, Sao Paulo, Sheffield)
- World Para Swimming Allianz European Championships
- World Shooting Para Sport World Championships



**Website visitors**  
www.paralympic.org

TOP FIVE COUNTRIES VISITING PARALYMPIC.ORG

- 1 USA
- 2 GREAT BRITAIN
- 3 CANADA
- 4 INDIA
- 5 AUSTRALIA



■ VISITORS □ PAGE VIEWS



## Facebook

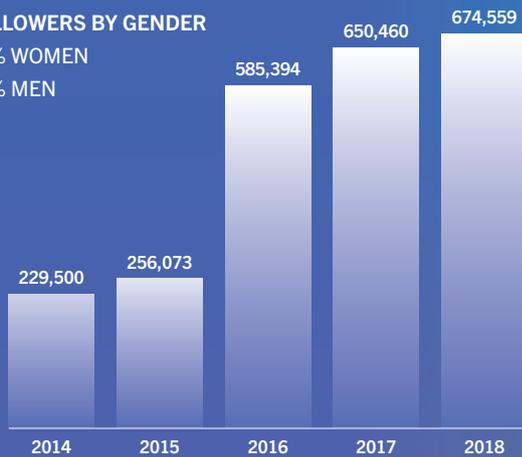
facebook.com/paralympics

### FOLLOWERS BY COUNTRY

- 1 BRAZIL
- 2 USA
- 3 GREAT BRITAIN
- 4 INDIA
- 5 EGYPT

### FOLLOWERS BY GENDER

48% WOMEN  
52% MEN



■ LIKES



## Twitter

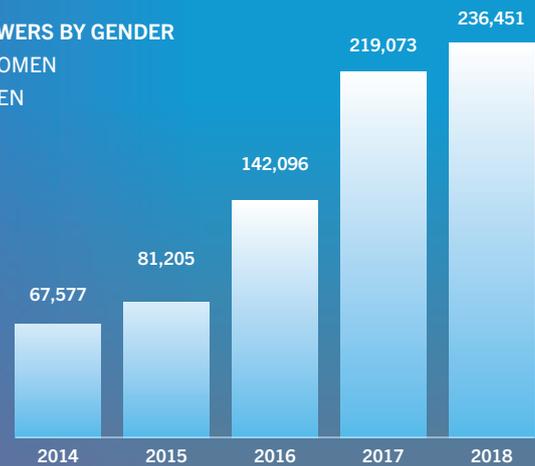
twitter.com/paralympics

### FOLLOWERS BY COUNTRY

- 1 GREAT BRITAIN
- 2 USA
- 3 CANADA
- 4 BRAZIL
- 5 INDIA

### FOLLOWERS BY GENDER

55% WOMEN  
45% MEN



■ FOLLOWERS



## Instagram

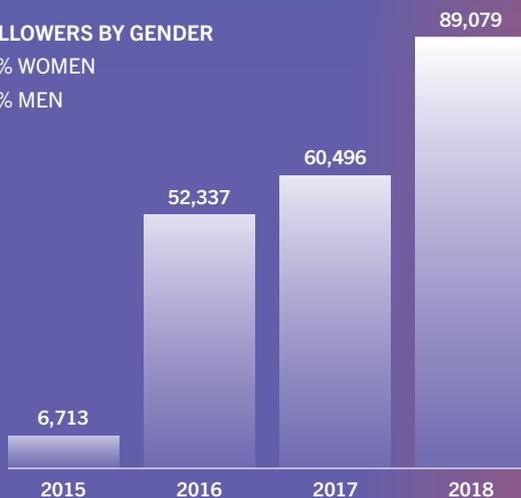
instagram.com/paralympics

### FOLLOWERS BY COUNTRY

- 1 USA
- 2 BRAZIL
- 3 GREAT BRITAIN
- 4 INDIA
- 5 INDONESIA

### FOLLOWERS BY GENDER

45% WOMEN  
55% MEN

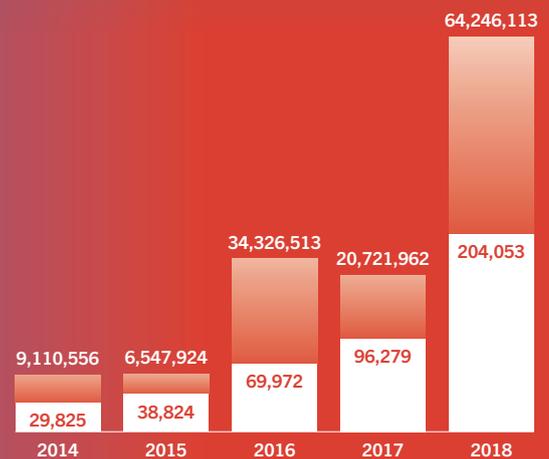


■ FOLLOWERS



## YouTube

youtube.com/paralympics



■ SUBSCRIBERS □ VIDEO VIEWS



# Build sustainable funding

## Strategic priorities

- Grow income through targeted, long-term global alliances and maximise revenue by smarter pricing of the IPC's assets, based on better valuations of the Paralympic brand in different markets
- Maximise commercial opportunities from the sale of broadcasting rights and achieve cost coverage of broadcasting production as part of a long-term financial sustainability strategy
- Ensure greater value across the IPC's activities by fostering value for money awareness, controlling expenditure and optimising operational costs.

The IPC appointed Deloitte as independent auditors to conduct a voluntary audit of the annual financial statements for the financial year ended 31 December 2018.

During the 2018 financial year, the IPC reported record total revenues of EUR 24,139,534, and incurred total expenses of EUR 24,127,189.

### IPC revenue

The IPC's revenue for the 2018 financial year grew to EUR 24,139,534, an increase of 10.6 per cent compared to 2017.

In the area of marketing and broadcasting fees from Paralympic Games Organising Committees, sponsorship and fundraising efforts, EUR 10,923,741 was raised, a small drop of 2.7 per cent on 2017. The small decrease was due to unfavourable exchange rates between the Euro and the US Dollar.

As 2018 was a Paralympic year, there were fewer World Para Sports major events compared to 2017 when several World Championships were held. As a result, revenues generated fell from EUR 4,551,551 in 2017 to EUR 2,988,469 in 2018. Fees or competition entries, athlete licenses and competition approvals contributed towards these revenues.

Grants from the IOC as part of the new agreement signed in March 2018, and other key stakeholders, combined with other extraordinary income more than doubled to EUR 5,010,442.

Compared to 2017, specific project revenue more than tripled to EUR 2,715,433. This was primarily due to specific activities implemented at the PyeongChang 2018 Paralympic Winter Games.

The remainder of the revenue came from membership fees, grants, broadcasting projects, special project funding and other sources.

### IPC expenditure

The IPC's expenditure in 2018 grew to EUR 24,127,189, an increase of 10.7 per cent on 2017.

Operational core expenses grew slightly to EUR 14,297,505. This figure includes administration, day-to-day running costs, depreciation of assets and software, and staff salaries which increased to EUR 4,495,224 due to the increased headcount. The amount spent on medical and scientific activities, including athlete classification, more than doubled to EUR 774,686 due to an increase in classification research projects. The suspension of NPC Russia resulted in costs of EUR 314,295 which were reimbursed by the NPC.

With less major events in 2018 due to the Paralympic Winter Games, World Para Sports expenditure decreased from EUR 4,551,550 in 2017 to EUR 2,988,469. Costs incurred included management costs of World Para Sports, as well as grants to World Para Sport competition hosts.

In terms of non-IPC sports, grants totalling EUR 475,000 were provided to international federations, while the Association of Paralympic Sport Organisations (APSO) received EUR 25,000. IPC regions were awarded grants totalling EUR 80,000. The Agitos Foundation received grants worth EUR 2,625,000.

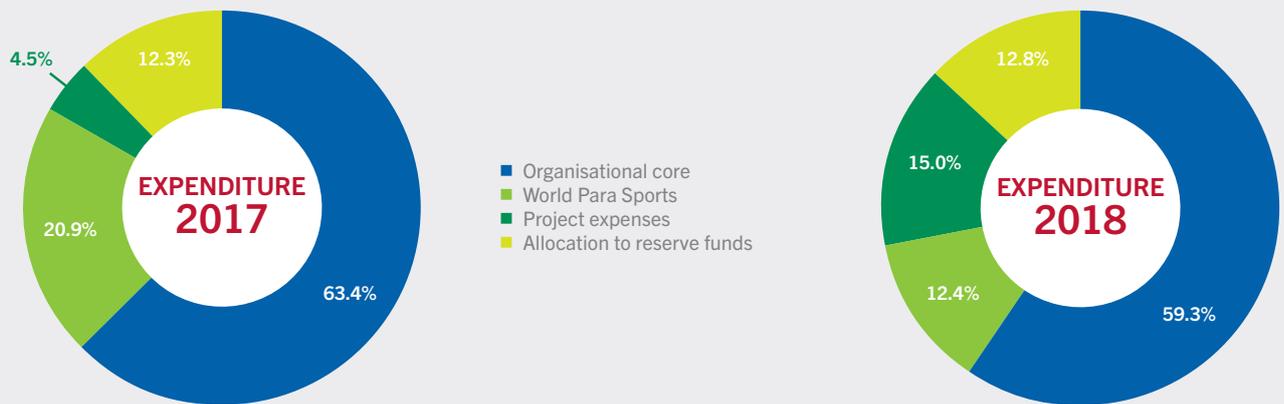
Project expenses grew to EUR 3,619,315 due to PyeongChang 2018 related activities, staging the 2018 IPC Membership Gathering, Tokyo 2020 specific activities and other IPC projects.

The IPC allocated EUR 2.1 million to unrestricted reserves and EUR 1,000,000 to earmarked reserves.

### IPC revenue



### IPC expenditure



### The evolution of the IPC's budget



**Statement of Financial Condition (as of 31 December 2018)**

<b>ASSETS</b>	<b>2017</b>	<b>2018</b>
Fixed Assets	469,728	785,911
Current Assets	3,142,079	2,685,437
Advance paid	0	7,547,659
Cash and Bank Balances	8,750,017	16,345,048
Prepaid Expenses	1,815,269	474,877
<b>TOTAL ASSETS</b>	<b>14,177,093</b>	<b>27,838,932</b>

<b>EQUITY AND LIABILITIES</b>	<b>2017</b>	<b>2018</b>
Equity	6,867,253	8,980,499
Provisions <sup>1)</sup>	3,230,715	4,167,270
Advance received	0	8,604,078
Liabilities	1,770,911	3,147,750
Deferred Income	2,308,214	2,939,335
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>14,177,093</b>	<b>27,838,932</b>

1) Including provisions for IPC Sports

**Statement of Income (as of 31 December 2018)**

<b>REVENUE</b>	<b>2017</b>	<b>2018</b>
Membership fees	304,450	304,359
Marketing & Broadcasting/Sponsoring/Fundraising	11,218,905	10,923,742
Grants	2,246,381	1,714,428
Broadcasting Projects	1,818,905	1,324,992
Other	932,626	872,097
Extraordinary income	0	3,296,013
Specific Project Funding	746,784	2,715,433
World Para Sports	4,551,551	2,988,469
<b>TOTAL REVENUE</b>	<b>21,819,601</b>	<b>24,139,534</b>
<b>EXPENSES</b>	<b>2017</b>	<b>2018</b>
Executive Office	1,027,286	1,001,714
Paralympic Games Integration	182,788	197,639
Administration	7,653,340	6,851,553
Sport and IFs Relations	474,955	500,000
Athletes Classification, Medical Sports Science	339,982	774,686
Commercial and Partnerships	185,883	227,162
Broadcasting Projects	1,363,384	1,405,959
Marketing and Communications	450,668	572,931
Membership Engagement and NPC Development	2,133,065	2,765,860
Specific Project Expenditure	988,054	3,619,315
World Para Sports	4,551,551	2,988,469
Allocation to/use of (-) reserve funds/provisions (net)	-227,067	121,901
Allocation to unrestricted reserves	2,470,000	2,100,000
Allocation to earmarked reserves	200,000	1,000,000
<b>TOTAL EXPENSES</b>	<b>21,793,889</b>	<b>24,127,189</b>
<b>RESULT</b>	<b>25,712</b>	<b>12,345</b>

1) Entry fees from IPC Sports competitions, Athletes' License fees, Competition Approval fees, other Sports related fees (related expenses see 5)

2) Marketing & Broadcasting fees from Organising Committees, Sponsoring and Fundraising Revenue

3) Project related resources incl. IPC Academy activities, VISTA Conference 2017 and General Assembly 2017, and, for 2016, the Rio Paralympic Games activities. Related expenses to be found under "Specific Project Expenditure"

4) Administration, general operations and corporate services, salaries for IPC Headquarters staff, and depreciation of assets and software

5) Grants to IF Sports, Grants to Organisers of IPC Sports competitions, Management costs of IPC Sports and provisions for IPC Sports from IPC Sports revenue



# Shape organisational capability

## Strategic priorities

- Establish an IPC staff community where there is respect for diversity, high professional expectations and all staff members have opportunities to engage in the pursuit of excellence
- Provide guidance and support to the IPC sports in order for them to achieve further growth and attain long-term sustainability
- Strengthen the capability and capacity of the organisation to excel as the spearhead of the Paralympic Movement and align with leading operating practices
- Encourage best practices within the Paralympic Movement and use knowledge sharing and professional education to strengthen member organisations capabilities



### IPC Membership

The IPC membership increased by two to 204 members in 2018. The NPCs of Malta and Paraguay were both welcomed as provisional members pending ratification at the 2019 IPC General Assembly.

By the end of 2018 the NPCs of Brunei, Comoros, Djibouti, Niger, Sao Tome and Principe, Seychelles and Sudan were suspended due to either failure to pay membership fees or inactivity. NPC Russia was suspended due to its inability to fulfil its membership responsibilities and obligations, particularly the obligation to comply and abide by the IPC Anti-Doping Code and World Anti-Doping Code (to which it is a signatory).

As part of the IPC's efforts to improve communication, engagement and responsiveness with NPCs, the IPC Membership team started to develop a structure whereby regional representatives were appointed. A manager responsible for Asian NPCs joined the team in late 2018 to work alongside a European & Oceania representative. In 2019 representatives for Africa and the Americas will be recruited.

In September, it was announced that as part of its 30th anniversary and to mark 20 years in the city, Bonn, Germany, will stage the 2019 IPC General Assembly.

### IPC Membership Gathering

As promised by the IPC President Andrew Parsons when elected in November 2017, an IPC Membership Gathering took place in Madrid, in September bringing together more than 200 people.

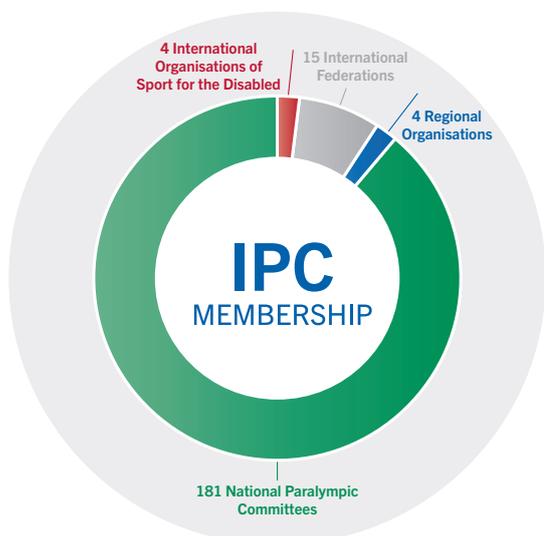
During three days of meetings and workshops, representatives from around 100 IPC member organisations had the opportunity to share their views and opinions on key areas that will form part of the 2019-2023 IPC Strategic Plan.

Ahead of the event, IPC members selected their six most important topics to be discussed. These were:

- Being an athlete-centred organisation
- Ensuring athlete health and well-being
- The future of classification
- Youth development
- Enhancing membership engagement
- Governance review

In addition to these important strategic areas, attendees also received updates on the IPC Athletes' Council strategy, the Agitos Foundation strategy and the IPC's efforts on diversity and inclusion. President Parsons and IOC Vice President Juan Antonio Samaranch Jr also gave an update on the IOC-IPC Agreement.

Twenty NPCs attended through solidarity payments made by the IPC and the organisation of the event was supported by NPC Spain.



Breakdown of the IPC membership at the end of 2018



### IPC Governing Board

The IPC Governing Board met four times during 2018.

At January’s meeting in Bonn, Germany, the Board made several key decisions regarding the PyeongChang 2018, Tokyo 2020 and Paris 2024 Paralympic Games.

The Board maintained the suspension of NPC Russia. However, in recognition of the progress made by the NPC improving its anti-doping activities, it allowed eligible Russian Para athletes who met strict conditions to compete in five sports under the name Neutral Paralympic Athlete at the PyeongChang 2018 Paralympic Winter Games.

Following deferment in September 2017, the Board approved the final athletics and swimming medal event programmes for the Tokyo 2020 Paralympic Games. It also decided that triathlon will have eight medal events.

With regards to the Paris 2024 Paralympic Games sport programme, the IPC Governing Board gave the green light for CP football, golf, powerchair football and sailing to apply for inclusion in the Paralympic Games alongside the 22 existing Paralympic sports. These sports then had until July to complete a comprehensive application pack for assessment by the Board later in the year. Karate and Para dance sport also moved to the next stage, but only to be considered as additions outside of the official Paris 2024 Paralympic sport programme.

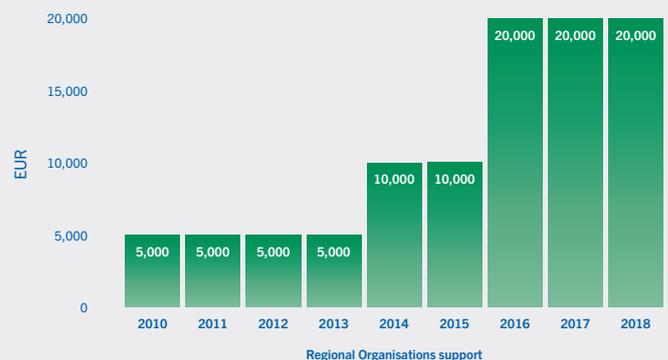
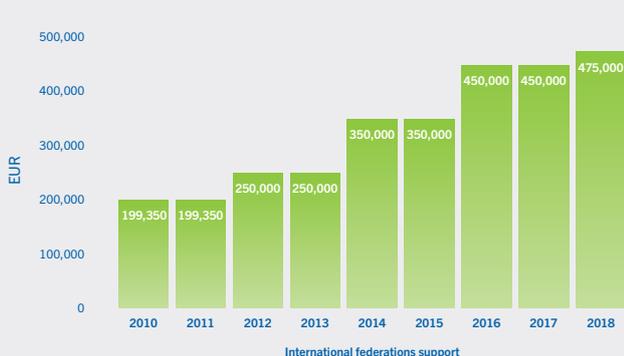
At March’s meeting, which was held in PyeongChang prior to the Paralympic Winter Games, the Board approved the Tokyo 2020 road cycling venue and the dates for the Paris 2024 Paralympic Games.

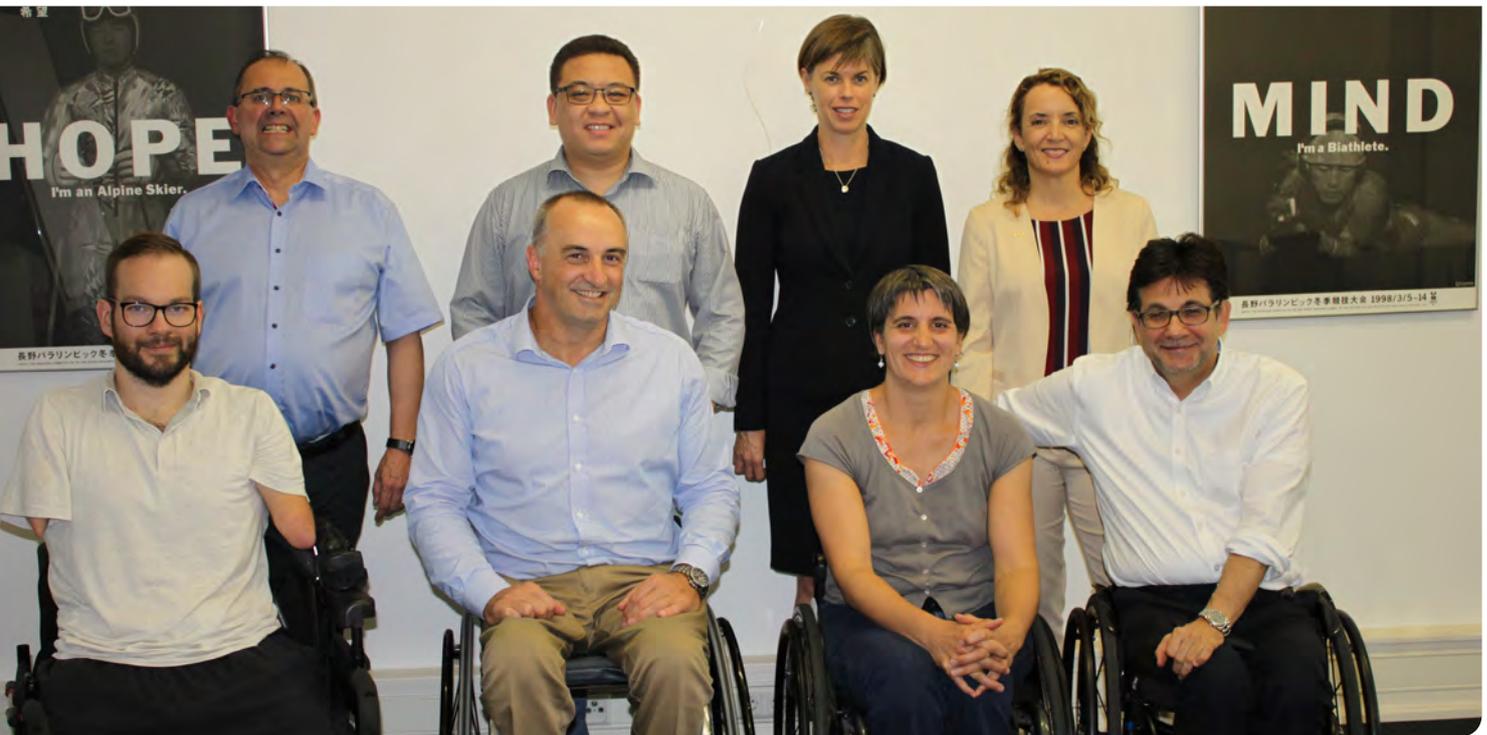
In June in Bonn the Board approved the venue masterplan for the Beijing 2022 Paralympic Winter Games, signing off the five competition venues and three Paralympic villages proposed by the Organising Committee.

September’s meeting in Madrid, Spain, saw the Board assess applications from 28 sports wanting to be part of the Paris 2024 Paralympic sport programme. After a thorough review of all applications, the 22 Paralympic sports included in Tokyo 2020 plus CP football progressed to the next stage of the application process. Golf, karate, Para dance sport, powerchair football and sailing were not progressed.

The Board also decided not to approve the inclusion of Para bobsleigh in the Beijing 2022 Paralympic Winter Games after the sport failed to meet one of the minimum requirements laid out by the IPC Governing Board in September 2016.

### Growth in the IPC financial support to international federations and Regional Organisations





### Governance Review

As part of its plans to strengthen its position as a world leading sports organisation, the IPC announced an extensive review of its governance structures in April for the first time since 2004.

The review's purpose is to assess the decision-making structures within the IPC, and to make recommendations on any changes to the IPC constitution, rules and bylaws.

To conduct the review, the IPC Governing Board established a working group led by IPC Vice President Duane Kale and Vice Chairperson Maria Clarke, an international sports governance expert and lawyer. The eight-strong group also includes representatives from all regions, as well as athlete and sport representatives.

The working group began work in May and presented the proposed framework for the governance review to IPC members at September's IPC Membership Gathering.

At the end of 2018, members of the Governance Review Working Group included:

- Duane Kale (Chairperson) - IPC Vice President
- Maria Clarke (Vice Chairperson)
- Emmanuelle Assmann – President NPC France
- Xavier González – IPC Chief Executive Officer
- Sabrina Ibáñez – President of Association of Paralympic Sports (APSO) and FEI Secretary General
- Luca Pancalli – IPC Governing Board Member and President of NPC Italy
- Yerlan Suleimenov – Executive Director NPC Kazakhstan
- Josh Vander Vies – Canadian two-time Paralympian and lawyer

Leen Coudenys – IPC Governing Board Executive Assistant is the Group secretary. The Group is also supported by IPC Chief Operating Officer Executive Officer, Mike Peters, and IPC General Counsel, Liz Riley.

### IPC Recognised Federations

By the end of 2018, the IPC had granted IPC recognised international federations sport federations status to:

- International Bobsleigh & Skeleton Federation (IBSF)
- International Federation of Powerchair Football (FIPFA)
- International Golf Federation (IGF)
- International Handball Federation (IHF)
- International Hockey Federation (FIH)
- International Surfing Association (ISA)
- World Flying Disc Federation (WFDF)
- Union Internationale de Pentathlon Moderne (UIPM)
- World Armwrestling Federation (WAF)
- World Karate Federation
- International Federation of CP Football
- World Sailing
- International Federation of Sport Climbing

### IPC Athletes' Council

At the PyeongChang 2018 Paralympic Winter Games, three winter representatives were elected by their peers to join the IPC Athletes' Council. Seven candidates stood for election with France's Marie Bochet, Norway's Birgit Skarstein and Finland's Rudolf Klemetti proving successful.

A total of 459 athletes cast votes, marking a turnout of 80.9 per cent.

The first meeting for the new members in June was historic as the IPC Athletes' Council held a joint session with the IPC Governing Board for the first time.



### IPC Management Team

During three days of meetings, the Council received updates on the suspension of the NPC Russia and the current status of the classification audit conducted by each international federation.

The group also discussed recommendations for how they can continue to increase Athletes' Council awareness and engagement during the Tokyo 2020 Paralympics. Discussions also took place around the location and agenda for the 2019 Athlete Forum.

Work continued on developing the IPC Athletes' Council strategic plan, with key strategic pillars identified and areas of priority set. A draft of the plan was presented at September's IPC Membership Gathering.

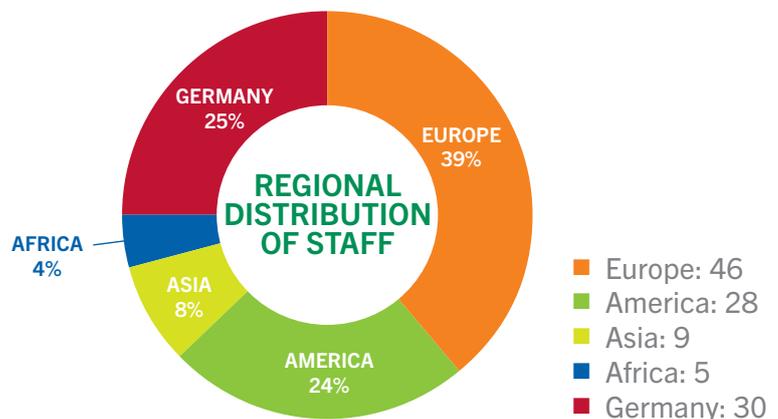
To ensure the representation of high-support needs athletes and each region on the IPC Athletes' Council, the IPC Governing Board in September approved that Singaporean boccia player Nurulasyiqah Mohammad Taha and South Korean track and field athlete Suk Man Hong - two co-opted members - could have their terms extended for a further two years. The appointment of South Africa's Natalie du Toit as a third co-opted member of the Council was also approved.

The IPC workforce, including core departments, World Para Sports and the Agitos Foundation, grew to 118 full and part-time staff members, up from 101 members in 2017. Five staff members finished the year on either maternity or paternity leave.

Nine new staff members were recruited to IPC core departments, two to World Para Sports and seven to the Agitos Foundation.

Overall, the IPC workforce is made up of 65 women and 53 men. Ten women hold senior staff positions, compared to 25 men. Ten staff members have a known impairment.

### The composition of the IPC workforce





# Foster key strategic partnerships

## Strategic priorities

- Harness the full potential and collaborative opportunities of the IPC's partnership with the IOC and the Olympic Movement, building on mature relationships and existing experience
- Further strengthen the IPC's capacity to reach its strategic goals through corporate alliances, building on synergies and common vision
- Foster a sense of community with the Paralympic Movement based on the same shared strategic intent and direction
- Engage with other partner organisations, including the United Nations, Non-Governmental Organisations, governments, universities and research institutes to extend the Paralympic Movement's values beyond sporting horizons.



### International Olympic Committee (IOC)

During the PyeongChang 2018 Paralympic Winter Games, the IOC and IPC signed a historic long-term agreement establishing a partnership between the two organisations that will last until at least 2032.

The new agreement builds on the current partnership and co-operation agreements that were signed prior to the London 2012 Olympic and Paralympic Games.

As a result of the new partnership:

- The two organisations will deepen existing co-operation, specifically on the implementation of Olympic Agenda 2020, the strategic roadmap for the future of the Olympic Movement.
- The agreement will give financial stability to the IPC for at least the next 14 years, from which the whole Paralympic Movement will benefit.

Less than six months after signing the partnership in South Korea, the greater collaboration between the two organisations was highlighted when Visa extended its support of both the Olympic and Paralympic Movements though to 2032.

In October, Worldwide Olympic Partner Bridgestone Corporation announced a collaborative agreement to become the IPC's seventh Worldwide Paralympic Partner.

At the 133rd IOC Session in Buenos Aires, Argentina, IPC President Andrew Parsons was elected as an IOC member. Parsons was one of nine officials to be elected at the session ahead of October's Youth Olympic Games.

Underlining the growing working relationships with the IOC, a record 12 representatives from the Paralympic Movement were named in 13 IOC Commissions.

The IPC worked closely with the IOC on the development of the host city requirements for 2026 and met to provide feedback with several of the 2026 Bid Cities.

### United Nations Human Rights Office

The IPC partnered with the UN Human Rights Office to launch a new digital campaign in December designed to showcase the legacy of previous Paralympic Games. Titled "Transforming Lives Makes Sense for Everyone", the campaign was supported by Worldwide Paralympic Partner Bridgestone and IPC International Partner BP.

Launched to coincide with the UN International Day of Persons with Disabilities, the campaign features three short films which demonstrate how the London 2012 Paralympic Games contributed to one million more persons with disabilities securing employment in Great Britain. The films tell the stories of several people who either played key roles in driving inclusive employment or have secured employment following London 2012. By the end of the year, the films had been watched by millions of people across digital media channels.

As part of the IPC's relationship with the UN Human Rights Office, IPC President Andrew Parsons, IPC Governing Board member Juan Pablo Salazar and Japanese Paralympian and IPC Education Committee member Miki Matheson attended and spoke at October's UN Human Rights Social Forum in Geneva, Switzerland. The theme of the three-day event was "Using sport and the Olympic ideal to promote human rights for all and to strengthen universal respect for them".

While at the Social Forum, the IPC accepted an invitation to join the Advisory Council of the Centre for Sport and Human Rights. The Centre works towards a vision of a world of sport that fully respects human rights by sharing knowledge, building capacity and strengthening the accountability of all actors through collective action and promotion of the Sporting Chance Principles.



### UN Refugee Agency (UNHCR)

In November, the Paralympic Education Development in Refugee and Asylum-seeking Populations Project was the theme of a three-day summit in Athens, Greece, with the participation of seven NPCs.

The IPC's President Andrew Parsons opened the summit, which was attended by representatives of the Hellenic Paralympic Committee (HPC), the UNHCR, Greece's Ministry of Sport, the State Secretariat of Migration Policy and the City of Athens.

The other participant NPCs were Austria, Armenia, Croatia, Cyprus, Serbia and Sweden.

At the summit, the six invited NPCs presented the context in their countries and discussed case studies on how to promote inclusion for refugees and asylum seekers through Para sports.

The summit was intended to give visibility to the initiative carried out by the HPC supported by the Agitos Foundation since 2016 and co-funded by the European Commission Directorate for Education, Youth, Sport and Culture.

### UN Framework Convention on Climate Change (UNFCCC)

The IPC worked with its Bonn-based neighbour the UNFCCC to offset its greenhouse gas emissions relating to its two offices and its operations. In total 154 tonnes of CO<sub>2</sub> were offset in 2018.

### German and local government

In January the IPC President met with the Minister President of North Rhine-Westphalia, Armin Laschet, to discuss the growth of the Paralympic Movement and the future of the IPC. While in Dusseldorf, Germany, he also met with the Sports Committee of the State Parliament. During the same month, the Ministry of Interior invited the IPC President to an official visit in Berlin. There he discussed the IPC's future co-operation with the Federal Government of Germany with State Secretary Hans-Georg Engelke and also met with Federal Minister Dr. Thomas de Maizière.

The IPC continued extensive talks with political stakeholders of the Federal Government, the State Government and the City of Bonn over the course of the year to find a suitable new headquarters in Bonn.

### IPC Honorary Board

Two IPC Honorary Board members – Her Royal Highness (HRH) Crown Princess Victoria of Sweden and HRH Princess Margriet of the Netherlands – attended the PyeongChang 2018 Paralympic Winter Games. In addition to cheering on the athletes, the princesses presented medals to several athletes during the Games.





International  
**Paralympic**  
Committee



**BRIDGESTONE**

**Atos**

**ottobock.**

## Worldwide Paralympic Partners

### Atos

Atos continued to work on the new and improved version of the IPC website that will be launched in 2019.

The company also developed and introduced a “chatbot” to the IPC website for the PyeongChang 2018 Paralympic Winter Games. The “chatbot” - an automated information service that enhances a user’s online experience - provided visitors to the site with further information about classification, results and competing nations.

### Bridgestone

In October, the IPC and Bridgestone Corporation signed a partnership agreement. Bridgestone received global IPC rights in categories that include tyres, tyre services and selected automotive vehicle services, self-propelled bicycles, seismic isolation bearings and a variety of building and industrial products.

Bridgestone is also a Tokyo 2020 Paralympic Games Gold Partner and a partner of the Japan, Thailand and USA Paralympic teams. The company has supported several leading international Para athletes, including eight Bridgestone employees who are training to qualify for the Tokyo 2020 Paralympics. Increasing its commitment to support the global Paralympic Movement aligns with the company’s “Chase Your Dream” message, which aims to encourage people to overcome obstacles and persevere in pursuit of their goals. Bridgestone is also designing and developing rubber based sporting goods aimed at supporting Para athletes.

In December, Bridgestone and IPC international partner BP supported the IPC’s “Transforming Lives” campaign. The initiative launched together with the United Nations Human Rights Office showcased the employment legacy of the London 2012 Paralympic Games.

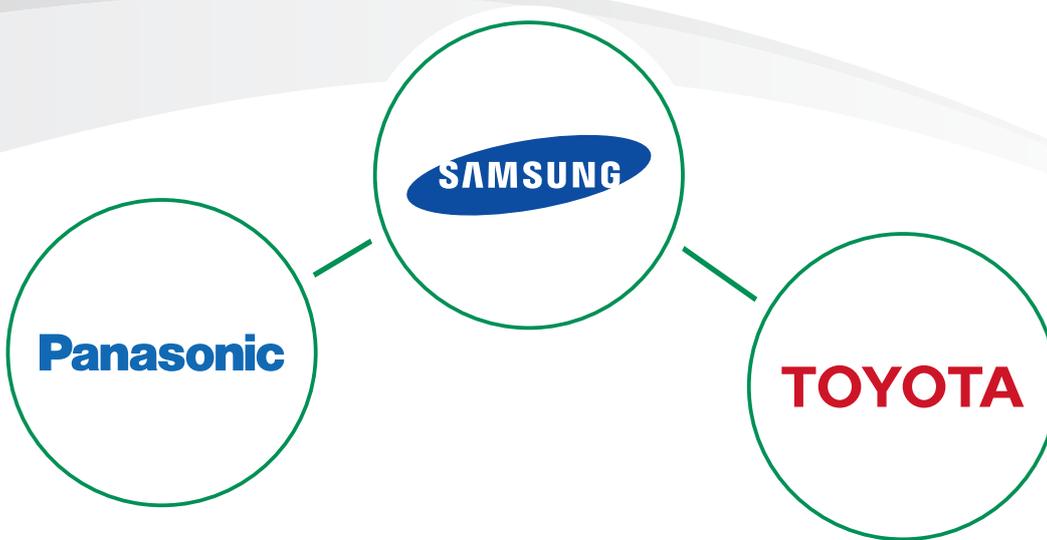
### Ottobock

Ottobock was the official prosthetic, orthotic and wheelchair technical service provider at the PyeongChang 2018 Paralympic Winter Games. The Games were of special importance to Ottobock as the company marked 30 years of ‘Passion for Paralympics’. Ottobock first provided its technical services at the Seoul 1988 Paralympic Games.

Ottobock was also an official partner of the 2018 World Para Athletics European Championships in Berlin, Germany, as part of their partnership with World Para Athletics providing technical services. With the support of World Para Athletics and the IPC, Ottobock conducted its signature event the “Running Clinic” in the German capital, which is led by Paralympic champion Heinrich Popow. The clinic introduces amputees to running in a completely transformative way. Popow shows them how to use running blades for the first time and how the technology helps them move in new ways.

### Panasonic

The Kitakyushu 2018 World Para Powerlifting Asia-Oceania Open Championships marked the first time Panasonic partnered as visual and audio-visual solution supplier at a World Para Powerlifting event. September’s event was the first major Para powerlifting competition to be held in Japan and a mandatory event for powerlifters from Asia and Oceania aiming to qualify for the Tokyo 2020 Paralympic Games.



### Samsung

The PyeongChang 2018 Paralympic Winter Games marked the first time all Paralympians received free Samsung smartphones – allowing them to capture and share their experiences generating further excitement for the Paralympic Movement amongst fans around the world. Each Paralympian received a Galaxy Note8 as part of an exclusive pack, as well as a special Paralympic Winter Games case.

The IPC and Samsung also selected 25 video bloggers from 14 countries to record behind-the-scenes footage at PyeongChang 2018. This was a continuation of the Samsung Paralympic Bloggers project, which started at the London 2012 Paralympic Games. The bloggers used the Samsung Galaxy Note8 to capture and share unique content and their own #DoWhatYouCant stories with fans around the world. This was the first-time non-athletes participated as Samsung Paralympic Bloggers, giving viewers a unique insight into the lives of Paralympians, team officials and super-fans at the Paralympic Winter Games. Samsung key markets were taken into consideration throughout the selection process.

During the Games 199 videos were produced which received 4.9 million views and generated 180,000 engagements. To put this into perspective, the videos from the last three Paralympics were viewed by 1.26 million people.

In addition to use on social media, blogger content was utilised by Games broadcasters and by in-venue sports presentation.

### Toyota

In 2018, Toyota rolled out “Start Your Impossible”, a global corporate campaign that aims to inspire Toyota employees, partners and customers and connect them with the company’s core beliefs. Start Your Impossible celebrates Toyota’s evolution to a mobility company and

eight-year sponsorship of the Olympic and Paralympic Games.

The television spot “Good Odds” was showcased on one of the world’s biggest stages, the NFL Super Bowl and highlighted the real-life story of Canadian Lauren Woolstencroft who overcame tremendous odds to become a legendary Paralympic alpine skiing gold medallist. The campaign also had extensions on TV, Cinema, Social and Digital, Out of Home and Print. From the 10 TV commercials that were produced, six had a Paralympic or impairment related story.

The majority of the social and digital work centred around Great Britain’s Para alpine skier Menna Fitzpatrick and her journey to the 2018 Paralympic Winter Games. Toyota also funded an IPC Twitter Amplify campaign during PyeongChang 2018 which showcased the best sporting moments from the Games. The campaign was a great success with 19.2 million video views and 43.7 million impressions.

Toyota’s belief in “Mobility for All” is essential for Para athletes to maximise their potential and pursue their dreams. The IPC therefore set to build the capacity of NPCs around the world who are there to support these athletes. “Mobility for All” guarantees the continued global development of athlete pathways, from grassroots level to Paralympic success. The partnership with Toyota permits the IPC to support these projects across the world through the Agitos Foundation.

Through this partnership, the IPC and the Agitos Foundation have created the “NPC Development Programme”. This is a series of education and training programmes addressing issues of good governance, management, marketing, communication strategies and sport development. The programmes enhance their capacity to develop both Para athletes and Para sport within each country. In its first year alone, 71 countries benefited. From Kazakhstan to Mexico, just under 300





Para athletes, coaches and managers all had a chance to increase their knowledge and develop their skills.

A particular focus was placed on providing opportunities to NPCs from the African, Americas and Asian regions. With the common vision of 'Mobility for All', relationships are being formed between NPCs and local Toyota dealers. Local dealers are utilising the examples of Paralympians and Para athletes to promote inclusive solutions. As the eight-year programme continues to expand, one can expect the influence to cascade from individuals to organisations, communities and countries.

#### Visa

The IPC's longest serving commercial partner extended its support of the IPC through to 2032 in an extension agreement that was announced alongside Visa's renewal with the IOC.

Since 2000, Team Visa has given aspiring athletes the support they need to pursue their goals, both on and off the field of competition, regardless of origin or background. In talent as well as character, its members represent Visa's values of acceptance, partnership and inclusion.

For PyeongChang 2018 Team Visa included five Paralympians: Canada's Mac Marcoux, China's Beibei Chu, Japan's Momoka Muraoka, South Korea's Jung Seung-Hwan and the USA's Oksana Masters.

Additionally, Visa and the IPC collaborated on a digital content series in the lead up to PyeongChang titled Finding New Finish Lines. This series profiled Team Visa athletes such as Masters and Jung, as well as Germany's Andrea Rothfuss. The theme of the videos was to show that there are no boundaries to human potential and how athletes find new finish lines as they strive to excite and inspire the world.

Each athlete featured in three different videos – a teaser, a feature on finding new finish lines and finally The Road to PyeongChang. The videos ran between 6-17 March and in total were viewed by 3.99 million people across social media, generating 52,500 engagements.

## International Partners

#### Allianz

In September, the insurer announced it would become a Worldwide Paralympic Partner from 2021, having served as an IPC International Partner since 2011.

Since 2006 when Allianz first became an IPC sponsor it has steadily increased its support of the IPC. Under this new agreement, it will also become a Worldwide Olympic Partner for a period that will cover the Olympic and Paralympic Games up to and including LA 2028.

As partner of the World Para Alpine Skiing World Cup, Allianz and the IPC created a digital content series titled Limitless featuring three winter sport athletes in the lead up to the PyeongChang 2018 Winter Paralympic Games. The athlete features included Allianz ambassadors Anna Schaffelhuber of Germany, Great Britain's Millie Knight and her guide Brett Wild and Switzerland's Robin Cuhe.

The videos were published during the World Cup season and again during the Paralympic Winter Games. They received 3.64 million views across IPC digital channels and generated 143,000 engagements.

Allianz SE and Allianz Ireland came together to become the first title partner of the World Para Swimming Allianz European Championships in Dublin, Ireland.

The company was also an official partner of the World Para Athletics European Championships in Berlin, Germany, as part of their federation partnership with World Para Athletics.

Allianz holds relationships with 17 NPCs: Argentina, Australia, Colombia, Croatia, Czech Republic, Egypt, Germany, Great Britain, Greece, Hungary, Ireland, Mexico, Morocco, Poland, Slovakia, Sri Lanka and Switzerland.



## IPC Suppliers

### BP

BP supported three World Para Athletics events in 2018: the Europeans Championships in Berlin, the Grand Prix in Arizona, USA, and the 2018 Anniversary Games in London, Great Britain.

The company also made Iraqi wheelchair fencer Ammar Hadi a BP athlete ambassador. In extending its support from nine to 10 NPCs with the signing of NPC Senegal, BP now has partnerships with NPCs in Angola, Azerbaijan, Egypt, Georgia, Germany, Great Britain, Singapore, Trinidad & Tobago and USA.

BP continued to offset the carbon emissions from all IPC travels by airplane, train and car.

In December, BP and Worldwide Paralympic Partner Bridgestone supported the IPC's "Transforming Lives" campaign. The initiative launched together with the United Nations Human Rights Office showcased the employment legacy of the London 2012 Paralympic Games.

### Asics

In July, Asics came on board as the IPC's Official Sports Apparel Supplier through to 2020, in an agreement that will benefit a number of Para athletes and developing NPCs. Asics will provide official sportswear and shoes for the IPC and the Independent Athletes at official events. In addition, Asics is providing the IPC staff and Governing Board with kits. The agreement also included the official kits for the World Para Summer Sports in 2019-2020 and the Agitos Foundation in 2020. Asics will also provide the official IPC kit for the Tokyo 2020 Paralympic Games. Asics has been a partner of World Para Athletics since 2016.

### Nielsen Sports

As the official insights and analytics supplier, Nielsen Sports continued to support the IPC and members through consulting solutions and market research. Nielsen worked closely with the IPC digital communications team to provide a comprehensive digital strategy as well as digital evaluation monitoring and measurement.

Nielsen Sports also developed a template for an NPC self-assessment tool, used to evaluate the basic position of NPCs in the areas of sponsoring, marketing, media and market situation.

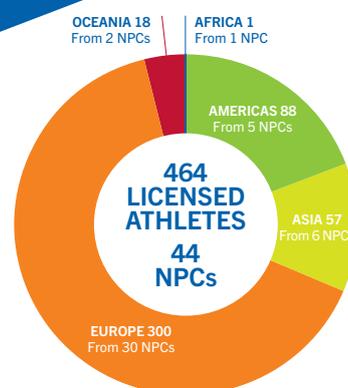
### DB Schenker

Through its supplier agreement with DB Schenker, the IPC was able to transport all its equipment, uniforms and materials for operational use to the PyeongChang 2018 Paralympic Winter Games. DB Schenker also supported the shipment and clearance of broadcast equipment for the Para Alpine Skiing World Cup in Canada.



# World Para Sports





## World Para Alpine Skiing

The 2017/2018 season broke new ground for the sport with live coverage of World Cup events for the first time followed by record athlete and NPC participation at March's PyeongChang 2018 Paralympic Winter Games.

Seven World Cup events were scheduled for the 2017/2018 season starting in St Moritz, Switzerland, in December and finishing in Kimberley, Canada, in February. However, due to poor weather only five events took place, with St Moritz and Tignes, France, falling victim to poor weather.

All World Cups were livestreamed via the World Para Alpine Skiing website and the production of highlights and newsfeed packages led to widespread broadcast coverage ahead of PyeongChang 2018.

Crystal globes were presented to Austria's Claudia Loesch, France's Marie Bochet and Slovakia's Henrieta Farkasova, guided by Natalia Subrtova, as the overall World Cup winners in the women's sitting, standing and vision impaired events respectively. On the men's

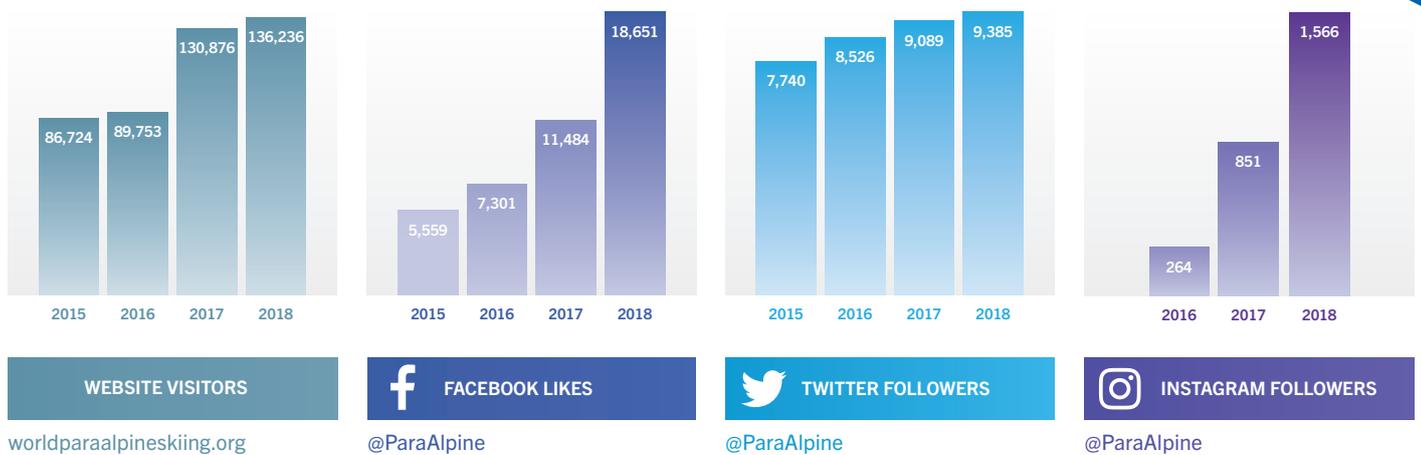
side Norway's Jesper Pederson took the sitting title, Switzerland's Theo Gmur the standing crown, and Canada's Mac Marcoux, guided by Jack Leitch, was the overall winner in vision impaired.

In a boost for the sport ahead of the PyeongChang 2018 Paralympic Winter Games, Canadian Lauren Woolstencroft, a eight-time Paralympic champion who retired after Vancouver 2010, starred in global advertising campaign for Toyota. As part of the mobility company's "Start Your Impossible" campaign, Woolstencroft's life story was told in a 60-second TV commercial that was first aired during the commercial break of the 2018 NFL Super Bowl to a worldwide audience of millions.

A record 141 athletes from 49 countries took part in 30 alpine skiing medal events at PyeongChang 2018. More than 460 hours of coverage from the sport was broadcast to a record cumulative TV audience of 1.04 billion people, twice as many as any other sport at the Games.



## Digital media appeal



Henrieta Farkasova excelled and her four gold medals contributed to Slovakia topping the sport's medal table. Switzerland's Theo Gmur made an impressive Paralympic debut, topping the podium three times. A record 18 countries won at least one medal, four more than Sochi 2014, underlining the growing strength of competing nations. PyeongChang 2018 also highlighted the sport's bright future as skiers aged 21 or under won 36 medals, including 12 Paralympic golds.

Greater World Cup and Paralympic Winter Games coverage led to the sport attracting a record 136,236 website visitors during the year. This figure represents a 44 per cent increase on 2014 the last Paralympic Winter Games year. The sport's Facebook following increased by 62 per cent, Instagram grew by 84 per cent and Twitter improved 3 per cent.

Having originally been confirmed in 2017, Obersaxen, Switzerland, withdrew as host of the 2019 World Championships and were replaced by Kranjska Gora, Slovenia, and Sella Nevea, Italy.

It was announced that Lillehammer will stage the 2021 World Championships, a combined event for the first time that will also include the World Championships of Nordic skiing and snowboard. Progress was also made in finding a host for the 2023 World Championships while the bid process for the 2025 Championships was opened.

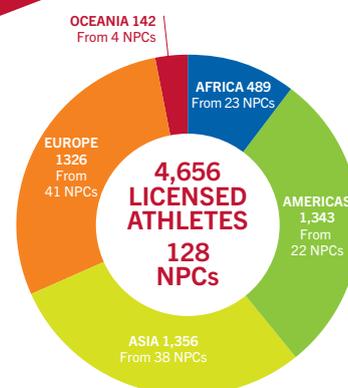
To further develop the sport, an indoor development camp, supported by the Agitos Foundation, was held in November in Dubai, UAE.

The sport continued to work closely with official suppliers TechnoAlpin, who provided top of the line snow making equipment for events, and NPCs were once again offered discounted sports equipment from Liski.

As with previous years, National Technical Officials were trained and refreshed their skills via a partnership with the International Ski Federation (FIS) technical delegates platform.

## OFFICIAL SUPPLIERS





## World Para Athletics

Para athletics continued to see impressive growth in 2018 with nine Grand Prix, two regional events, the Marathon World Cup and World Marathon Majors series. This led to an increase in both the number of licensed athletes and participating countries by 4 per cent and 8 per cent respectively.

Between 20-26 August, the Berlin 2018 World Para Athletics European Championships attracted 600 athletes from 40 countries, making it by far the biggest yet. Fifteen world and 24 European records were set while Poland topped the medal tally. Thirty-five nations won at least one medal. RaceRunning, where Para athletes with more severe co-ordination impairments compete head-to-head on running bikes, made its debut at the Championships. Twenty athletes from seven European nations competed in four events.

Ahead of Berlin 2018, a lot of content was created and posted across the IPC and the relevant World Para Athletics channels. The content, designed to stimulate interest and engagement in the events, included countdown graphics, athlete interviews and previews, focussed stories on head-to-heads and key rivalries, flashbacks to previous Championships and sharing of athlete content. It led to record digital results for a European Championships. The competition microsite had 98,000 visitors – two and a half times higher than the 2016 Europeans. On Facebook, World Para Athletics had 1,065,001 impressions and 475,000 livestream views while the Twitter page had 1,412,678 impressions.

A partnership agreement was concluded with BP, a long-time sponsor of Paralympic sport, which supported the

World Para Athletics Grand Prix in the USA, as well as the Berlin 2018 European Championships. Allianz, Ottobock and Toyota also supported the European Championships.

Manuela Schaer claimed four out of six marathon victories to secure her first Abbott World Marathon Majors crown. The Swiss racer also set a new world record with her win in Berlin to start Series XII in style. On the men's side, Daniel Romanchuck became the youngest – and first American male – wheelchair racer to win November's New York Marathon, four weeks after winning in Chicago. A win in Boston earlier in the year in April however meant a second consecutive Marathon Majors title for Switzerland's Marcel Hug, who also picked up the 2018 Laureus Award for his achievements in 2017.

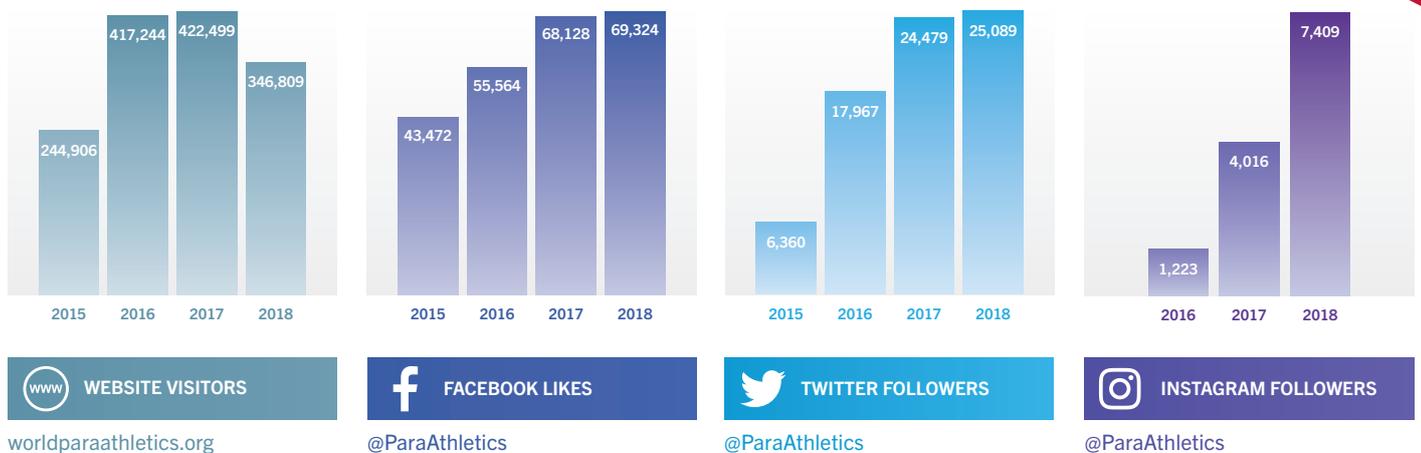
From 8-12 October, in Jakarta, the 2018 Asian Para Games were organised, the first major qualifier for Para athletes in Asia for the Tokyo 2020 Paralympic Games. The event showcased the continued growth in the Asian region, with 696 athletes from 38 NPCs competing in Para athletics. Compared to the Incheon 2014 Asian Para Games, the Games saw a 26 per cent jump in the number of athletes taking part. Nine world, 49 regional and 154 Asian Para Games records were broken during the event.

The sixth annual Grand Prix series took place between February and June, drawing 2,797 athletes from 92 NPCs. The series saw an 87 per cent boost in terms of athletes' participation and a 10 per cent rise in NPC representation.

Twelve Para athletics events featured at April's Gold Coast 2018 Commonwealth Games, while the inaugural Ancona 2018 Winter Challenge - a two-day competition featuring only throwing events - saw hosts Italy top the medals table.



## Digital media appeal



Following extensive consultation in the Para athletics community, a new set of tether specifications for vision impaired running were introduced in October and first used in competition at the 2018 Asian Para Games. The roll-out was well received for upholding the spirit of the rules and ensuring a level playing field going forward for vision impaired running.

Due to the implementation of revised assessment methodology for Para athletes in the 20s and 30s sport classes, all athletes in these classes needed to be reviewed during the season. More than 1,500 athletes – far more than usual - underwent athlete classification evaluation during the year, with nearly 900 classified at Grand Prix events.

Education course materials for technical officiating were updated to ensure the most accurate and recent application of the rules address challenges and feedback from the Para athletics community.

To ensure exacting standards are met, a set of World Para Athletics Technical Delegate and International Technical Officials Guidelines are in their final stage of completion. Further training materials for Technical Delegates are being developed as scheduled.

Several National Technical Officials courses were held in different locations in Germany in the lead up to the Berlin 2018 European Championships. A similar course took place in Indonesia in preparation for the 2018 Asian Games and in Peru ahead of the Lima 2019 Parapan American Games.

World Para Athletics, in collaboration with the Agitos Foundation, also organised National Technical Officials courses in Ethiopia and in Nigeria and an introduction to coaching course in Malawi. In addition, World Para Athletics

and the Agitos Foundation hosted training camps in Ethiopia and in South Korea for athletes and coaches to further engage them within the sport.

The final medal event programme for the Tokyo 2020 Paralympic Games was approved by the IPC Governing Board. It features 168 medal events (93 male, 64 female and 1 mixed) with an athlete quota allocation of 1,100 (630 male and 470 female). It will be the first time that a mixed gender event will be introduced to the Para athletics event programme. The universal 4x100m relay will see athletes of different genders and classifications racing together on the same team and competing head-to-head with other nations.

The 2019 World Para Athletics Championships were awarded to Dubai while London, Great Britain will host the marathon equivalent.

The event programme and qualification guides for the Dubai 2019 World Championships, London 2019 Marathon Championships, and Tokyo 2020 Paralympic Games were published.

The sport's social media channels were buzzing and proved popular in 2018. Several hundred thousand fans engaged with and liked the content. Content on Facebook resulted in more than 2.7 million impressions while Twitter was even higher with more than 2.9 million impressions. The sport's website attracted 346,809 visitors, more than double the number the site received at the same point in the Paralympic cycle in 2014.

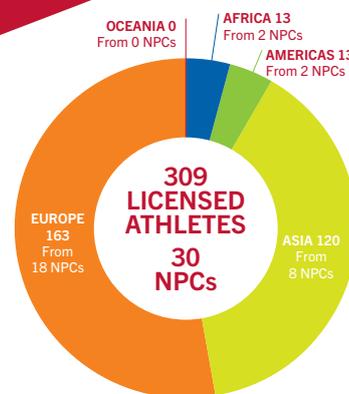
One athlete was suspended during the year for an anti-doping violation; Costa Rica's Laurens Molina Sibaja received a four-year suspension after failing a test in the lead-up to the 2017 London Marathon.

## OFFICIAL PARTNERS



## OFFICIAL SUPPLIER





### World Para Dance Sport

Para dance sport grew in popularity in 2018, especially on social media where dance is one of the top Para sports making the most impressions.

Following the success of the 2017 World Championships in Belgium, the sport continued its growth with the long-term goal to be included in the Paralympic Games.

There were several competitions in 2018. Among the highlights were four internationally approved competitions, a World Cup and the European Championships.

The season opened in spectacular style in late March at the Cuijk 2018 Para Dance Sport international competition in the Netherlands, as 63 athletes from 13 countries took to the dance floor. Gold medallists from the 2017 World Championships stole the show with Ukrainian dancers winning nine of the 14 medal events.

The home crowd in Germany had plenty to celebrate as 2017 world silver medallist Erik Machens won his signature event, the men's single class 2, at May's Mainhattan Cup in Frankfurt. Sixty athletes from 15

countries took part as dancers from Finland, Israel, Kazakhstan, Poland, Slovakia and Ukraine topped the podium.

June's Polish Open gave dancers a taste of what to expect at November's European Championships in the same venue. Nearly 90 athletes representing 15 countries took part as home favourite Katarzyna Bloch won two of the host nation's four gold medals.

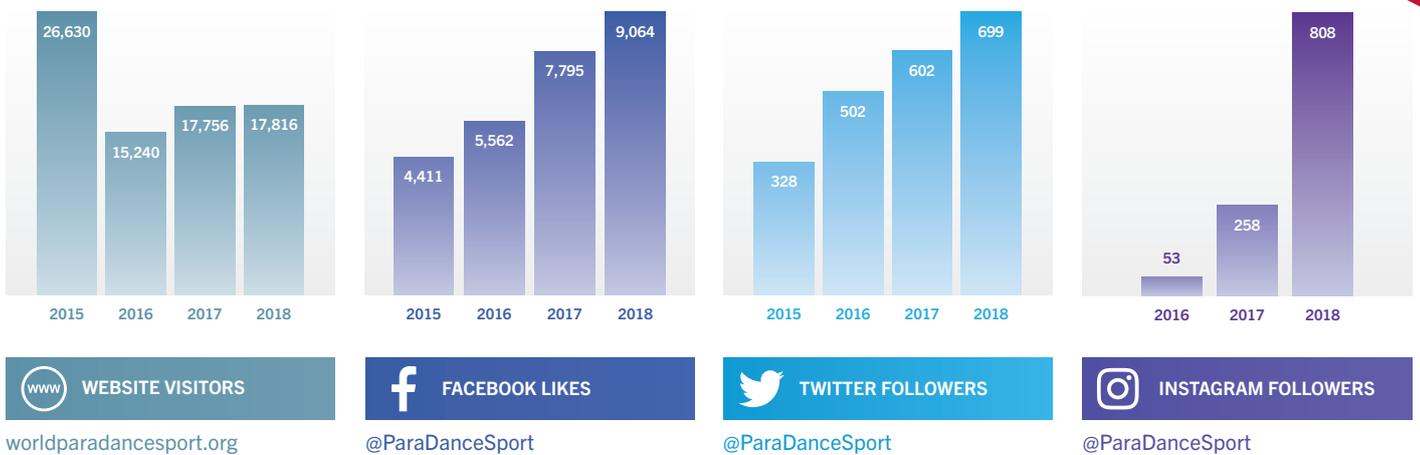
Close to 80 dancers from 13 countries, including India for the first time, contested 10 medal events at early October's Beigang Para Dance Sport Open in Chinese Taipei. The Philippines showed the depth of their dancing talent; triple world champions Rhea Marquez and Julius Obero put on two gold medal winning performances just 14 hours after performing in the Opening Ceremony of the 2018 Asian Para Games.

The final test for dancers ahead of the European Championships was mid October's World Para Dance Sport World Cup in Kosice, Slovakia.

The Lomianki 2018 World Para Dance Sport European Championships featured 95 athletes representing 14 countries. Ukrainian dancers won 13 of the 19 medal



## Digital media appeal



events. Five came courtesy of Olena Chynka, arguably the sport’s strongest female dancer.

An important milestone came in 2018 as Para dance fulfilled for the first time all the minimum requirements to apply for inclusion to the Paris 2024 Paralympic Games programme. The sport made it to the second and final round demonstrating how far the sport has advanced in recent years. Being in the Paralympic spotlight also caught the attention of some new NPCs.

To reach new countries and better support them to start Para dance, the sport offered for the first-time introductory courses for coaches. The courses were offered in Michigan, USA, with 25 participants from the US; Beigang, Chinese Taipei, with 14 participants from Australia, Philippines, Singapore, and Taipei; and Jurmala, Latvia, with participants from Ireland, Italy, Latvia and Sweden. Australia, Ireland, Latvia, Singapore and Sweden are new countries to the sport.

In 2017, the sport called for new classifiers and two became international classifiers in 2018, one from Asia and another from the Americas. Three trainees are finalising the process of becoming international

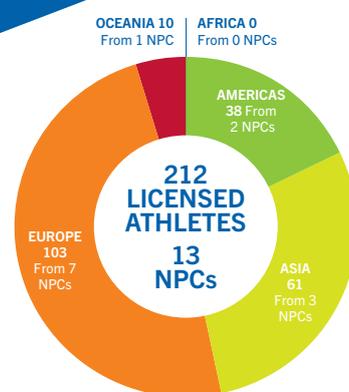
classifiers. Growing the number of international classifiers will allow countries to have more athletes classified on a national level. Having classifiers from different continents reduces costs for the organisers and divides the workload. Today, the sport counts on seven classifiers from Europe, two from Asia and one from the Americas.

In partnership news, the agreement with costume partner DSI London. The agreement, announced in 2017, was a first for World Para Dance Sport offering athletes’ special discounts on clothing and accessories. The year also saw an ongoing assessment of commercial and marketing opportunities to secure partnerships for the sport. This includes looking into securing sponsorship funding for the 2019 World Championships in Bonn, Germany.

The sport remains a popular Para sport on social media. In November when the European Championships were taking place, the World Para Dance Sport Facebook page was number one among all World Para Sports pages in terms of number of impressions. It had 279,235 impressions and 20,230 livestream views. On Twitter, Lomianki 2018 attracted 16,667 impressions.

## OFFICIAL SUPPLIER





## World Para Ice Hockey

The best of Para ice hockey was on full display at the PyeongChang 2018 Paralympic Winter Games, undoubtedly the highlight for the sport in 2018. The Games had it all: an overtime thriller to win gold, tears of joy on home ice and a Norwegian female player making history.

Declan Farmer of the USA scored with just 37 seconds to go in regulation time to tie-up an exciting Paralympic final with Canada. Farmer then scored the winner three minutes into overtime to secure the USA a third successive and fourth overall Paralympic title. Farmer was a scoring machine at the Games. The 20-year-old put the puck in the net 11 times, tying a Paralympic record for most goals by one player in a single Paralympics.

The bronze medal game offered something special as well for the host country. Fans packed into the Gangneung Hockey Centre and saw South Korea put the finishing touches on something that was 10 years in the making. The country had been building up its programme for this moment. South Korea defeated Italy 1-0 to secure their first ever Paralympic medal in the sport. They received a standing ovation from the

capacity crowd which included South Korea's President Jae-in Moon and First Lady Jung-sook Kim.

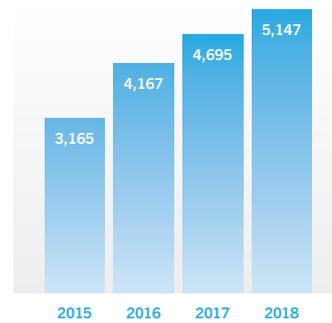
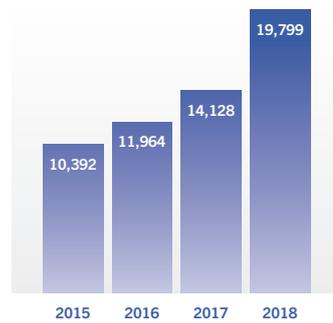
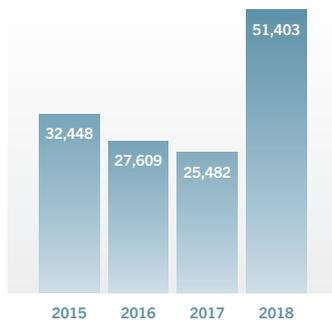
More history was made earlier in the tournament when Lena Schroeder made her Paralympic debut for Norway becoming the first woman since 1994 to compete in Para ice hockey at the Games.

With spectacular sport on show, the PyeongChang 2018 Para ice hockey competition was watched by a cumulative TV audience of 230.3 million people. This represents a growth of 10 per cent on Sochi 2014.

Later in the year, there were a couple of firsts at the Vierumäki 2018 World Para Ice Hockey Championships C-Pool which took place 6-8 November in Finland. The championships, which are the entry level for developing teams in Para ice hockey, saw the first ever appearance of teams from Australia and China. Australia received an equipment grant through the PyeongChang 2018 "Dream Project" in 2017 that was put in place to help develop the sport. China will host the Beijing 2022 Paralympic Winter Games and have only recently started to develop their team. But they showed they are making quick progress. In their international debut, they defeated Australia 40-0 and went on to win the



## Digital media appeal



 WEBSITE VISITORS

[worldparaicehockey.org](http://worldparaicehockey.org)

 FACEBOOK LIKES

[@ParalceHockey](https://www.facebook.com/ParalceHockey)

 TWITTER FOLLOWERS

[@ParalceHockey](https://twitter.com/ParalceHockey)

C-Pool World Championships. With the victory over the host nation, China was promoted to the B-Pool.

Off the ice, the World Para Ice Hockey Refresher Classifier Course took place 4–5 May, in conjunction with the Women’s World Development Cup 1- 6 May in Ostrava, Czech Republic. Ostrava was also looking forward to hosting the Ostrava 2019 World Para Ice Hockey Championships. Six classifiers were updated and recertified as World Para Ice Hockey classifiers by Mia van Bommel, who took over the role as Head of Classification.

The World Development Cup was supported by the Agitos Foundation’s Grant Support Programme and led by the British Paralympic Association. This allowed 65 female players from 12 nations to play in the tournament for development purposes, not officially sanctioned by World Para Ice Hockey. Having the classifier course at the same time allowed the sport to provide education to the female players and to offer screenings of female players who wanted to learn more about the classification process. It was not an official international classification.

World Para Ice Hockey remodelled its Sport Technical Committee structure to Advisory Groups with a new

Head of Classification appointed 25 June, a Sport Advisor and Officiating Advisory Group announced on 19 July and a Technical Advisory Group established on 23 November.

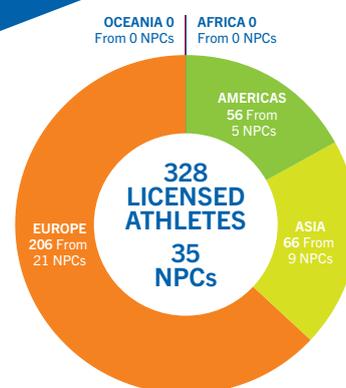
An NPC Development Programme, supported by the Agitos Foundation, was held in Yerevan, Armenia, from 20 –22 October. Representatives from Belarus, Hungary, Israel, Kazakhstan and Latvia took part in the camp. Over three days, they learned best practices for coaching Para ice hockey, and learned other important tips on how to develop a programme, classification, and officiating.

On the partnership front, World Para Ice Hockey announced that Czech company Shop-Hockey.com had been appointed the Official Supplier of protective equipment for the sport. Athletes, teams and NPCs benefit from this with discounted equipment in a deal that runs until the end of 2019.

During the year, the sport’s website was visited by more than 51,000 people, a 100 per cent jump on 2017, while digital media activities continued to reach new audiences with posts on Facebook alone making more than 507,000 impressions.

OFFICIAL SUPPLIER





## World Para Nordic Skiing

World Para Nordic Skiing saw a 23.4 per cent jump in the number of licensed athletes in 2018 compared to 2017, while 11 new NPC's took part including nations from Americas, Asia and the Europe.

The surge in numbers was due to the PyeongChang 2018 Paralympic Winter Games which saw 170 athletes compete in 38 medal events. Compared to Sochi 2014 six more nations were competing in the sport and fans came out in droves to take in all the excitement.

Five days of cross-country skiing competition was watched by a cumulative 496.6 million people, while biathlon drew a cumulative 410.0 million people. At Sochi 2014, a cumulative audience of 882.1 million people watched Nordic skiing events compared to 906.6 million in PyeongChang.

One of the biggest moments for the home fans came when Eui Hyun Sin became South Korea's first Paralympic Winter Games gold medallist. He won the men's cross-country middle-distance sitting creating one of the most iconic images of the Games. Several teenagers found their way onto the podium and emerged as young faces to watch in the sport for years

to come including Ukraine's Taras Rad and Norway's Vilde Nilsen.

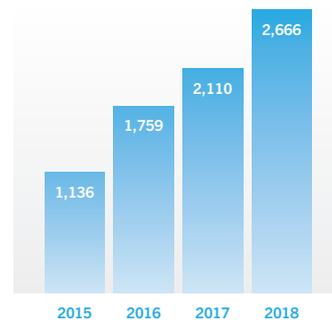
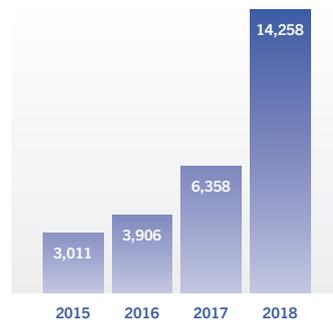
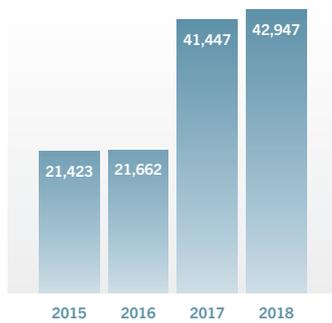
The stars shone brightly for some of the legends as well including Canada's Brian McKeever. He won all three gold medals in the vision impaired cross-country skiing events for the second straight Paralympics and became the most decorated cross-country skier in Paralympic history.

Another memorable moment came from an athlete who was not even expected to compete in South Korea. The USA's Oksana Masters dislocated her elbow only a few weeks before the Games. But she showed her resiliency once again battling through the pain to win two emotional gold medals.

One of the big reasons for the increase in nations in PyeongChang was a sport development camp that took place in January 2018 just ahead of the World Cup meeting in Oberried, Germany. Fifty athletes from 12 developing nations, including North Korea, had the opportunity to train with top coaches and participate in the event. They were able to fight for spots in the Games and several were given wild card entries to participate.



## Digital media appeal



 **WEBSITE VISITORS**

[worldparanordicskiing.org](http://worldparanordicskiing.org)

 **FACEBOOK LIKES**

@ParaNordic

 **TWITTER FOLLOWERS**

@ParaNordic

Oberried was one of three World Cups held during the 2017/2018 season. The first was held in Canmore, Canada, in December 2017 and the final one staged in Vuokatti, Finland, in February 2018.

The sport continued to work closely with official suppliers TechnoAlpin, which provided top of the line snow making equipment for events, and Liski, which once again offered NPCs discounted sports equipment.

Technical delegate and Para biathlon referees' technical education seminars, supported by Agitos Foundation Grant Support Programme, took place in two different locations. The technical delegate seminar was held in Seengen, Switzerland, in September just ahead of International Ski Federation (FIS) meetings in Zurich. Twelve people took part. The Para biathlon referees' technical education seminar took place in Prince George, Canada, the venue of the 2019 World Para Nordic Skiing Championships. Eight people took part in October's seminar.

During the year there was a lot of data collection to help improve classification using a more sport specific system for vision impaired and sitting athletes.

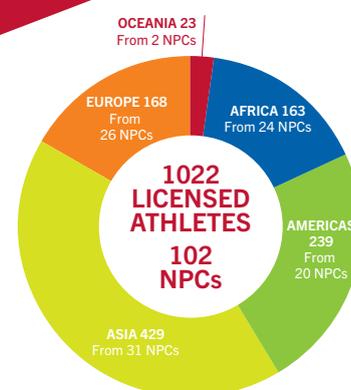
In the summer of 2018, World Para Nordic Skiing began important dialogue with the International Federation for Athletes with Intellectual Impairments (INAS) in order to discuss potential inclusion of intellectual impaired athletes into the programme of the World Para Nordic Skiing competition calendar. An initial camp for these athletes was organised in Bessans, France, from 9-14 December 2018. This opportunity was important to better understand the sport and specific needs of the athletes, and to build a road map for the coming seasons. The camp saw 35 athletes from 12 nations take part.

Lillehammer, the host of the 1994 Paralympic Winter Games, was announced as the Para Snow Sport capital in 2021 – hosting the World Championships for Para alpine, Para Nordic skiing and Para snowboard. This is the first time the same city will organise all three events together.

Para Nordic Skiing's different social media channels made strong gains in 2018, helped by the PyeongChang 2018 Paralympic Winter Games. Facebook led the way with the number of page likes increasing by 124.3 per cent during the year.

## OFFICIAL SUPPLIERS





## World Para Powerlifting

World Para Powerlifting enjoyed continued growth and advancement in 2018. With 11 new countries practicing the sport, the number of NPC's active throughout the year grew to 102. There was an all-time high number of licensed female athletes with a 33 per cent increase year-to-year.

Athletes progressed through the qualification pathway on the road to Tokyo 2020 at four regional championships, while different initiatives made an impact on the sport's development.

The season kicked off with the 2018 Para Central American Games in Managua, Nicaragua in January. The competition featured athletes from all six NPC's in the sub-region, showcasing the growing popularity of the sport.

In February, Nigeria dominated competition at the Gold Coast 2018 Commonwealth Games in Australia, winning gold medals in each of the four medal events.

The first World Cup of 2018 took place in familiar surroundings with Dubai, UAE, staging its ninth annual event. Over five days of competition in February, 122 athletes from 31 NPC's took part with three senior records broken.

In May, 24 European and nine out-of-region NPC's gathered in Berck-Sur-Mer, France, for the 2018 European Open Championships. Seventy-one female and 100 male athletes competed. Athletes and coaches gave a 95 per cent approval rating to the updated Para powerlifting bench design that launched at the

competition with enhanced safety features and a more modern look.

The African Championships took place in Algiers, Algeria, in late August, providing an in-region competition opportunity for 15 NPC's and 86 athletes. The competition featured live broadcast with more than 12 hours of coverage. Highlights included two new senior regional and five new junior regional records.

In September, 200 athletes from 29 NPC's met in Kitakyushu, Japan, for the five-day long Asia-Oceania Open Championships. The event saw the continued implementation of enhanced sport presentation elements which drew widespread praise from stakeholders.

This included the use of coloured robotic lights and thematic music for athlete entrances and lift decision outcomes, and smoke to set the tone for athlete entrances for record attempts.

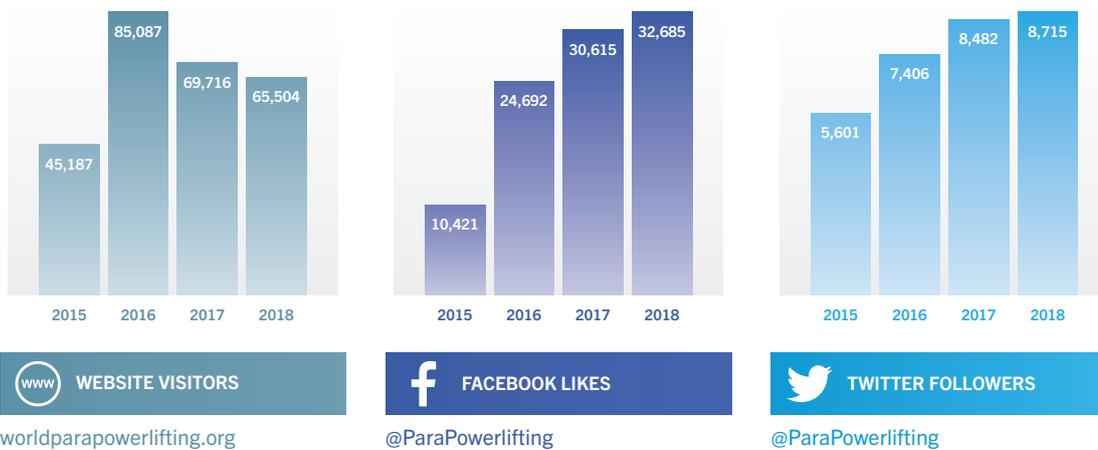
The final regional Championships took place in Bogotá, Colombia, with the hosting of December's Americas Open Championships. Nearly 150 athletes competed from 27 NPC's, representing a 46 per cent increase from the 2015 competition.

The hosting of 13 approved national competitions demonstrated NPC's' holistic approach to developing the sport in terms of athlete identification, coaching and enhancing officiating expertise.

Nine classification opportunities were offered throughout the year across the regions of Africa, America, the Asia and Europe.



## Digital media appeal



worldparapowerlifting.org

@ParaPowerlifting

@ParaPowerlifting

Athletes and their coaches received more feedback than ever with the implementation of an updated referee system. Beginning in February, referees and jury members adjudicated lifts using a terminal with buttons representing the different lift sequences; if an athlete receives a “No Lift”, the incorrect lift sequences are displayed to the athlete and their coach in the warm-up area so they can correct their movement during their next attempt.

With the support of official partner, ELEIKO, World Para Powerlifting’s equipment donation programme benefited nine NPCs, further developing the sport and increasing their competition hosting capacity.

Through the continued delivery of World Para Powerlifting’s targeted anti-doping education programme “Raise the Bar: Say NO! to Doping”, athletes and their support personnel continued to be educated on the importance of clean sport ahead of competitions. Seven sessions were delivered in collaboration with the Japan Anti-Doping Agency.

To support the professional development of certified technical officials, a new workshop format was introduced before competitions that saw them collaborate, discuss and apply the technical rules and regulations to different competition scenarios.

World Para Powerlifting’s comprehensive education programme continued to reach more people and improve the technical knowledge in the sport. Twelve technical official courses were

delivered to 130 participants from 26 different countries. Close to 50 participants from 24 countries took part in three coaching courses in Algeria, Ethiopia and Malawi. Participants discussed ways to develop their coaching philosophies, talent identification, training methodologies and different competition processes.

With support from the Agitos Foundation, a workshop was delivered to 20 administrators from Algeria, Kenya and Nigeria with the goal to increase the knowledge and competencies for these countries to host competitions. World Para Powerlifting staff facilitated the course and led activities through the various planning and operational stages. All participants felt their “knowledge and understanding of the competition hosting requirements improved”.

Partnerships were made with Citi and Panasonic at the Kitakyushu Asia-Oceania Open Championships and Bogotá Americas Open Championships, respectively, directly benefiting Local Organising Committees through audio-visual equipment and general operations support.

Posts on World Para Powerlifting social media channels continued to have strong engagement rates with fans of the sport. On Facebook alone, posts left more than three million impressions. The number of followers on Facebook and Instagram went up significantly and website visits met yearly targets with 65,000.

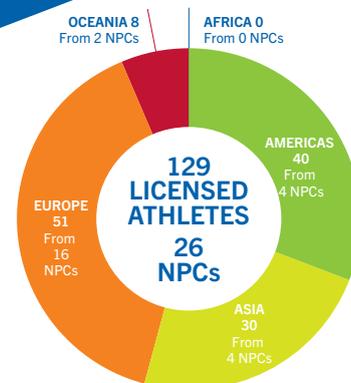
### OFFICIAL PARTNER

**ELEIKO**

### OFFICIAL SUPPLIERS

**asics**

**Panasonic**



## World Para Snowboard

Snowboard followed up on its successful debut at the Sochi 2014 Paralympic Winter Games with another big step forward at PyeongChang 2018.

Compared to 2014 when just two medal events were contested, March's Games saw 10 gold medals up for grabs. Unlike in Sochi when just athletes with a lower limb impairment could take part, PyeongChang 2018 also featured events for men with upper limb impairments. Banked slalom appeared for the first time at a Winter Paralympics and snowboard cross took on a more exciting head-to-head format.

Such progress led to 70 athletes taking part, more than double the number that participated at Sochi 2014. Thirteen nations were represented.

Australia's Simon Patmore helped his country claim their first Paralympic Winter Games gold medal since Salt Lake City 2002, winning the men's snowboard-cross SB-UL. There was high drama in the women's SB-LL2 final between two athletes from the Netherlands Bibian Mentel-Spee and Lisa Bunschoten. Mentel-Spee was

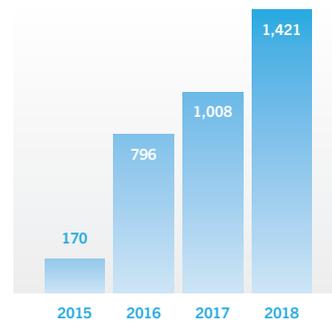
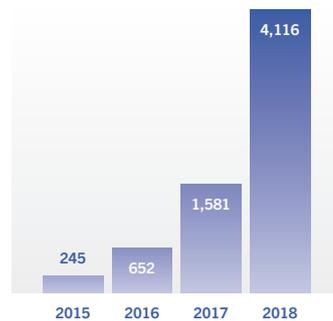
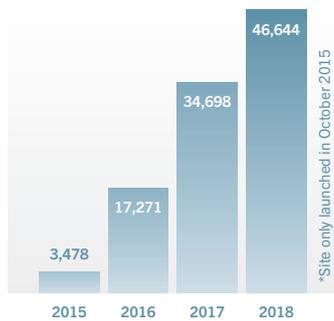
treated for cancer with neck surgery just a few months before the Games. In the final, she collided with her compatriot but was able to pick herself up. After making sure Bunschoten was not hurt, Mentel-Spee continued on to win the gold. Mentel-Spee, one of the legends in the sport, took gold in the banked slalom event as well before announcing her retirement at the end of 2018.

The two days of snowboard competition proved extremely popular. A cumulative TV audience of 313.0 million viewers enjoyed coverage. This is more than six times the 47.5 million who watched snowboard's first Paralympic appearance at Sochi 2014.

After the Games, further improvements to the sport were announced including the introduction of what is expected to be an exciting new team event for snowboard cross. Athletes with different impairments will compete as a team head-to-head against other nations in a test event at the Pyha 2019 World Para Snowboard Championships in Finland. For years, cross-country skiing has held a similar team relay



## Digital media appeal



 **WEBSITE VISITORS**

[worldparasnowboard.org](http://worldparasnowboard.org)

 **FACEBOOK LIKES**

[@ParaSnowboard](https://www.facebook.com/ParaSnowboard)

 **TWITTER FOLLOWERS**

[@ParaSnowboard](https://twitter.com/ParaSnowboard)

event that has proven to be enjoyable for the athletes and fans alike.

PyeongChang also highlighted the need to continue to push for the growth of female participants. In November, the sport worked with the Agitos Foundation to host a development camp indoors in Dubai, UAE, looking to encourage NPCs to engage more females.

During the 2017/2018 season four World Cup events took place between September 2017 and February 2018. The first World Cup event was held in Treble Cone, New Zealand, and the final one in Big White, Canada, which acted as a test event for the 2019 World Para Snowboard Championships. In between World Cup events were held in Landgraaf, Netherlands, and Pyha, Finland. The USA's Brenna Huckaby was the overall World Cup winner in the women's SB-LL1, while compatriot Mike Schulz was victorious in the men's equivalent.

Overall titles also went to Australia's Joany Badenhorst in women's SB-LL2, France's Maxime

Montaggioni in men's SB-UL and Japan's Gurimu Narita in men's SB-LL2.

Snowboard closely collaborated with the International Ski Federation using its technical delegates at all events and regularly provided them with updates and education.

It was announced towards the end of the year that the 2021 World Para Snowboard Championships will take place in Lillehammer, Norway, alongside the World Championships of World Para Alpine Skiing and World Para Nordic Skiing. Lillehammer is no stranger to Para winter sports having staged the 1994 Paralympic Winter Games.

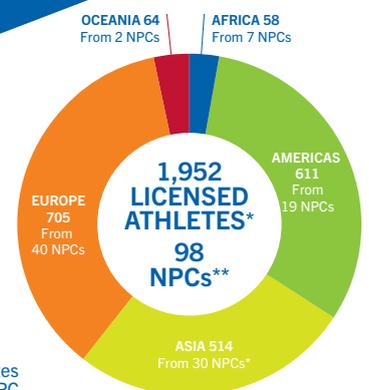
Following the success of the 2017/2018 season, the USA's Ted Martin was reappointed as Race Director for the 2018-2019 season.

The success of snowboard at PyeongChang 2018 led to the sport's website attracting 46,644 visitors, almost the same number as 2016 and 2017 combined. World Para Snowboard's Facebook following grew by 160 per cent during the year.

## OFFICIAL SUPPLIERS

**LISKI**  
SPORT EQUIPMENT

**TECHNOALPIN**  
snow experts



\* including 2 IPA athletes  
\*\* including IPA as an NPC



## World Para Swimming

The most successful European Championships to date, an Asian Para Games and the growth of the World Para Swimming World Series were among the highlights of 2018.

Between March and June, World Series events were held in Copenhagen, Denmark; Indianapolis, USA; Sao Paulo, Brazil; Lignano Sabbiadoro, Italy; Sheffield, Great Britain; and Berlin, Germany. In total 1,022 athletes from 72 countries took part, an increase of 20 per cent and 10 per cent respectively from the previous inaugural season.

Using a points system which considers each swimmer's two best performances at a single event, Brazil's Daniel Dias defended the men's World Para Swimming World Series overall title while Great Britain's Louise Fiddes topped the women's standings. Great Britain also repeated with the team title. Many of the World Series winners, including other categories such as junior and high support needs, received their awards at a ceremony during the 2018 European Championships.

At April's Commonwealth Games in Gold Coast, Australia, there were 12 Para swimming events, the most in Commonwealth history. Swimmers broke one world and five regional records.

From 13-19 August, 395 athletes from 38 NPC's gathered in Dublin, Ireland, for the 2018 World Para Swimming Allianz European Championships where 152

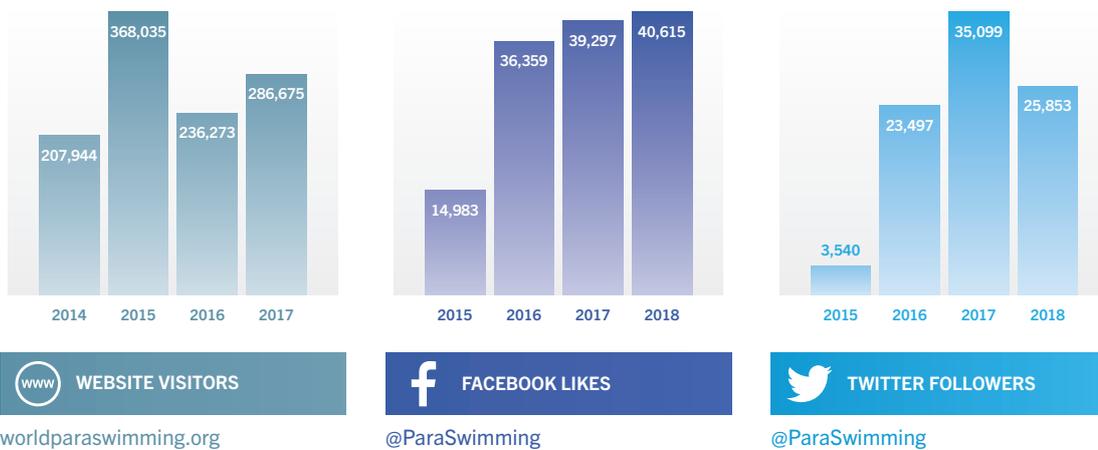
medal events were contested. Athletes broke 21 world and 29 European records. With 106 medals, Ukraine topped the medal standings. It was the first time since the 2011 European Championships that any country won more than 100 medals. Ukraine did it then as well. Belarus' Ihar Boki was the most successful swimmer in Dublin with seven gold medals in seven individual events. For the first time, a refugee athlete took part. Supported by NPC Greece, Ibrahim Al-Hussein competed in three events as an Independent Para Athlete.

A combination of excellent livestream, highlights videos, editorial content, graphics and interviews led to record results for a World Para Swimming European Championships. More than 515,000 people watched the livestream across Facebook, Twitter and YouTube. Visitor numbers to the Dublin 2018 microsite were up 22.6 per cent compared with Funchal 2016 a full stop.

Para swimming was one of the most popular events at October's Asian Para Games. The Aquatics Centre was packed with fans who witnessed 259 athletes from 27 NPC's compete. There were two world, 44 Asian and 251 Asian Para Games records. The Unified Korean team made history by competing in two relay events and claiming a bronze medal. That made for a special moment as for the first time at a Para sports event, athletes from North and South Korea stood side-by-side on the podium.



## Digital media appeal



worldparaswimming.org

@ParaSwimming

@ParaSwimming

Work with both the Sport Technical Committee and the Athletes Advisory Group continued throughout the year. The World Para Swimming Classification Advisory Group met in Bonn in September. Much of the meeting was used to further develop educational materials for the upcoming season.

Several classification research projects continued in 2018. There was further development of the drag-propulsion research project for athletes with a physical impairment. Research also progressed for the development of a sport-specific vision impaired classification system for the sport.

The revised version of the World Para Swimming Classification Rules came into effect on 1 January 2018. As a result of the revision, all athletes with a physical or intellectual impairment with Sport Class Status Confirmed or Reviewed with a Fixed Review Date were put back into Review at the start of the year. Throughout the season over 870 athletes underwent athlete evaluation.

The Tokyo 2020 Paralympic Games Para Swimming programme of events and qualification criteria were published at the beginning of the year while meetings at major events gave countries opportunities to ask questions and have their input on the sport's future.

During the year, a number of courses took place to further improve standards across the sport with some supported by the Agitos Foundation's Grant Support

Programme and its partner The Foundation for Global Sports Development. In Nairobi, Kenya, 45 athletes and coaches from Africa participated in a three-day training camp where they got an opportunity to undergo classification in advance of an international event, the first of its kind in eastern Africa.

Technical officials' courses took place in Denmark, Indonesia, Ireland, Japan, Peru, and South Korea.

Melbourne, Australia, and Singapore were announced in September as two new hosts for the 2019 World Series which will feature an all-time high seven events.

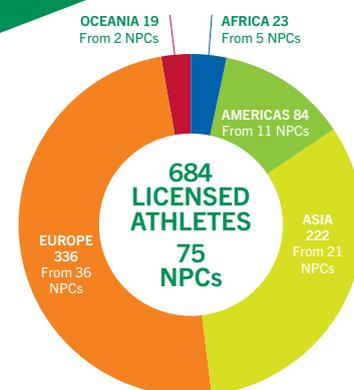
World Para Swimming and FINA continued regular communication and knowledge exchange in certain areas, where mutual benefits exist.

On the partnership front, the official World Para Swimming approved supplier of blackened goggles for vision impaired swimmers, SWAMS increased their activation as a sponsor of the European Championships. ASICS also came on board as Official Sport Apparel Supplier for 2019 and 2020 for World Para Swimming staff, classifiers and technical officials.

By the end of the year, the World Para Swimming website had 286,675 visitors, a record for a non-Paralympic year for the sport. On social media, several hundred thousand fans liked and engaged with the content and watched videos. On Facebook alone, the content left more than 3.2 million impressions.

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## World Shooting Para Sport

The sport hit the mark on very different fronts for what was a historic 2018.

World Para Shooting Sport's competition calendar increased to a new all-time high of 13 events and the sport experienced record growth with 75 countries active and 684 licensed athletes.

The year's first World Cup took place in Al Ain, UAE, in March and saw 215 athletes from 39 countries compete. This was the largest World Cup in the history of World Shooting Para Sport that did not offer quota places for a Paralympic Games. It was also the largest event for the sport ever held outside of Europe. In addition, it was the first time that a World Cup included rifle, pistol, and the new discipline of Para trap. China and Ukraine had excellent showings with 14 and 15 medals respectively. With an expanded finals competition format, 23 world records were set, including nine from juniors.

The 2018 World Championships took place in Cheongju, South Korea, in May and were the first since 2014. It was also the first time since 2002, which was also in Korea, where a World Championships was held outside of Europe. The competition saw 220 athletes

from 46 countries take part, beating the recent Al Ain World Cup mark for the largest competition held outside of Europe. The competition served as the first direct quota allocation event for the Tokyo 2020 Paralympic Games in which athletes could earn a qualification slot for their NPC. Hosts South Korea topped the medals table. Five world records were broken including one by the youngest athlete at the Championships. Slovakian 16-year-old Kristina Funkova set a new mark in the R9 (mixed 50m rifle prone SH2), an event that has been added to the Tokyo 2020 programme.

The second Tokyo 2020 qualifying event took place in September at the brand-new shooting range in Châteauroux, France. This competition featured 223 athletes from 43 nations and also included Para Trap and a test event for the developmental sport of vision impaired (VI) shooting.

A big step forward for the growing sport of Para Trap took place in October when Lonato del Garda, Italy, hosted the first Para Trap World Championships. Fifty-three athletes from 16 countries took part. The hosts dominated with six medals while six other countries also found their way onto the podium.



## Digital media appeal



In October, 109 athletes from 19 countries took part in the Asian Para Games in Jakarta, Indonesia. The competition saw an excellent mix of strong shooting Para sport countries like China and South Korea alongside newcomers such as Bhutan and Indonesia. Twenty Asian Para Games records were set or equalled showcasing the strength of the Asian region.

The year's last major competition took place in Belgrade, Serbia, in December. The competition was the 10m European Championships which was the first time for this competition to have only 10m events and the first European Championships since 2013. Nearly 120 athletes from 27 countries took part. Serbia performed well on home soil, finishing second in the medals table while 11 different countries made the podium.

Six lower level competitions took place in 2018 in Germany, Indonesia, Poland, Tunisia and USA. The competition in Tunisia was the first to be held in Africa and took place courtesy of the Agitos Foundation Grant Support Programme. Fourteen athletes from four countries took part, and all were new programmes in shooting Para sport. This event also included coach

and judge education programmes to help support the development of the sport in Africa.

The non-Paralympic sports of Para Trap and VI Shooting both made positive steps forward in 2018. Para Trap saw seven new countries join the sport putting it on target to reach its goal to increase the number of countries required for Paralympic inclusion. VI Shooting completed the necessary steps required for adoption by World Shooting Para Sport, pending IPC Governing Board approval. These steps included the finalisation of both the technical and classification rules.

The International Shooting Sport Federation (ISSF) had a new president and secretary general elected in 2018 and World Shooting Para Sport continued positive relations as it looked to further co-operation.

Asics was brought on board to supply apparel for World Shooting Para Sport international technical officials for 2019 and 2020.

The sport's growth was reflected on its website which saw a big jump in the number of visitors to 75,573, a record high. Engagement with posts and videos on the sport's social media channels was also strong with Facebook alone creating almost 1.2 million impressions.

OFFICIAL PARTNER

SIUS



# Committees and the IPC Athletes' Councils

## Sport Technical Committees ALL POSITIONS AS OF 31 DECEMBER 2018

### World Para Alpine Skiing and World Para Snowboard

Chairperson	Erik Petersen (USA)
Vice Chairperson	Position Vacant
Head of Technical Control and Officiating	Ozzie Sawicki (CAN)
Head of Snowboard	Stefano Arnhold (BRA)
Head of Competition (Asia and Oceania)	Jane Stevens (NZL) <small>Co-opted Member, non-voting rights</small>
Head of Classification	Sandra Titulaer (NED)
Athlete Liaison (Alpine skiing)	Mitchell Gourley (AUS)
Athlete Liaison (Snowboard)	Bibian Mentel-Spee (NED)

### World Para Athletics

Chairperson	Ed Warner OBE (GBR)
Vice Chairperson	Troy Engle (USA)
Head of Competition	Roger Getzmann (SUI)
Head of Technical Control	Yukio Seki (JPN)
Head of Classification	Hilary Beeton (RSA)
Athlete Liaison	Marc Schuh (GER)

## Sport Technical Committees CONTINUED

### World Para Dance Sport

Chairperson	<b>Grethe Anderson (NOR)</b>
Head of Technical Control	<b>Konstantin Vasilyev (RUS)</b>
Head of Classification	<b>Dr. Yun-An Tsai (TPE)</b>
Head of Competition and Officiating	<b>Maria del Carmen Legaspi Torres (MEX)</b>

### World Shooting Para Sport

Chairperson	<b>Ghislaine Briez (FRA)</b>
Vice Chairperson	<b>Wanda Jewell (USA)</b>
Head of Technical	<b>Ferrol Van Hoeven (NED)</b>
Head of Classification	<b>A/Prof Jagdish Maharaj (AUS)</b>
Athlete Liaison	<b>Aki Taguchi (JPN)</b>
Coach Liaison	<b>Ofir Goldstain (ITA)</b>

### World Para Nordic Skiing

Chairperson	<b>Rob Walsh (USA)</b>
Vice Chairperson	<b>Position vacant</b>
Head of Technical Control and Officiating	<b>Len Apedaile (CAN)</b>
Head of Competition (Biathlon)	<b>Geir Colbjørnsen (NOR)</b>
Head of Competition (Cross-country skiing)	<b>Tor Undheim (NOR)</b>
Head of Classification	<b>Dia Pernot (NED)</b>
Athlete Liaison	<b>Mark Arendz (CAN)</b>

### World Para Ice Hockey

Acting Head of Classification	<b>Mia van Bommel (CAN)</b>
Athlete Liaison	<b>Andrea Macri (ITA)</b>
Sport Advisor	<b>Lars G Karlsson (SWE)</b>
Officiating Advisory Group	<b>Johnathan Morrison (USA), Joel Hansson (SWE), Paul Boese (CAN)</b>

### World Para Swimming

Chairperson	<b>Jane D. Blaine (CAN)</b>
Vice Chairperson	<b>Per Rune Eknes (NOR)</b>
Head of Technical Control and Officiating	<b>Susan Prasad (GBR)</b>
Head of Classification	<b>Peter Van de Vliet (Classification Rulebook 1.3.2.4)</b>
Athlete Liaison	<b>David Smetanine (FRA)</b>

### World Para Powerlifting

Chairperson	<b>Jon Amos (GBR)</b>
Head of Development (VC)	<b>Lt. Cdr. Kamaruzaman Kadir (MAS)</b>
Head of Competition	<b>Position vacant</b>
Head of Classification	<b>Dr. Bassam Qasrawi (KUW)</b>
Athlete Liaison	<b>Sherif Osman (EGY)</b>

## Committees ALL POSITIONS AS OF 31 DECEMBER 2018

\* Denotes Paralympian that has competed in the Games within the last eight years

### Anti-doping

Chairperson	Dr. Matthias Kamber (SUI)
Member	Joseph de Pencier (CAN)
Member	Christina Friis Johansen (DEN)
Member	Pippa Britton (GBR)*
Member	Janice Shardlow (GBR)
Member	Dr. Chin Sim Teoh (SIN)
Member	Dr. Matthew Fedoruk (USA)
Member	Mayumi Yamamoto (JPN)

### Education

Chairperson	Nick Fuller (GBR)
Member	Miki Matheson (JPN)
Member	Steven Ungerleider (USA)
Member	James Chiutsi (MAL)
Member	Yu Chui Yee (HKG)*
Member	Lucha Villar (PER)

### Audit and Finance

Chairperson	Duane Kale (NZL)
Member	Gadiel Blusztain (ISR)
Member	Hilda Gibson (GBR/WA)
Member	Michelle Stilwell (CAN)*
Member	Jock O'Callaghan (AUS)

### Legal and Ethics

Chairperson	Mark Copeland (NZL)
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### Classification

Chairperson	Dr. Anne Hart (USA)
Member	Dr. Jürgen Schwittai (GER/IFDS)
Member	Scott Field (RSA)
Member	Dr. Sean Tweedy (AUS)
Member	Graham Arthur (GBR)
Athlete representative	Moran Samuel (ISR)*
Member	Erin Popovich (USA)

## Committees CONTINUED

### Paralympic Games

Chairperson	<b>Matt Smith (FISA/USA)</b>
Member	<b>Masoud Ashrafi (IRI)</b>
Member	<b>Evgeny Bukharov (RUS)</b>
Member	<b>Dena Coward (CAN)</b>
Member	<b>Tim Hollingsworth (GBR)</b>
Member	<b>Terje Jentoft Roel (NOR)</b>
Member	<b>Lambis Konstantinidis (GRE)</b>
Member	<b>Cyril More (FRA)*</b>
Member	<b>Julie Dusliere (USA)</b>

### Women in Sport

Chairperson	<b>Rita van Driel (NED)</b>
Member	<b>Sonia Bidouh (TUN)</b>
Member	<b>Karen O'Neill (CAN)</b>
Member	<b>Fiona Allan (NZL)</b>
Member	<b>Leando Olvech (ITTF)</b>
Member	<b>Asa Lilnares Norlin (SWE)</b>

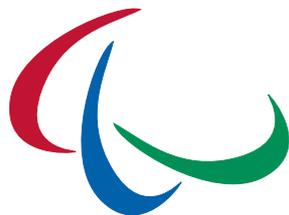
### Medical

Chairperson	<b>Dr. Cheri Blauwet (USA)*</b>
Member	<b>Dr. Wayne Derman (RSA)</b>
Member	<b>Dr. Nick Webborn (GBR)</b>
Member	<b>Dr. James Kissick (CAN)</b>
Member	<b>Dr. Jan Lexell (SWE)</b>
Member	<b>Dr. Guzel Idrisova (RUS)</b>
Member	<b>Dr. Fariba Mohammadi (IRI)</b>
Athlete representative	<b>Manos Bogdos* (GRE)</b>

### IPC Athletes' Council

Chairperson	<b>Chelsey Gotell (CAN)</b>	Swimming
Vice Chairperson	<b>Elvira Stinissen (NED)</b>	Sitting volleyball
Member	<b>Monica Bascio (USA)</b>	Cycling
Member	<b>Marie Bochet (FRA)</b>	Alpine skiing
Member	<b>Kurt Fearnley (AUS)</b>	Athletics
Member	<b>Gizem Grismen (TUR)</b>	Archery
Member	<b>Rudolf Klemetti (FIN)</b>	Nordic Skiing
Member	<b>Birgit Skarstein (NOR)</b>	Nordic skiing
Member	<b>Sarah Storey (GBR)</b>	Cycling
Co-opted Member	<b>Hong Suk-man (KOR)</b>	Athletics
Co-opted Member	<b>Nurulasyiqah Mohammad Taha (SGP)</b>	Boccia
Co-opted Member	<b>Natalie du Toit (RSA)</b>	Swimming
IOC Athletes' Commission Representative	<b>Danka Barteková (SVK)</b>	Shooting





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