



BRAND CAMPAIGNS CO-ORDINATOR (F/M/X)

The IPC offers the position of a full-time **Brand Campaigns Co-ordinator (f/m/x)** in a multi-cultural team at the IPC Headquarters in Bonn, Germany, starting on **4 January 2021**. The position is initially on a one-year contract as the IPC gears up to deliver its biggest ever global communications campaign around the Tokyo 2020 Paralympic Games.

ABOUT THE IPC

At the IPC, we work as one team, aligned and focused on fulfilling our vision and mission.

The IPC's vision is for an inclusive world through Para sport. We believe that Change Starts With Sport, and that the work of the Paralympic Movement is a catalyst for driving social inclusion and advancing the UN Convention on the Rights of Persons with Disabilities and the UN's 17 Sustainable Development Goals.

The IPC seeks to use the influential global position of the Paralympic Movement and the growing profile of Para athletes to challenge the stigma attached to disability and empower social transformation.

The IPC is the global governing body of the Paralympic Movement. We supervise the organisation of the Paralympic Games and Paralympic Winter Games and serve as International Federation for 10 Para sports. We enjoy a positive working relationship with the IPC Governing Board, members of which are democratically elected every four years by the IPC General Assembly.

The IPC is a purpose-driven non-profit association. Our mission is to lead the Paralympic Movement, oversee the delivery of the Paralympic Games and support members to enable Para athletes to achieve sporting excellence. Since 1989, we have been creating change through sport with the Paralympic Games and Paralympic athletes at our core.

INTERNATIONAL PARALYMPIC COMMITTEE

Adenauerallee 212-214, 53113 Bonn, Germany / paralympic.org

CommunicationsJobs@paralympic.org / Tel: +49 228 2097-200 / Fax: +49 228 2097-209

ROLE

The IPC Brand Campaigns Co-ordinator reports to the IPC Head of Brand and Engagement and primarily will be responsible for working on the delivery of a major global communications campaign around the Tokyo 2020 Paralympic Games.

These will be your **tasks and responsibilities**:

- Support the creation and delivery of IPC brand campaigns that communicate the global impact of the IPC's activities, its vision and tone of voice.
- Liaise with other departments to ensure the delivery of consistent brand campaign communications, in particular to IPC stakeholders.
- Support project management of campaigns, liaising with multiple internal and external stakeholders, including agencies and delivery partners involved.
- Be responsible for bringing to life Change Starts With Sport, IPC vision, mission and values to life internally, working closely with HR department.
- Maintain up-to-date knowledge on brand, marketing, communications and change management trends and implications.
- Monitor and evaluate success of campaigns, providing insight to improve campaign effectiveness, working with external agencies where necessary.

Furthermore, you should meet the below **requirements**:

- Bachelor's degree in marketing, communications or brand management with two years' experience of working in a brand, communications or PR team.
- Project management skills and campaign experience
- Strong interpersonal and communication skills, both verbal and written
- Excellent organisational skills and ability to manage multiple projects at once
- Flexibility and ability to prioritise, meet deadlines, and manage shifting priorities
- An ambition to make the world more socially inclusive for all
- A passion for human rights

Do you want to **apply**?

If you are interested and you can meet most of our requirements, please send your CV and cover letter in English and in the pdf format to CommunicationsJobs@paralympic.org.

The deadline for applications is 17 September 2020. The salary level for Assistants/Co-ordinators in a full-time position at the IPC is between EUR 2,400-

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3,000 gross per month. We especially encourage individuals with an impairment to apply; we support the relocation process and provide transitional accessible accommodation. For further information on the IPC or the Agitos Foundation, please contact us or visit our website under www.paralympic.org

We look forward to your application!

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