



Vacancy

VIDEO CONTENT MANAGER (F/M/X)

The International Paralympic Committee (IPC) offers the position of a full-time **Video Content Manager (f/m/x)** in a multi-cultural team at the IPC Headquarters in Bonn, Germany, starting on **4 January 2021**.

ABOUT THE IPC

At the IPC, we work as one team, aligned and focused on fulfilling our vision and mission.

The IPC's vision is for an inclusive world through Para sport. We believe that **Change Starts With Sport**, and that the work of the Paralympic Movement is a catalyst for driving social inclusion and advancing the UN Convention on the Rights of Persons with Disabilities and the UN's 17 Sustainable Development Goals.

The IPC seeks to use the influential global position of the Paralympic Movement and the growing profile of Para athletes to challenge the stigma attached to disability and empower social transformation.

The IPC is the global governing body of the Paralympic Movement. We supervise the organisation of the Paralympic Games and Paralympic Winter Games and serve as International Federation for 10 Para sports. We enjoy a positive working

relationship with the IPC Governing Board, members of which are democratically-elected every four years by the IPC General Assembly.

The IPC is a purpose-driven non-profit association. Our mission is to lead the Paralympic Movement, oversee the delivery of the Paralympic Games and support members to enable Para athletes to achieve sporting excellence. Since 1989, we have been creating change through sport with the Paralympic Games and Paralympic athletes at our core.

ROLE

The **Video Content Manager** reports to the IPC Head of Content and will be responsible for managing all video content production at the IPC.

These will be your **tasks and responsibilities**:

- Proactively work with the Content Team to develop a video content plan for the IPC's digital channels covering major events, campaigns, landmarks and anniversaries
- Develop and oversee the production of video content for the IPC's digital channels, either editing or managing freelancers
- Manage and maintain the Paralympics YouTube channel, working with external agencies if necessary
- Work closely with other team members on strategy and execution for videos across the IPC digital channels
- Oversee the IPC's video initiatives during sport events such as the Paralympic Games
- Work closely with the IPC Broadcasting department to create and manage livestreams and source footage requests
- Monitor and evaluate the success of the Paralympics YouTube Channel, contributing to monthly reports with metrics and insights
- Maintain up-to-date knowledge on YouTube and other social video trends.

Furthermore, you should meet the below **requirements**:

- Bachelor's degree in communications, video editing and/or a relevant field

- At least 3-5 years' experience in video editing and extensive experience working with YouTube and social media content
- Experience with Adobe Premiere is required; experience with Adobe After Effects is desirable
- Excellent verbal and written command in English (knowledge in other languages is a plus)
- Strong organisational skills with experience working in a fast-paced environment with multiple projects at once
- Strong interpersonal and communication skills, both verbal and written
- Ability to prioritise and meet deadlines
- Be flexible and able to travel regularly

Do you want to [apply](#)?

If you are interested and provide a good match with our requirements, please send your CV and cover letter in English and in pdf format to:

communicationjobs@paralympic.org

The deadline for applications is **8 November 2020**. We especially encourage individuals with an impairment to apply; we support the relocation process and provide transitional accessible accommodation. For further information on the IPC, please contact us or visit our website under www.paralympic.org.

Thank you for your consideration.