



## 2020/2021 SnowKidz Info Sheet

### IMPORTANT DATES:

Item	Date
Commencement of SnowKidz 2020/2021 Season	1 <sup>st</sup> June 2020
Opening of applications for Organiser Care Packages	1 <sup>st</sup> October 2020
Conclusion of SnowKidz 2020/2021 Season	31 <sup>st</sup> May 2021
SnowKidz Event Registration	Always open
Submission of SnowKidz Reports	Always open

### ORGANISER CARE PACKAGES:

The Organiser Care Packages are physical items provided to event Organisers to help stage events. All items are free of charge and recipients can keep the items indefinitely.

For the 2020/2021 season new packages will be made available. Click the link below to find out what is inside each package and how to apply:

[https://snowkidz.com/en/Service/Organiser\\_Care\\_Package](https://snowkidz.com/en/Service/Organiser_Care_Package)

### PRO TIPS:

- Only Organisers who have registered SnowKidz events from June 2020 – May 2021 will be eligible
- Application forms will be released on 1st October 2020.

### SAFETY ANIMATIONS:

The SnowKidz Safety animation videos are designed to teach kids snow sports safety in a fun manner. The animation videos can be used in various areas and best of all they are available in over 20 languages.

The clips are free to download and can be found in the SnowKidz Digital Toolkit as well as on the SnowKidz YouTube channel (links below):

SnowKidz Digital Toolkit: [https://snowkidz.com/en/Service/Organise\\_an\\_Event/Digital\\_Toolkit](https://snowkidz.com/en/Service/Organise_an_Event/Digital_Toolkit)

SnowKidz YouTube Channel: <https://www.youtube.com/user/officialfissnowkidz>

**PRO TIP:** Integrate the animations on screens throughout ski resorts e.g. at the lift station. This will provide some good entertainment for kids while they wait for the lift.