



Vacancy

## BRAND CAMPAIGNS INTERN

The International Paralympic Committee (IPC) offers the position of **Brand Campaign Intern (f/m/x)** on a three-month contract in an international and multi-cultural team. Starting in early July 2021, the internship can be remote or in Bonn, Germany.

### ABOUT THE IPC

At the IPC, we work as one team, aligned and focused on fulfilling our vision and mission.

The IPC's vision is for an inclusive world through Para sport. We believe that **Change Starts With Sport**, and that the work of the Paralympic Movement is a catalyst for driving social inclusion and advancing the UN Convention on the Rights of Persons with Disabilities and the UN's 17 Sustainable Development Goals.

The IPC seeks to use the influential global position of the Paralympic Movement and the growing profile of Para athletes to challenge the stigma attached to disability and empower social transformation.

The IPC is the global governing body of the Paralympic Movement. We supervise the organisation of the Paralympic Games and Paralympic Winter Games and serve as International Federation for 10 Para sports. We enjoy a positive working relationship with the IPC Governing Board, members of which are democratically elected every four years by the IPC General Assembly.

The IPC is a purpose-driven non-profit association. Our mission is to lead the Paralympic Movement, oversee the delivery of the Paralympic Games and support members to enable Para athletes to achieve sporting excellence. Since 1989, we have been creating change through sport with the Paralympic Games and Paralympic athletes at our core.

### ROLE

The **Brand Campaigns Intern** is assisting the Brand Campaigns Co-ordinator of the IPC and will be supporting the organisations influencer campaign whilst monitoring and posting across the campaign's social platforms. Due to the character of the mandatory internship, please be aware that the internship can only be offered unpaid.

**INTERNATIONAL PARALYMPIC COMMITTEE**

Adenauerallee 212-214, 53113 Bonn, Germany / [paralympic.org](http://paralympic.org)  
CommunicationsJobs@paralympic.org / Tel: +49 228 2097-200 / Fax: +49 228 2097-209

## CORE ACTIVITIES

- Support the creation and delivery of the IPC influencer outreach and campaign promotion.
- Liaise with other team members to ensure the delivery of consistent brand campaign communications.
- Support project management on the acquisition and supervision of influencers to ensure global campaign placement.
- Contribute to the content calendar with social media postings on a weekly and monthly basis.
- Monitor and evaluate success of campaigns, providing insights to improve campaign effectiveness.
- Some administrative tasks.

## CORE REQUIREMENTS

- Passions and in-depth knowledge of social media channels.
- Diligent and team oriented.
- Excellent communication and interpersonal skills.
- Ability to build successful and collaborative relationships.
- Flexibility and ability to prioritise, meet deadlines, and manage shifting priorities.
- The internship must be a mandatory part of one's studies.

Do you want to [apply](#)?

If you are interested and provide a good match with our requirements, please send your CV and cover letter in English and in pdf to

[CommunicationsJobs@paralympic.org](mailto:CommunicationsJobs@paralympic.org)

For this position, we will review applications and interview candidates on a rolling basis.

The IPC is an equal opportunity organisation, and we especially encourage individuals with a disability and members of minority groups to apply. For further information on the IPC, please contact us or visit our website under [www.paralympic.org](http://www.paralympic.org).

**We look forward to your application!**

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