



Vacancy

DIGITAL CONTENT CO-ORDINATOR (F/M/X)

The International Paralympic Committee (IPC) offers the position of a full-time **Digital Content Co-ordinator (f/m/x)** in a multi-cultural team at the IPC Headquarters in Bonn, Germany, starting on 17 January 2022.

ABOUT THE IPC

At the IPC, we work as one team, aligned and focused on fulfilling our vision and mission.

The IPC's vision is for an inclusive world through Para sport. We believe that **Change Starts With Sport**, and that the work of the Paralympic Movement is a catalyst for driving social inclusion and advancing the UN Convention on the Rights of Persons with Disabilities and the UN's 17 Sustainable Development Goals.

The IPC seeks to use the influential global position of the Paralympic Movement and the growing profile of Para athletes to challenge the stigma attached to disability and empower social transformation.

The IPC is the global governing body of the Paralympic Movement. We supervise the organisation of the Paralympic Games and Paralympic Winter Games and serve as International Federation for 10 Para sports. We enjoy a positive working relationship with the IPC Governing Board, members of which are democratically elected every four years by the IPC General Assembly.

The IPC is a purpose-driven non-profit association. Our mission is to lead the Paralympic Movement, oversee the delivery of the Paralympic Games and support members to enable Para athletes to achieve sporting excellence. Since 1989, we have been creating change through sport with the Paralympic Games and Paralympic athletes at our core.

ROLE

The **Digital Content Co-ordinator** reports to the IPC Digital Content Manager and will be responsible for producing content for the IPC digital media channels.

INTERNATIONAL PARALYMPIC COMMITTEE

Adenauerallee 212-214, 53113 Bonn, Germany / paralympic.org
CommunicationJobs@paralympic.org / Tel: +49 228 2097-200 / Fax: +49 228 2097-209

CORE RESPONSIBILITIES

- Develop social media posts and continuously propose new ideas and concepts for engaging digital media content
- Compile graphics, monitor social media, schedule social media posts, create video clips and set up live streams when required
- Proactively identify trends and opportunities to benefit and engage the IPC digital channels in meaningful conversations
- Keep abreast of the latest social media developments and contribute accordingly to the strategic direction of IPC content
- Cover live events and interview athletes to produce social media content
- Collect data to support the creation of insightful social media reports

CORE REQUIREMENTS

- Bachelor's degree in Communications and/or a relevant field
- At least 1-3 years' experience in digital media (experience in sport and/or graphic design is a plus)
- Excellent attention to detail, strong organisational skills and a proven ability to multi-task and meet deadlines
- An ability to feel comfortable working in a fast-paced, multi-cultural environment and an aptitude to operate with limited supervision
- Have excellent communication skills, both written and oral, in English (knowledge in other languages is a plus)
- Feel comfortable working in a multi-cultural and relaxed, but sometimes stressful, environment

Do you want to [apply](#)?

If you are interested and provide a good match with our requirements, please send your CV and cover letter in English and in pdf to CommunicationJobs@paralympic.org. The deadline for applications is 28 November 2021.

The IPC is an equal opportunity employer, and we especially encourage individuals with a disability and members of minority groups to apply; we support the relocation process and provide transitional accessible accommodation. For further information on the IPC, please contact us or visit our website under www.paralympic.org.

We look forward to your application!

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