



Vacancy

WE THE 15 CAMPAIGNS AND COMMUNICATIONS MANAGER (F/M/X)

The International Paralympic Committee (IPC) offers the newly created position of a full-time **WeThe15 Campaigns and Communications Manager (f/m/x)** in an international and multicultural team at the IPC Headquarters in Bonn, Germany, starting on 1 September/October 2022 on an initial two-year contract.

ABOUT THE IPC

At the IPC, we work as one team, aligned and focused on fulfilling our vision and mission.

The IPC's vision is for an inclusive world through Para sport. We believe that **Change Starts With Sport**, and that the work of the Paralympic Movement is a catalyst for driving social inclusion and advancing the UN Convention on the Rights of Persons with Disabilities and the UN's 17 Sustainable Development Goals.

The IPC seeks to use the influential global position of the Paralympic Movement and the growing profile of Para athletes to challenge the stigma attached to disability and empower social transformation.

The IPC is the global governing body of the Paralympic Movement. We supervise the organisation of the Paralympic Games and Paralympic Winter Games and serve as International Federation for 10 Para sports. We enjoy a positive working relationship with the IPC Governing Board, members of which are democratically elected every four years by the IPC General Assembly.

The IPC is a purpose-driven non-profit association. Our mission is to lead the Paralympic Movement, oversee the delivery of the Paralympic Games and support members to enable Para athletes to achieve sporting excellence. Since 1989, we have been creating change through sport with the Paralympic Games and Paralympic athletes at our core.

In August 2021, the IPC and International Disability Alliance spearheaded a coalition of international organisations to launch of WeThe15, a human rights

INTERNATIONAL PARALYMPIC COMMITTEE

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movement to advance the lives of the world's 1.2 billion persons with disabilities. The launch was extremely well received, reaching billions of people and winning several international awards. For more information, visit WeThe15.org

ROLE

The [WeThe15 Campaigns and Communications Manager](#) will be responsible for a range of activities around WeThe15.

CORE RESPONSIBILITIES

- Develop and implement content plans for the WeThe15 digital channels (website, social media and newsletter), proposing news ideas to keep audiences engaged
- Write, edit and proofread copy for promotional materials including news articles, press releases and newsletters
- Administer the WeThe15 website and manage the WeThe15 digital communities
- Co-ordinate communication activities with the WeThe15 Founding Partners and WeThe15 Network to ensure they are fully informed and supportive of ongoing work
- Liaise with external agencies supporting WeThe15 to devise and implement integrated campaigns that raise the profile of WeThe15 and engage global audiences
- Liaise with broadcasters and other media outlets to build awareness and engagement in WeThe15
- Collect data to evaluate the success of WeThe15's communication channels
- Recruit WeThe15 Ambassadors and identify opportunities to raise awareness of the initiative, expand reach and visibility
- Keep abreast of current campaign trends

CORE REQUIREMENTS

- Bachelor's degree in Communications, Journalism, Public Relations and/or a relevant field
- Five years' experience in PR, campaigns, digital media, or journalism
- Have an excellent knowledge and passion to advance the rights of persons with disabilities
- Excellent attention to detail, strong organisational skills and a proven ability to meet deadlines
- An ability to feel comfortable working in a fast-paced, multi-cultural environment and an aptitude to operate with limited supervision

- Have excellent communication skills, both written and oral, in English (knowledge in other languages is a plus)
- Be a self-starter, with a track record for developing and maintaining partnerships and working relationships
- Possess a good knowledge of Microsoft Office applications

Do you want to **apply**?

If you are interested and provide a good match with our requirements, please send your CV and cover letter in English and in pdf to CommunicationJobs@paralympic.org.

For this position, we will review applications and interview candidates on a rolling basis, with a final deadline of 24 July 2022.

The IPC is an equal opportunity employer, and we especially encourage individuals with a disability and members of minority groups to apply; we support the relocation process and provide transitional accessible accommodation. For further information on the IPC, please contact us or visit our website under www.paralympic.org.

We look forward to your application!