



Vacancy

WORLD PARA SPORTS BRAND CO-ORDINATOR (F/M/X)

The International Paralympic Committee (IPC) offers a newly created position of a full-time **World Para Sports Brand Co-ordinator (f/m/x)** in an international and multicultural team at the IPC Headquarters in Bonn, Germany, starting in quarter four of 2022 or as agreed with the successful applicant. This position is limited to two years.

ABOUT THE IPC

At the IPC, we work as one team, aligned and focused on fulfilling our vision and mission.

The IPC's vision is for an inclusive world through Para sport. We believe that **Change Starts With Sport**, and that the work of the Paralympic Movement is a catalyst for driving social inclusion and advancing the UN Convention on the Rights of Persons with Disabilities and the UN's 17 Sustainable Development Goals.

The IPC seeks to use the influential global position of the Paralympic Movement and the growing profile of Para athletes to challenge the stigma attached to disability and empower social transformation.

The IPC is the global governing body of the Paralympic Movement. We oversee the delivery of the Paralympic Games and Paralympic Winter Games and serve as International Federation for six Para sports. We enjoy a positive working relationship with the IPC Governing Board, members of which are democratically elected every four years by the IPC General Assembly.

The IPC is a purpose-driven non-profit association. Our mission is to lead the Paralympic Movement, oversee the delivery of the Paralympic Games and support members to enable Para athletes to achieve sporting excellence. Since 1989, we have been creating change through sport with the Paralympic Games and Paralympic athletes at our core.

ROLE

The **World Para Sports Brand Co-ordinator (f/m/x)** is accountable to the World Para Sports Brand and Communications Lead and will work within a dynamic

INTERNATIONAL PARALYMPIC COMMITTEE

Adenauerallee 212-214, 53113 Bonn, Germany / paralympic.org

WorldParaSportsjobs@paralympic.org / Tel: +49 228 2097-200 / Fax: +49 228 2097-209

Department which manages the sports governed by the IPC (Para athletics, Para dance sport, Para ice hockey, Para powerlifting, Para swimming and shooting Para sport). The role is responsible for supporting the successful planning and delivery of all brand-related aspects of the various World Para Sports events and projects.

CORE RESPONSIBILITIES

- Implement the brand strategy of the different World Para Sports and support brand related initiatives in relation to the managed exit process of the World Para Sports
- Develop and manage World Para Sports corporate design, e.g., emblems, logos, publication layouts, flyers, posters, brochures, and other products in line with the brand strategy as well as maintaining relevant documents
- Advise Local Organising Committees in creating brand assets and event-related materials (e.g., all brand/ look-related materials) in line with the overall strategy for World Para Sports
- Oversee approvals in all brand-related material for World Para Sports competitions with the different partners and stakeholders
- Co-ordinate the project management for World Para Sport publications from conception to print
- Support the development of online/digital media assets for World Para Sports

CORE REQUIREMENTS

- University degree in graphic design and/or equivalent qualification/work experience
- Excellent computer skills in graphic design programmes (e.g. Adobe Creative Suite) and MS Office (Word, Excel, Access, PowerPoint, Outlook)
- Excellent verbal and written command of the English language (knowledge in other languages is a plus)
- Proven capacity to coordinate multiple projects at the same time through effective planning and organisation skills, detail-oriented
- Ability to operate with limited supervision and multitask
- Able to adapt to unexpected circumstances, and a positive, solution-oriented attitude to adjusting plans and processes in complex and evolving situations
- Ability to generate creative ideas and solutions
- Interest in sport and in working in an international sport organisation
- Knowledge of brand development and brand implementation

Do you want to **apply**?

If you are interested and provide a good match with our requirements, please send your CV and cover letter in English and in pdf to WorldParaSportsJobs@paralympic.org.

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For this position, we will review applications and interview candidates on a rolling basis, with a final deadline of 25 September 2022.

The IPC is an equal opportunity employer, and we especially encourage individuals with a disability and members of minority groups to apply; we support the relocation process and provide transitional accessible accommodation. For further information on the IPC, please contact us or visit our website under www.paralympic.org.

We look forward to your application!

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