Vacancy

DIGITAL CONTENT MANAGER (F/M/X)

The International Paralympic Committee (IPC) offers the position of a full-time Digital Content Manager (f/m/x) in a multi-cultural team at the IPC Headquarters in Bonn, Germany, starting in September 2023.

ABOUT THE IPC

At the IPC, we work as one team, aligned, and focused on fulfilling our vision and mission.

The IPC’s vision is for an inclusive world through Para sport. We believe that Change Starts With Sport, and that the work of the Paralympic Movement is a catalyst for driving social inclusion and advancing the UN Convention on the Rights of Persons with Disabilities and the UN’s 17 Sustainable Development Goals.

The IPC seeks to use the influential global position of the Paralympic Movement and the growing profile of Para athletes to challenge the stigma attached to disability and empower social transformation.

The IPC, a purpose-driven non-profit association, is the global governing body of the Paralympic Movement. We oversee the delivery of the Paralympic Games and Paralympic Winter Games and serve as International Federation for six Para sports. We enjoy a positive working relationship with the IPC Governing Board, members of which are democratically elected every four years by the IPC General Assembly. Since 1989, we have been creating change through sport with the Paralympic Games and Paralympic athletes at our core.

ROLE

The Digital Content Manager reports to the IPC Head of Content and will be responsible for producing content for the IPC digital media channels.

These will be your tasks and responsibilities:

- Oversee and manage the day-to-day running of the IPC digital media channels, and content calendar, ensuring their continued development.
- Lead the activities of direct reports and freelance support to develop and implement social media content plans which engage new and existing...
audiences in the Paralympic Games, Para sport, major events, and leading athletes, highlighting their transformational impact on society.

- Work closely with other members of the Content team, continuously proposing new ideas and concepts for engaging with website, video and CRM audiences.
- Keep abreast of the latest digital media trends and contribute accordingly to the strategic direction of IPC content.
- Collect data to create insightful digital media reports and support decision making.
- Develop colleagues who are your direct reports, improving their skill levels in all areas.
- Contribute to and help realise the organisation’s culture and values.

**CORE REQUIREMENTS**

- Great understanding of the latest social media platforms’ tools, trends and capabilities.
- At least 5 years’ experience in digital media (experience in sport and/or, global brands is a plus).
- Superb communication skills, written and oral, in English (Spanish or French are a plus).
- Bachelor’s degree in Communications, Marketing and/or a relevant field
- Driven by excellence in several areas, including attention to detail, organisational skills, multi-tasking, managing deadlines and leading a team.
- Technical excellence teamed with a passion for enhancing organisational culture.
- Be flexible and able to travel regularly if requested.
- An open mind - you will be working in a fast-paced, multi-cultural environment and you’ll need to have an aptitude to operate with limited supervision.
- A desire to be ambitious: we want you to be curious, thinking about how you can improve not only our channels and people, but also your own skillset.

Do you want to apply?

If you are interested, and you provide a good match with our requirements, please send your CV and cover letter in English and in pdf to JoinTeamIPC@paralympic.org

We will review applications and interview candidates on a rolling basis.
The IPC is an equal opportunity employer, and we especially encourage individuals with a disability and members of minority groups to apply; we support the relocation process and provide transitional accessible accommodation. For further information on the IPC, please contact us or visit our website under www.paralympic.org.

We look forward to your application!