

### **NEWS ACCESS RULES**

# MILANO CORTINA 2026 PARALYMPIC WINTER GAMES

**SEPTEMBER 2025** 

### 1 INTRODUCTION

## 1.1 PURPOSE AND PERIOD OF APPLICATION OF THIS DOCUMENT

These News Access Rules (NARs) contain the terms and conditions governing the use by Non-Media Rights Holders (Non-MRHs) of Paralympic Content for the purpose of reporting on the Milano Cortina 2026 Paralympic Winter Games during the Games Period.

#### 1.2 LEGAL BASIS AND CONTEXT OF THESE NARS

The IPC governs the Paralympic Movement and is the exclusive owner of the Paralympic Games and all rights, content, and data relating to the Games.

The rights in the Paralympic Games include, in particular and without limitation, all rights relating to the organisation of the Paralympic Games, their commercial, marketing and cultural exploitation, the broadcasting of the Paralympic Games and all audio and audio-visual content and recordings from the Paralympic Games, and the right to (and to authorise others to) transmit, reproduce, display, disseminate, make available and communicate to the public such content and recordings by any means now known or to be developed in the future. The IPC in conjunction with the respective Games Organising Committee determines the conditions of access to Paralympic Venues, including to the official ceremonies, sports competitions and medal ceremonies at the Paralympic Games.

All Paralympic Material is protected by national and international copyright laws throughout the world, and the copyright and all related rights in the Paralympic Material is owned by and is the exclusive property of the IPC.

The IPC has granted exclusive media rights to Media Rights Holders (MRHs) to distribute the Paralympic Games in their respective territories. No other organisation may distribute Paralympic Content to report on the Paralympic Games, other than specifically permitted by these NARs.

These NARs are subject to applicable national laws and regulations, including any "fair dealing", "fair use" or equivalent principles in national copyright laws throughout the world.

Capitalised terms used in these Rules have the meaning set out in the Definitions section at the end of these Rules.

Any use by non-MRHs of Paralympic Content for the purpose of reporting on the Games, other than specifically provided herein/or by any applicable national law or regulation, will be considered a violation of the IPC's rights and may subject violators to legal liability under the relevant laws, including copyright law,

trademark law, criminal law, unfair competition, misappropriation and/or contract law as applicable.

In certain cases, the IPC may agree to supplementary news access rules required by MRHs in relevant territories.

#### 1.3 ACCESS TO PARALYMPIC CONTENT

Access to Paralympic Material for the purpose of these NARs shall only be granted to Non-MRHs that agree to comply with these NARs and have provided a signed ENR Undertaking available at <a href="https://www.paralympic.org/milano-cortina-2026/information-media">https://www.paralympic.org/milano-cortina-2026/information-media</a>, and at the Non-MRHs' technical costs, from the following sources:

- Media Rights Holders: Where a MRH exists in a territory (the full list of Media Rights Holders is set out in **Schedule 2**) they should be the primary source of Paralympic Content.
- Authorised International News Agencies who have an agreement with the IPC. Please contact <u>pressoperations@paralympic.org</u> for agency information for AP, AFP and Reuters.
- **Remote interviews**, which give Non-MRHs access to athletes using video call technology for the purpose of creating clips in News Programmes.
- Archive platform: The IPC Archive features over 14,300 hours of archive footage from previous Paralympic Games (from 1992 to 2024). The platform is available for news outlets to download audio-visual content from previous Games to complement news packages. Please note no footage from Milano Cortina 2026 will be available in the IPC archive until after the Games. Please contact videoarchive@img.com

Non-MRHs will be responsible for making their own arrangements, at their own cost, for gaining access to Paralympic Material using one or more of the sources set out in Paragraph 1.3 above.

To set-up remote interviews with athletes, Non-MRHs must liaise with the athlete's National Paralympic Committee and comply with the Remote Interview House Rules in Schedule 1.

By accessing and using Paralympic Content, the non-MRH agrees to the terms and conditions of these NARs.

Access to and use of Paralympic Content shall immediately cease in the event of non-compliance by Non-MRHs with these NARs. Additionally, the IPC reserves, at its discretion, the right to take any additional action, including legal action, as appropriate against any such Non-MRH.

No other entities, including non-MRHs, shall have the right to provide access to and/or redistribute Paralympic Content without the prior written consent of the IPC. Access to and use of Paralympic Content from any other sources is expressly prohibited, including any Paralympic Material included within MediaZone, with the exception of press conferences, in accordance with Paragraph 5.2 of these NARs.

### 2 RULES FOR TELEVISION

All use of Paralympic Content by Non-MRHs shall be confined exclusively to News Programmes, distributed solely via Television, as specified in Section 2 and subject to the following restrictions.

#### 2.1 AMOUNT OF PARALYMPIC CONTENT

An aggregate maximum of six (6) minutes of Paralympic Content may be used per day, per Television channel.

# 2.2 NUMBER OF NEWS PROGRAMMES, LENGTH AND SEPARATION (3X2X3)

- a) Paralympic Content may appear in no more than three (3) News Programmes per day;
- b) No more than two (2) minutes of Paralympic Content may be used in any one News Programme;
- c) News Programmes must each be separated by a period of at least three (3) hours; and
- d) For any individual Paralympic Event, no more than i) one-third or ii) thirty (30 seconds) may be used in any one News Programme, whichever is the shorter time. However, if the duration of an individual Paralympic Event is less than fifteen (15) seconds, the whole event can be Distributed in a News Programme.

| SUMMARY - USE OF PARALYMPIC CONTENT IN TELEVISION NEWS PROGRAMMES |           |  |
|---|-----------|--|
| Max. amount of Paralympic content per day:                        | 6 minutes |  |
| Max. number of News Programmes with Paralympic content per day:   | 3         |  |
| Max. amount of Paralympic Content per News<br>Programme           | 2 minutes |  |

| Min. time between News Programmes with Paralympic      | 3 hours             |  |
|--|---------------------|--|
| Content  |                     |  |
| Max. amount of individual Paralympic Event content per | 1/3 or 30 seconds   |  |
| News Programme:  | (whichever is less) |  |
|  | or                  |  |
|  | whole event if less |  |
|  | than 15 seconds     |  |

## 2.3 ALL-NEWS NETWORKS OR ALL-SPORT NETWORKS (6X1X1)

For All-News Networks or All-Sport Networks, an aggregated maximum of six (6) minutes of Paralympic Content may be used per day, per Television Channel. The restrictions applicable to the Distribution of Paralympic Content are the following:

- a) Paralympic Content may appear in no more than six (6) News Programmes per day;
- b) No more than one (1) minute of Paralympic Content may be used in any one News Programme;
- c) News Programmes must each be separated by a period of at least one (1) hour; and
- d) For any individual Paralympic Event, no more than i) one third or ii) thirty (30) seconds may be used in any one News Programme, whichever is the shorter time. However, if the duration of an individual Paralympic Event is less than fifteen (15 seconds), the whole event can be Distributed in a News Programme.

| SUMMARY - USE OF PARALYMPIC CONTENT IN TELEVISION NEWS PROGRAMMES BY ALL-NEWS OR ALL-SPORT NETWORKS |                                       |  |
|---|---------------------------------------|--|
| Max. amount of Paralympic content per day:  | 6 minutes                             |  |
| Max. number of News Programmes with Paralympic content per day:                                     | 6                                     |  |
| Max. amount of Paralympic Content per News<br>Programme   | 1 minute                              |  |
| Min. time between News Programmes with Paralympic Content   | 1 hour                                |  |
| Max. amount of individual Paralympic Event content per<br>News Programme:                           | 1/3 or 30 seconds (whichever is less) |  |

| or                                     |
|--|
| whole event if less<br>than 15 seconds |

#### 2.4 AIRING AFTER DISTRIBUTION BY MRHS ONLY

A Non-MRH may Distribute Paralympic Material only once a period of three (3) hours has elapsed following the Distribution of the relevant Paralympic Material by the local MRH. In the event that there has been no Distribution by the local MRH on the day (local time where the Games are held) on which the relevant Paralympic Event concluded, the Non-MRH may Distribute such Paralympic Material as of the end of the day (i.e. midnight local time).

#### 2.5 DURATION OF USE

Paralympic Content may be edited into Television News Programmes for a maximum of forty-eight (48) hours following the competition of the relevant Paralympic Event, and in accordance with Paragraph 2.4, or otherwise permitted by local law, for the purpose of reporting current events.

## 2.6 PERMITTED SIMULCAST AND ON-DEMAND TRANSMISSION

Notwithstanding the general prohibition established under Paragraph 4.9, Paralympic Content included in a Television News Programme may be Simulcast, provided that such Simulcast constitutes a Permitted Simulcast Transmission.

Furthermore, a Television News Programme can be made available "on demand" via the Internet on the Non-MRH's owned and operated Internet service (to the express exclusion of any social media presence)(in its entirety only, and in compliance with the applicable terms above), for a period of forty-eight (48) hours following the Permitted Simulcast Transmission and provided that it was the subject of Permitted Simulcast Transmission.

### 3 RULES FOR RADIO AND PODCAST

All use of Paralympic Content by Non-MRHs shall be confined exclusively to News Programmes Distributed via Radio or Podcast on the Internet (as applicable), as specified in this Section 3, and subject to the following restrictions:

#### 3.1 DURATION OF USE

Paralympic Content may be edited for use within News Programmes Distributed via Radio or Podcast on the Internet (as applicable), for a maximum period of forty-eight (48) hours following the completion of the relevant Paralympic Event.

## 3.2 USE OF COMMENTARY FROM TELEVISION COVERAGE

Use pursuant to Paragraph 4.3 below.

#### 3.3 AIRING AFTER DISTRIBUTION BY MRHS ONLY

Paralympic Content may be transmitted only:

- i. if any Paralympic Material contained therein has already been transmitted by the local MRH(s); or
- ii. if the Paralympic Material contained therein has not been transmitted by the local MRH(s) on the day (local time) on which the relevant Paralympic Event concluded, as of the end of the day (i.e. midnight local time).

## 3.4 PERMITTED SIMULCAST OR ON-DEMAND TRANSMISSION

Notwithstanding the general probation established under Paragraph 4.9, Paralympic Content included in a Radio or Podcast News Programme may be Simulcast or Distributed "on demand" via the Internet (as applicable), for a period of forty-eight (48) hours following the Permitted Simulcast Transmission and provided that the Radio or Podcast News Programme of the Non-MRH was the subject of a Permitted Simulcast Transmission.

### 4 GENERAL RULES

### 4.1 ACCESS TO PARALYMPIC VENUES WITHOUT EQUIPMENT AND WITH NO RIGHT OF TRANSMISSION

Only professional audio/video equipment devices from OBS, the IPC, MRHs and third parties authorised by the IPC are permitted to film within Paralympic Venues and Distribute Paralympic Material. E Accredited Media, subject in each case to applicable accreditation terms and conditions, may have access, without professional audio/video equipment, to Paralympic Venues.

Other than expressly authorised in these NARs, under no circumstances may any organisation other than MRH record, film, produce or Distribute from any Paralympic Venue (whether from within the Paralympic Venue or remotely) - with the exception of the Cortina Enhanced-Venue Media Centre (CCU E-VMC) - any Paralympic Material (including audio/video reports and interviews, which may be captured via smartphone or other devices or technology), via any platform whatsoever (whether on a live or delayed basis).

### 4.2 PRESS CONFERENCES AND INTERVIEWS

The Milano Cortina 2026 Paralympic Winter Games will not feature a Main Press Centre. As a result, all press conferences will take place within the Cortina Enhanced Venue Media Centre (CCU E-VMC) and new procedures will be in place compared to previous Paralympic Games.

E Accredited Media are permitted to record press conferences (including live) interviews (not live), and pieces to camera (not live) only within the Cortina Enhanced Venue Media Centre (CCU E-VMC) for their Distribution via any platform (including via the Internet) under the official branded services of the E Accredited Media, without any territorial restrictions.

E Accredited Media are strictly not permitted to film any content within the perimeter of the Cortina Curling Olympic Stadium, or within sight of the field of play. E Accredited Media agree to the NARs terms and conditions, including the process for any breaches, by signing the ENR undertaking.

As this is a new procedure compared to previous Paralympic Games, E Accredited Media will be briefed accordingly at the IPC ENR briefings ahead of the Games.

E Accredited Media may also access press conferences from the Cortina Enhanced Venue Media Centre remotely, view only, on MediaZone.

The terms and conditions of these NARs apply mutatis mutandis to E Accredited Media's own coverage of official press conferences, and to the use of Paralympic Content sourced from MediaZone. For the avoidance of doubt, sounds or images originating from or produced by E Accredited Media from the Cortina Enhanced Venue Media Centre are not subject to the limitations established in Section 2 under the Rules for Television and in Section 3 under the Rules for Radio and Podcasts.

## 4.3 NO USE OF COMMENTARY AND OTHER FEATURES

In particular for, but not limited to, Radio Distribution, with the exception of the OBS international feed, any use of Paralympic Content in accordance with these

NARs excludes the use of the announcer descriptions, commentary, feature materials and interviews appearing or otherwise incorporated into the relevant Paralympic Content, whatever the source, unless the appropriate clearances have been obtained from the corresponding MRH prior to any such use.

### 4.4 NO GIFS, PLAY-BY-PLAY COMMENTARY OR OTHER ANALOGOUS COVERAGE

The following are prohibited: (i) Distribution or any other kind of exploitation, via any type of platform, of any play-by-play commentary; (ii) Paralympic Content transformed into graphic animated formats such as animated GIFs (i.e. GIFV), GFY, WebM or other sorts of short video formats; and (iii) any other multiple-exposure still images with a refresh rate designed to simulate the look and feel of video and/or (iv) other analogous coverage of any Paralympic Content, whether on a live or delayed basis.

#### 4.5 NO ALTERATION OF PARALYMPIC CONTENT

No use of Paralympic Content permitted pursuant to these NARs shall alter or modify, by means (including the imposition of any graphic elements on the Paralympic Content), the factual reality of any Paralympic Event or Paralympic Venue, or that related to any participant (including his/her performance).

### 4.6 USE OF PARALYMPIC PROPERTIES

Any use of Paralympic Properties shall be in strict accordance with the principles contained within the "IPC Paralympic Symbol Guidelines".

### 4.7 NO COMMERCIAL ASSOCIATION

Paralympic Content must not be used in advertising or in any form of commercial content, or in connection with the promotion of any brand, product or service, unless expressly authorised by the IPC. No programme, including News Programmes containing Paralympic Content, may be positioned or promoted as Paralympic or Games programmes, and no Paralympic Content may be used in any promotion of any programme whatsoever. No Paralympic Content (including its availability within any News Programme) may be advertised, marketed or promoted on any platform, including on Television, Radio, the Internet or any other interactive media and/or wireless devices (including on any websites, apps or social media accounts) or otherwise without prior written authorisation of the IPC. In particular, Paralympic Content, and any News Programme containing

Paralympic Content, must not be used, marketed or promoted in a way that, in the IPC's view:

- a) suggests, creates or implies any official or commercial association with the IPC, the Games, Milano Cortina 2026 or the Paralympic Movement where no such association actually exists; or
- b) suggests or implies that Non-MRHs, including without limitation, their channels, services, News Programmes and other programmes, are recommended, approved or endorsed by the IPC, the Games, Milano Cortina 2026 or the Paralympic Movement.

#### Subject to foregoing:

- i) Third-party advertisements or promotions that are Distributed before, during or after any News Programme incorporating Paralympic Content pursuant to these NARs are permitted. However, advertising should remain clearly distinct and separate to avoid any undue Paralympic association. In particular, no advertising or promotion may overlap with, be intrusive to, or be superimposed on any Paralympic Content and/or Paralympic Properties; and
- ii) Sponsorship of the Distributed Paralympic Content (including of any selection or highlights within a News Programme that contains the Paralympic Content) is not permitted, unless the prior written authorisation of the IPC is obtained.

#### 4.8 COURTESY CREDIT

Non-MRHs using Paralympic Material (including Paralympic Material sourced from an IPC Recognised World News Agency) must credit the local MRH for the use of such Paralympic Material. Likewise, a Non-MRH using Archive Paralympic Material must credit the IPC for the use of such Archive Paralympic Material. Credits must be in accordance with NARs, as follows: for MRHs, the MRH watermark must be retained for the duration of the clip. Otherwise, a superimposed video credit to the local MRH or the IPC (as applicable) must be added, for the duration of the clip, to read as follows: "Courtesy of (Name of MRH)" or "Courtesy of the International Paralympic Committee" (as applicable). Non-MRHs shall not include their network watermark on Paralympic Content.

### 4.9 NO INTERNET USE

Other than Permitted Simulcast Transmission, as specifically permitted in Paragraph 2.6 (for Television) and in Paragraph 3.4 (for Radio and Podcasts), or as permitted with respect to press conferences as per Paragraph 4.2, Paralympic Content may not be Distributed on the Internet or via any other interactive media

and/or wireless platforms and devices. This includes the prohibition of the Distribution, as well as any other exploitation of Paralympic Content, via any interactive services, including on services such as "news active" or "sports active" services, or any other related video-on-demand services, which would allow the viewer to make a viewing choice on a channel and to thereby view Paralympic Content at times and in programmes other than as specifically permitted in the above-referenced Sections.

## 4.10 GEO-BLOCKING AND OTHER SECURITY MEASURES

Without limiting, in particular, any provisions of Sections 3 and 4, any authorised use of Paralympic Content, whether pursuant to these NARs, any applicable law or regulation (e.g. "fair dealing" provisions) or otherwise, via any platform, including without limitation, via Television, Radio, the Internet or any other interactive media and/or wireless platforms and devices, must in all cases be restricted, by using Geo-blocking and other Security Measures (subject to natural overspill within the borders), to persons located in the territory from where the relevant News Programme is transmitted.

## 4.11 FAIR USE, FAIR DEALING OR ANY OTHER COPYRIGHT LIMITATIONS

Should any fair use, fair dealing or other copyright limitations or similar provisions contained in any applicable national law permit the use by Non-MRHs of Paralympic Content, the total of six (6) minutes per day referred to in Paragraphs 2.1 and 2.3 will be included within the minimum permitted by such fair use, fair dealing or other copyright limitations or similar provision, and will not be in addition to it.

# 5 INFRINGMENTS AND MONITORING 5.1 MONITORING OF COMPLIANCE

The IPC, Milano Cortina 2026 and the MRHs will monitor the compliance with these NARs.

# 5.2 REVOCATION OF PERMISSIONS TO ACCESS PARALYMPIC VENUES AND USE PARALYMPIC CONTENT

In the event of any breach of these NARs, the IPC shall notify the E Accredited Media in writing of the breach and offer the E Accredited Media the opportunity to participate in a meeting with the IPC to express its position. Depending on the circumstances, the IPC may suspend the E Accredited Media's access to any Paralympic Venues until further notice. E Accredited Media shall be given a maximum of twenty-four (24) hours as of the meeting with the IPC to cure the breach or demonstrate to the satisfaction of the IPC that it is not in breach of these NARs. Failing this, E Accredited Media's accreditation and any other access to any Paralympic Venues, as well as further access to Paralympic Content (for the duration of the Games and future editions of the Paralympic Games), may be revoked. Such actions by the IPC shall be without prejudice to possible legal action and/or claim for damage by the IPC.

#### 5.3 DISPUTE RESOLUTION

Any questions, concerns or disputes relating to these Rules, their implementation, or a breach of them by a Non-Rights Holder must be referred first to the IPC's Broadcast and Media Operations Manager, who will discuss the matter with the Non-Rights Holder and seek to resolve the question or dispute in good faith. Should that fail to resolve the concern or dispute the matter shall be referred to the IPC's Chief Brand and Communications Officer and Managing Director for Global Media Rights for resolution. In the event any disputes cannot be resolved amicably after these steps have been taken, the dispute shall be submitted exclusively to an independent panel determined by the IPC. Any such dispute will be determined in accordance with the IPC Handbook, and the language of the proceedings will be English. The decisions of the independent panel are final, non-appealable and enforceable.

# 6 OTHER APPLICABLE IPC GUIDELINES

In addition to the terms and conditions included in these NARs, other guidelines made available by the IPC through the IPC's official website (available at <a href="https://www.paralympic.org">www.paralympic.org</a>, and in particular at <a href="https://www.paralympic.org/milano-cortina-2026/guides-and-policies">https://www.paralympic.org/milano-cortina-2026/guides-and-policies</a>) may apply including, without limitation, and as updated from time to time:

- IPC Social and Digital Media Guidelines Milano Cortina 2026 Paralympic Winter Games
- IPC Paralympic Symbol Guidelines

### 7 CONTACT INFORMATION

For any issue related to these NARs, including their interpretation and implementation, or reporting of infringements, please contact: <a href="mailto:ipc.media@paralympic.org">ipc.media@paralympic.org</a>

For Archive Paralympic Material dating back to the Barcelona 1992 Paralympic Games, please email: <a href="mailto:videoarchive@img.com">videoarchive@img.com</a>

### 8 DEFINITIONS

The capitalised terms and acronyms used in these NARs have the meaning set out below.

"All News Network" means a channel which has the news as its sole or predominant content.

"All-Sport Network" means a channel which primarily or predominantly focuses on sports-related programming, including in particular live and recorded event telecasts, sports news and talk show.

"Archive Paralympic Content" means any audio-visual and audio content from previous Paralympic Games.

"CCU E-VMC" The Cortina Enhanced Venue Media Centre within the Cortina Curling Olympic Stadium is the main place where press conferences at the Milano Cortina 2026 Paralympic Winter Games, will be held. As a result, ENRs will be able to access the CCU E-VMC with their equipment and will be able to film press conferences and interviews within the CCU E-VMC perimeter only.

"Distribution", "Distribute", or "Distributed" means, as applicable, the broadcast, exhibition, distribution, transmission, retransmission, display, making available, projection or performance of an audio or audio-visual programme, as applicable, for display or reception on a television receiver, computer monitor, games console, internet-connected TV, IP streaming service, set-top box, mobile, handheld or tablet device, radio or other form of display or reception device, whether now existing or developed in the future.

**"E Accredited Media"** means written press and photographers accredited for the Milano Cortina 2026 Paralympic Winter Games under accreditations E, EP, ET, and ENR, to the extent that their primary business or sole service is bona fide news

reporting. For the avoidance of doubt, this expressly excludes National Paralympic Committees, International or National Sport Federations and any other member of the Paralympic Movement or other type of entity participating in the Games.

"Games" means the Games of the Milano Cortina 2026 Paralympic Winter Games which take place from 6-15 March.

"Games Period" means, for purposes of these NARs, the period from the day of the first Paralympic competition (currently scheduled to be held on 4 March 2026) until the closing of the Paralympic Village, on 17 March 2026.

"Geo-blocking and other Security Measures" means encryption, signal security, geo-blocking, digital fingerprinting and/or watermarking, copy protection, physical security systems and/or any other commercially available high-standard security measures relating to audio and audio-visual programme and the creation, storage and Distribution thereof to (i) limit access to the relevant Distribution to persons located solely within a given territory, (ii) protect the intellectual property rights included in such Distribution, and/or (iii) prevent and/or deter any theft, unauthorised unauthorised exhibition. hacking, copying, unauthorised downloading, unauthorised retransmission, modification or destruction of, or any unauthorised access or damage to, any materials utilised in connection with such Distribution.

"IBC" means International Broadcast Centre.

"Internet" means the global communications system of computer networks accessible by the public which interconnects, either directly or indirectly, individual computers and/or networks by making use of TCP/IP transport protocols (or derivatives thereof) which may be accessed by means of world wide web and derivative URL addresses, and which enables users to engage in two-way transmissions of data over such networks in order to receive content (including by fixed, wireless network and transmission by satellite, mobile, DSL, ISDN, WiMax, or other broadband links, but excluding mobile technology and Television).

"IOC" means the International Olympic Committee

"IPC" means the International Paralympic Committee

"IPC Recognised World News Agencies" means bona fide news organisations whose primary business or sole service is the syndication of news. IPC-authorised distributors of Paralympic Material to Non-MRHs, in accordance with these NARs, are Agence France Presse (AFP), Reuters News & Media Ltd, and Associated Press (AP).

"Media Rights Holders" or "MRHs" means entities, companies, unions, pools, consortiums or agencies (including media subsidiaries, affiliates, and permitted sub-licensees) with which the Milano Cortina 2026 Organising Committee has entered into or will enter into an agreement granting the right to Distribute the

coverage of the Paralympic Games within a given territory during a given period of time across one or multiple media/platforms, including Radio, Television, and the Internet.

"MediaZone" means the IOC's Paralympic Games Information System Service

"NARs" means these News Access Rules, as amended by the IPC from time to time at the IPC's sole discretion.

"NARs Undertaking" means the signed undertaking, in accordance with the IPC's model template or another document containing similar terms, requested by the IPC, MRHs or the IPC's Official Recognised World News Agencies from Non-MRHs, their affiliates and subscribers when accessing Paralympic Content, as a commitment to fully comply with all the terms and conditions of these NARs.

"News Programmes" means regularly scheduled Television, Podcast and Radio (as applicable) general news programmes/bulletins (in the case of All-Sport Networks, as part of regularly scheduled general sports news programmes) of which the actual local, regional, national or international news elements constitute the main feature. Fort the avoidance of doubt, this excludes programming such as news and sport magazines, news promos and updates, entertainment programmes, entertainment news programmes, magazines and features, sport features and other sports programmes or special programmes.

"Non-Media Rights-Holders" or "Non-MRHs" means entities, companies, consortiums or agencies that (i) have not been granted the right by the Milano Cortina 2026 Organising Committee or third parties authorised by the IPC to Distribute the Games and (ii) as part of their editorial bona fide news reporting activities, intend to include Paralympic Content within their respective News Programmes in a particular territory.

"OBS" means Olympic Broadcasting Services, the host broadcaster of the Paralympic Winter Games.

"Opening Ceremony" means the inaugural event of the Milano Cortina 2026 Paralympic Winter Games to take place in Verona on 6 March 2026.

"Milano Cortina 2026" means the Milano Cortina 2026 Organising Committee for the 2026 Winter Olympic and Paralympic Games.

"Paralympic Content" means collectively Paralympic Material (including audiovisual material available on MediaZone) and Archive Paralympic Material.

"Paralympic Event" means any activity or event that occurs at a Paralympic Venue during the Paralympic Winter Games or that is related to the Games, including, without limitation, training and practice sessions, sporting action, Opening, Closing and Victory Ceremonies, interviews, press conferences and any other activity or event that occurs or is originated at a Paralympic Venue.

"Paralympic Games" means competition between athletes in individual and team events and not between countries, bringing together the athletes selected by their respective National Paralympic Committees, whose entities have been accepted by the IPC, competing under the technical direction of the International Sport Federations concerned.

**"Paralympic Material"** means sounds or images originated from or produced of any Paralympic Event, in each case regardless of source.

"Paralympic Movement" comprises the IPC, the IPC Members, the Recognised International Federations, and any other Persons that participate in Para sport or are involved in the promotion, organisation, and/or delivery of Para sport.

"Paralympic Properties" mean the Paralympic Symbol, the wordmarks "Paralympic" and "Paralympic Games", the Paralympic motto "Change Starts with Sport" and any English or other language translations of the same, and other Paralympic-related terminology, as well as the official emblem mascot, pictograms, cauldron and other identifications, designations, logos and insignia identifying the Games.

"Paralympic Symbol" means the Agitos that identifies the Paralympic Movement.

"Paralympic Venues" shall include all venues which require a Paralympic accreditation card or ticket, or areas that have non-ticketed public access, but which are Paralympic areas containing the Look of the Games branding and requiring security checks or other forms of controlled entry. Paralympic Venues include the Paralympic Village, the competition venues, the training and practice venues, the IBC, and the areas immediately surrounding any of the preceding. For the purpose of these NARs, monuments and landmarks located within a Paralympic Venue are excluded from this definition whenever filmed and/or recorded without any Look of the Games branding or any Paralympic Event taking place there.

"Permitted Simulcast Transmission" means the Simulcast of a Television- or Radio-originated News Programme of a Non-MRH that is authorised to use Paralympic Content pursuant to and in accordance with these NARs in their entirety, provided that such News Programme: (i) is customarily made available in such manner by the Non-MRH outside the Games Period; (ii) is available only on the Non-MRHs owned and operated Internet service (to the express exclusion of any social media presence); and (iii) employs Geo-blocking and other Security Measures.

**"Podcasts"** means regularly scheduled audio News Programmes that are stored in digital form and accessible via the Internet or a computer or mobile device, typically available as a series.

"Radio" means the broadcast of linear radio audio programming by means of electronic signals via radio waves, intended for intelligible reception on

conventional radios, cable radios and satellite radios. For the avoidance of doubt, Radio shall specifically exclude, without limitation, the Internet, audio downloading, video streaming and any other form of video-on-demand, Internet exhibition, and exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets or similar devices).

"Television" means the broadcast of linear audio-visual programming by means of electronic signals intended for intelligible reception on the screen of conventional television monitors. For the avoidance of doubt, Television shall specifically exclude, without limitation, the Internet, video downloading, video streaming and any other form of video-on-demand, Internet exhibition, exhibition via any interactive media and/or wireless platforms and devices (including mobile telephones, tablets, and similar devices), home video and Radio.

#### **SCHEDULE 1 - REMOTE INTERVIEW HOUSE RULES**

- 1 Remote video interviews using video call technology such as Zoom, TEAMS or Google Video will be permitted for all news organisations (whether accredited or not), subject to compliance with the Remote Video House Rules set out in Schedule 1, these Rules and any other terms or conditions of access imposed by National Paralympic Committees or the IPC in consideration for giving remote access to athletes and officials.
- 2 No news organisation shall conduct a remote interview in a manner that:
  - a. **invades** the privacy of the athlete; or
  - b. **interferes** with the Games and/or in particular the performance of the athlete at the Games. It is a condition of access to the athletes that the news organisation takes all applicable steps and adopts such technological measures to ensure the security of the remote interview and safeguard any personal data.
- 3 In particular, Non-Rights Holders shall:
  - a. only seek access to and make arrangements for the interview of athletes through each individual athlete's National Paralympic Committee. This is designed to ensure no one athlete is inundated with interview requests. Where possible multiple Non-Rights Holders may, and are encouraged to, work together to set up and attend the same video call/virtual news conference with any given athlete (or athletes);
  - only conduct such interviews when the athlete is in the residential zone of the Paralympic Village (and not from any other Paralympic Venue);
  - c. ensure that the remote video interview is conducted against a neutral background or with the respective National Paralympic Committee emblem, with no commercial branding visible (including through use of functionality available with the remote video call technology such as background or video effects). It is permissible for the athlete to be positioned against windows or outside provided the primary focus is on the athlete; and
  - d. **only make available** Short Extracts from any recording of the remote video interview (including both audio only and audio-visual

recordings of the interview) in accordance with the principles outlined in these Rules in relation to any piece of Paralympic Material. In particular:

- i. Television Broadcaster may use Short Extracts of the remote video interview of no more than a cumulative sixty (60) seconds within its News Programmes, both through Television and Non-Television Delivery. Such Short Extracts from the remote video interview (of no more than 60 seconds) will count towards the aggregate maximum minutes of Paralympic Material per day as set out in paragraphs 3.1(b) and 4.4(a) above;
- News Media Organisation may use quotes from the remote video interview in its written news articles in accordance with standard journalistic practices; and
- iii. no Television Broadcaster or News Media Organisation may publish or use the whole of a recorded interview on any part of its Internet Website during the Games Period.
- Subject to compliance with these Rules, Short Extracts from such recordings may be used at any time following the interview and such use is not subject to the twenty-four (24) hour rule set out in paragraph 3.3.
- The relevant Media Rights Holder will have the priority right to conduct any remote video interview as required. Any remote video interviews conducted by Non-Rights Holders (ENRs) will only be possible once the relevant Media Rights Holder has exercised its rights and captured the content it considers relevant related to the interviews.

# SCHEDULE 2 - MEDIA RIGHTS HOLDERS OF THE MILANO CORTINA 2026 PARALYMPIC WINTER GAMES

This list presents an overview of official Media Rights Holders (MRHs) in territories where there is a rights holder. Sub-licensees are in brackets. The list is subject to changes at any time at the IPC's sole discretion.

Last updated: 11/09/2025

### [Subject to changes]

| Market    | MRH                           | Broadcaster                       |
|-----------|-------------------------------|-----------------------------------|
| Australia | 9Network                      | Nine                              |
| Brazil    | Globo                         | Globo                             |
| Canada    | Canadian Paralympic Committee | Canadian Broadcasting Corporation |