

## IPC POLICY

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### Regarding Filming at, Access to and Use of Paralympic Video Footage and Photography of the London 2012 Paralympic Games for NPCs

#### Filming at the London 2012 Paralympic Games

Any filming at the London 2012 Paralympic Games by National Paralympic Committees (NPCs) may only be for educational<sup>1</sup> and scouting<sup>2</sup> purposes and needs prior written approval from the IPC. Filming is only allowed from the stands<sup>3</sup> during competition and open training sessions by any person holding an accreditation of the respective NPC. Filming is only allowed with non-professional camera equipment<sup>4</sup>. Paralympic Village filming is only allowed in the NPC's own Residency.

Filming for scouting purposes may be allowed under the provision specified by the respective IF.

NPCs may have a demand for the production of additional footage. Due to the complexity of Paralympic Games operations and filming restrictions it is not possible to allow each NPC to have its own film crew to roam and film freely in controlled and accredited Games-venue areas. The IPC offers to cover such a request through the IPC Official Film Crew. The costs for this service will be charged to the NPC. The IPC obtains copyright of the footage and grants the NPC permission to use such footage as described below (Use of the London 2012 Paralympic Games Footage after the Paralympic Games). For more information, please contact the IPC (attn. Eva Werthmann, [eva.werthmann@paralympic.org](mailto:eva.werthmann@paralympic.org)).

Please submit your request to the IPC by 31 March 2012 (attn. Eva Werthmann, [eva.werthmann@paralympic.org](mailto:eva.werthmann@paralympic.org)) indicating in which sports you

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<sup>1</sup> educational: a process of teaching, coaching, training and learning to improve knowledge and develop skills

<sup>2</sup> scouting: practice of observing, analyzing, capturing (e.g. text, photographs, video) and/or reporting on the performances and strategies during training or competition of one's athlete and/or team, or those of their opponent(s), with the aim of identifying strengths and weaknesses that are necessary for improving their athletes' or teams' future performance or competitive advantage

<sup>3</sup> Stands: Official, Federation, Athlete and Spectator Stands

<sup>4</sup> Non-professional camera equipment: handheld cameras, no shoulder cameras  
International Paralympic Committee  
Adenauerallee 212-214  
53113 Bonn, Germany



intend to film and with which equipment. The regulations set by the Host Broadcaster will abide.

### **Access to London 2012 Paralympic Games Footage**

The possibility to obtain access to footage from the IPC exists. Technical costs including costs for research, dubbing, handling and shipping will be charged to the NPC.

Footage requests should be directed to Eva Werthmann, [eva.werthmann@paralympic.org](mailto:eva.werthmann@paralympic.org).

### **Use of London 2012 Paralympic Games Footage after the Paralympic Games**

The IPC will provide NPCs with a royalty free license to use London 2012 Paralympic Games footage. Any Paralympic footage either obtained through the IPC, national Rights Holding Broadcasters, or filmed by the NPC or the IPC Official Film Crew, may be used solely for educational<sup>1</sup> purposes, in the form of CDs or DVDs containing educational technical films, for sale or free of charge distribution by the NPC directly to coaches, athletes, classifiers, officials, sports clubs and/or sports schools practicing within the country of the respective NPC.

The Paralympic footage shall not be used over the Internet, but solely in the form of CDs or DVDs. The IPC will consider, on a case-by-case basis, requests by NPCs to make other use of the Paralympic footage of their NPC, in accordance with the IPC's broadcast and other agreements in place at that time. This other use may be subject to an extra licensing fee. The NPC is not allowed to sublicense any Paralympic footage.

Footage filmed in the NPC's own residency or outside of Paralympic venues may be published through Social Media or the NPC's own website. Please refer to the IPC's Social Media Guidelines for Persons Accredited at the London 2012 Paralympic Games for more information.

The CDs or DVDs may not be sold or otherwise distributed or be advertised for sale directly or indirectly to any other persons or organizations other than those referred to in clause above. The CDs or DVDs shall not contain any advertising nor shall they be sponsored in any way. The Paralympic Symbol shall not be used on the packaging of the CDs and DVDs or otherwise in relation to the CDs and DVDs, other than in the extracts of the Paralympic Games contained within the CDs or DVDs.

All copies of the CDs or DVDs shall bear a sticker or legend to the effect that the CDs or DVDs are made and used by the NPC pursuant to the specific consent of the IPC and shall warn against use and copying of the CDs or DVDs. In particular, the following text shall appear on the jacket of each CD or

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<sup>1</sup> educational: a process of teaching, coaching, training and learning to improve knowledge and develop skills



DVD and at the beginning of each CD or DVD: “Produced under license of the International Paralympic Committee. This CD or DVD may not be reproduced in whole or in part without the prior express written approval of the International Paralympic Committee”. Also, it should be stated on the CDs or DVDs “Copyright \* International Paralympic Committee. All Rights Reserved”

The NPC shall provide to the IPC, for its archives, two complimentary copies of the CD or DVD produced.

However, notwithstanding the foregoing, up to 3 minutes of Paralympic Games footage obtained through the IPC, the national Rights Holder or filmed by the NPC or the IPC Official Film Crew, may be used for the production of a promotional video by the NPC. This video needs to have a clear connection with the respective NPC and its athletes and must not solely focus on the Paralympic Games but have a broader scope. The production of such a video needs prior written approval by the IPC. The video must not be sublicensed or sold to any third party or otherwise commercialized. The video may be published on the NPC’s official website. The NPC shall provide to the IPC, for its archives, two complimentary copies of the promotional video produced, in a professional format (DigiBeta or DVCam) or on a DVD. The IPC reserves the right to use this video for promotional purposes.

The IPC will produce a general highlights video of the Paralympic Games which will be made available to NPCs. The NPC may use the video without restraints but must not modify nor sell or sublicense it to any third party.

### **Photography**

Photographs may be taken by NPCs solely from the stands<sup>1</sup> during competition and open training sessions.

All photographs taken at the Paralympic Games, including those of athletes competing within any Paralympic venues shall be used solely for personal or non-commercial purposes, unless prior written approval is obtained from the IPC. Please refer to the IPC’s Social Media Guidelines for Persons Accredited at the London 2012 Paralympic Games for more information regarding the publishing of photographs through Social Media.

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<sup>1</sup> Stands: Official, Federation, Athlete and Spectator Stands