

## IPC POLICY

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### Regarding Filming at, Access to and Use of Paralympic Video Footage and Photography of the London 2012 Paralympic Games for International Paralympic Sport Federations (“IPSFs”)

#### Filming in Venues

Any filming by an IPSF at the London 2012 Paralympic Games may only be for educational<sup>1</sup> purposes and will have to receive prior written approval from the IPC. Please submit your request to the IPC by 31 March 2012 (attn. Eva Werthmann, [eva.werthmann@paralympic.org](mailto:eva.werthmann@paralympic.org)). Filming is only allowed from the stands<sup>2</sup> during competition and open training sessions by persons holding an accreditation of the respective IPSF. Filming is only allowed with non-professional camera equipment<sup>3</sup>.

The IPSF Classification Panel is allowed filming for classification<sup>4</sup> purposes. Filming may be conducted from the stands<sup>2</sup> as well as on the field of play from the designated positions for classification panels.

IPSFs may have a demand for the production of additional footage. Due to the complexity of Paralympic Games operations and filming restrictions it is not possible to allow each IPSF to have its own film crew to roam and film freely in controlled and accredited Games-venue areas. The IPC offers to cover such a request through the IPC Official Film Crew. The costs for this service will be charged to the IPSF. The IPC obtains copyright of the footage and grants the IPSF permission to use such footage as described below (Use of the London 2012 Paralympic Games Footage after the Paralympic Games). For more information, please contact the IPC (attn. Eva Werthmann, [eva.werthmann@paralympic.org](mailto:eva.werthmann@paralympic.org)).

Please submit your request to the IPC by 31 March 2012 (attn. Eva Werthmann, [eva.werthmann@paralympic.org](mailto:eva.werthmann@paralympic.org)) indicating in which sports you

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<sup>1</sup> educational: a process of teaching, coaching, training and learning to improve knowledge and develop skills

<sup>2</sup> stands: Official, Federation, Athlete and Spectator Stands

<sup>3</sup> non-professional camera equipment: handheld cameras, no should cameras

<sup>4</sup> classification: Video footage and/or photography may be utilized by the Classification Panel for all classification purposes, including observation during competition and classification educational purposes.



intend to film and with which equipment. The regulations set by the Host Broadcaster will abide.

### **Access to London 2012 Paralympic Games Footage**

The possibility to obtain access to footage from IPC exists. Technical costs including costs for dubbing, handling and shipping will be charged to the IPSF. Footage requests should be directed to Eva Werthmann, [eva.werthmann@paralympic.org](mailto:eva.werthmann@paralympic.org).

### **Use of London 2012 Paralympic Games Footage after the Paralympic Games**

The IPC will provide IPSFs with a royalty free license to use London 2012 Paralympic Games footage. Any Paralympic footage, either obtained through the IPC, a national rights holding broadcaster, filmed by the IPSF or by the IPC Official Film Crew, may solely be used for educational<sup>1</sup> purposes, in the form of CDs or DVDs containing educational technical films of their Sport, for sale or free of charge distribution by the Sport directly to coaches, athletes, classifiers, officials, sports clubs and/or sports schools practicing their respective sport.

The Paralympic footage shall not be used over the Internet, but solely in the form of CDs or DVDs. The IPC will consider, on a case-by-case basis, requests by IFs to make other use of the Paralympic footage of their Sport, in accordance with the IPC's broadcast and other agreements in place at that time. This other use may be subject to an extra licensing fee.

The CDs or DVDs may not be sold or otherwise distributed or be advertised for sale directly or indirectly to any other persons or organizations other than those referred to in clause above. The CDs or DVDs shall not contain any advertising nor shall they be sponsored in any way. The Paralympic Symbol shall not be used on the packaging of the CDs, DVDs or otherwise in relation to the CDs or DVDs, other than in the extracts of the Paralympic Games contained within the CDs or DVDs.

All copies of the CDs or DVDs shall bear a sticker or legend to the effect that the CDs or DVDs are made and used by the Sport pursuant to the specific consent of the IPC and shall warn against use and copying of the CDs or DVDs. In particular, the following text shall appear on the jacket of each CD or DVD and at the beginning of each CD or DVD: "Produced under license of the International Paralympic Committee. This CD or DVD may not be reproduced in whole or in part without the prior express written approval of the International Paralympic Committee". Also, it should be stated on the CDs or DVDs "Copyright \* International Paralympic Committee. All Rights Reserved"

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<sup>1</sup> educational: a process of teaching, coaching, training and learning to improve knowledge and develop skills



The IPSF shall provide to the IPC, for its archives, two complimentary copies of the CD or DVD produced.

Up to 3 minutes of Paralympic Games footage obtained through the IPC, the national Rights Holder or filmed by the IPSF or the official IPC Film Crew, may be used for the production of a promotional video by the IPSF. This video needs to have a clear connection with the respective IPSF and its athletes and must not solely focus on the Paralympic Games but have a broader scope. The production of such a video needs prior written approval by the IPC. The video must not be sold or otherwise commercialized. The video may be published on the IPSF's official website. The IPSF shall provide to the IPC, for its archives, two complimentary copies of the promotional video produced, in a professional format (BETA or DVCam) or on a DVD. The IPC reserves the right to use this video for promotional purposes.

The IPC will produce a general highlights video of the Paralympic Games which will be made available to IPSFs. The IPSF may use the video without restraints but must not modify nor sell or sublicense it to a third party.

### **Photography**

Photographs may be taken by IPSFs solely from the stands<sup>1</sup> during competition and open training sessions. All photographs taken at the Paralympic Games, including those of athletes competing within any Paralympic venues shall be used solely for editorial or non-commercial purposes, unless prior written approval is obtained from the IPC.

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<sup>1</sup> Stands: Official, Federation, Athlete and Spectator Stands