

IPC POLICY

Regarding Filming at, Access to and Use of Video Footage and Photography of the 2014 IPC Swimming European Championships Eindhoven for NPCs

Filming at the 2014 IPC Swimming European Championships Eindhoven

Any filming at the 2014 IPC Swimming European Championships Eindhoven by National Paralympic Committees (NPCs) may only be for educational¹ and scouting² purposes and needs prior written approval from the IPC Swimming. Filming is only allowed from the stands³ during competition and open training sessions by any person holding an accreditation of the respective NPC. Filming is only allowed with non-professional camera equipment⁴.

Please submit your request to the IPC by 1 August 2014 (attn. Eva Schulte, eva.schulte@paralympic.org) indicating with which equipment you intend to film. The regulations set by the Host Broadcaster will abide.

Access to 2014 IPC Swimming European Championships Eindhoven Footage

The possibility to obtain access to footage from the IPC exists. Technical costs including costs for research, dubbing, handling and shipping will be charged to the NPC.

Footage requests should be directed to Alexis Vapaille, alexis.vapaille@paralympic.org.

Use of 2014 IPC Swimming European Championships Eindhoven Footage after the Championships

The IPC will provide NPCs with a royalty free license to use 2014 IPC Swimming European Championships Eindhoven footage. Any footage either obtained through the IPC, national Rights Holding Broadcasters, or filmed by the NPC, may be used solely for educational purposes, in the form of CDs or DVDs containing educational⁵ technical films, for sale or free of

¹ educational: a process of teaching, coaching, training and learning to improve knowledge and develop skills

² scouting: practice of observing, analyzing, capturing (e.g. text, photographs, video) and/or reporting on the performances and strategies during training or competition of one's athlete and/or team, or those of their opponent(s), with the aim of identifying strengths and weaknesses that are necessary for improving their athletes' or teams' future performance or competitive advantage

³ Stands: Official, Federation, Athlete and Spectator Stands

⁴ Non-professional camera equipment: handheld cameras, no shoulder cameras

⁵ educational: a process of teaching, coaching, training and learning to improve knowledge and develop skills

charge distribution by the NPC directly to coaches, athletes, classifiers, officials, sports clubs and/or sports schools practicing within the country of the respective NPC.

The Championships footage shall not be used over the Internet, but solely in the form of CDs or DVDs. The IPC will consider, on a case-by-case basis, requests by NPCs to make other use of the IPC Swimming footage of their NPC, in accordance with the IPC's broadcast and other agreements in place at that time. This other use may be subject to an extra licensing fee. The NPC is not allowed to sublicense any IPC Swimming footage.

Footage filmed in the NPC's own residency or outside of Championships venues may be published through Social Media or the NPC's own website. Please refer to the IPC's Social Media Guidelines for Persons Accredited at the 2014 IPC Swimming European Championships Eindhoven for more information.

The CDs or DVDs may not be sold or otherwise distributed or be advertised for sale directly or indirectly to any other persons or organizations other than those referred to in clause above. The CDs or DVDs shall not contain any advertising nor shall they be sponsored in any way. The Paralympic Symbol shall not be used on the packaging of the CDs and DVDs or otherwise in relation to the CDs and DVDs, other than in the extracts of the Swimming Championships contained within the CDs or DVDs.

All copies of the CDs or DVDs shall bear a sticker or legend to the effect that the CDs or DVDs are made and used by the NPC pursuant to the specific consent of the IPC and shall warn against use and copying of the CDs or DVDs. In particular, the following text shall appear on the jacket of each CD or DVD and at the beginning of each CD or DVD: "Produced under license of the International Paralympic Committee. This CD or DVD may not be reproduced in whole or in part without the prior express written approval of the International Paralympic Committee". Also, it should be stated on the CDs or DVDs "Copyright * International Paralympic Committee. All Rights Reserved"

The NPC shall provide to the IPC, for its archives, two complimentary copies of the CD or DVD produced.

However, notwithstanding the foregoing, up to 3 minutes of 2014 IPC Swimming European Championships footage obtained through the IPC, the national Rights Holder or filmed by the NPC, may be used for the production of a promotional video by the NPC. This video needs to have a clear connection with the respective NPC and its athletes and must not solely focus on the 2014 IPC Swimming European Championships but have a broader scope. The production of such a video needs prior written approval by the IPC. The video must not be sublicensed or sold to any third party or otherwise commercialized. The video may be published on the NPC's official website. The NPC shall provide to the IPC, for its archives, two complimentary copies of

the promotional video produced, in a professional format (DigiBeta or DVCam) or on a DVD. The IPC reserves the right to use this video for promotional purposes.

The IPC will produce a general highlights video of the 2014 IPC Swimming European Championships which will be made available to NPCs. The NPC may use the video without restraints but must not modify nor sell or sublicense it to any third party.

Photography

Photographs may be taken by NPCs solely from the stands⁶ during competition and open training sessions.

All photographs taken at the 2014 IPC Swimming European Championships shall be used solely for personal or non-commercial purposes, unless prior written approval is obtained from the IPC. Please refer to the IPC's Social Media Guidelines for Persons Accredited at the 2014 IPC Swimming European Championships Eindhoven for more information regarding the publishing of photographs through Social Media.

⁶ Stands: Official, Federation, Athlete and Spectator Stands